

PASO ROBLES FESTIVAL OF THE ARTS



The
COLORS *of* **WATER**

SATURDAY, MAY 28, 2011
DOWNTOWN CITY PARK



WWW.PASOARTFESTIVAL.COM

Welcome to the Festival of the Arts

BY BARBARA PARTRIDGE

Studios on the Park and the City of Paso Robles welcome you to the 3rd annual Paso Robles Festival of the Arts and thank you for joining us this Memorial Day weekend.

We are proud to present a spectacular celebration of the arts through a free day filled with stunning fine art, environmental education, interactive activities for all ages, fabulous local beer and wine, and thrilling performances, in the heart of charming downtown Paso Robles.

Beginning at 10:00 am on Saturday May 28, 56 professional artists from across the state will offer a fantastic array of the highest quality fine art and craft on the Central Coast. Take your choice from ceramics, glass, jewelry, metal, paintings, photography, and wood. Worth noting is the exceptional value that these talented artists bring to our community.

While collectible art is certainly available in other California art colonies such as Carmel, Newport Beach, Los Angeles and San Francisco, it comes with a heavy markup. The Paso Robles Festival of the Arts presents a wealth of original works but

at a variety of price points. Festival attendees recognize this and we are please to recount that since inception, the Festival of the

dor Project and Studios on the Park's community art programming. Spurred on by Festival goers' interest and

Irvine Museum as an honored guest. During the Friday evening Kickoff Reception & Guest Lecture, Mr. Stern will give a timely and enlightening presentation on "The Art of Looking at Art." An expert on California Impressionist art and author of several books on the subject, we are most fortunate to learn first-hand from such an authority. Be sure to make good use of Mr. Stern's advice on festival day by purchasing a raffle ticket for the grand prize of \$1000 in art!

So, make plans to join us on Friday, May 27 and Saturday, May 28 at the Central Coast's premier free Memorial Day weekend event. Pick up a raffle ticket, purchase your favorite art work (or 2 or 3), participate in a seminar, have a glass of fine wine, listen to the concert, and most of all enjoy the relaxing atmosphere surrounded by great art.

Finally, we give thanks to our generous sponsors and hardworking volunteers. It is their commitment to the arts that makes this landmark arts festival possible. We look forward to another unforgettable day with all of you at the 2011 Paso Robles Festival of the Arts!

PASO ROBLES FESTIVAL OF THE ARTS



Arts has grossed nearly \$100,000 in fine art sales! A portion of these proceeds support the REC Foundation's Salinas River Corri-

enthusiasm we proudly announce that we have secured the presence of Jean Stern, Executive Director of the highly respected

Note: Raffle tickets are available for sale at the Festival for \$10 each or 3 for \$20. Purchase of 6 tickets qualifies holder for an additional free ticket for \$100 cash prize after-draw. Complete information and rules for the drawing can be found printed on the back of your portion of the ticket; anyone who purchases a ticket(s) may win, including artists, sponsors, volunteers and committee members. The single exclusion is the person who draws the winning tickets from the bin.

Anne Laddon



P.O. BOX 2049, PASO ROBLES, CA 93447 - (805) 441-4422 - anne@anneladdon.com
OILS & PASTELS - STUDIO/GALLERY: Studios on the Park, 1130 Pine Street, Paso Robles
www.anneladdon.com

Take a look...

A local magazine geared toward the culture, community and lifestyle of Paso Robles Wine Country.

VINO
WINE LIFESTYLE MAGAZINE



www.VinoPasoRobles.com



Schedule of Events



ALL DAY

ARTFUL DINING DOWNTOWN

Location: Historic Downtown Paso Robles (Pick up a Festival Restaurant Guide for directions)
Savor specially prepared artistic fare and fine wines at downtown eateries and tasting rooms.

BIKE VALET

Location: Horseshoe Pit

Don't worry about parking or paying for gas – ride your bike to the festival and park it for free at the Bike Valet!

9:00 – 11:00am

PLEIN AIR QUICK-DRAW

Location: Downtown City Park

27 well-known artists race against the clock to paint works of art while the public watches!

10:00am

PASO ROBLES FESTIVAL OF THE ARTS BEGINS IN THE DOWNTOWN CITY PARK!

FINE ART SHOW & SALE

Location: East side of Park

56 nationally & regionally-acclaimed artists exhibit & sell their artwork under canopies.

INTERACTIVE ART SESSIONS

Location: Various Locations, East side of Park

Informal discussions & demonstrations offer adult attendees an intimate art appreciation experience.

- 10:00am – 11:00am Guided Tour of Plein Air Quick-Draw by gallery director Tim Anderson
- 10:00am – 11:00am Through the Lens: Urban Photography Exploration, Part 1 with Renee Besta
- 11:00am – 12:00pm Plein Air Painting Revealed: A Conversation with artist Anne Laddon
- 1:00pm – 2:00pm Discovering Fine Craft: Walking Tour with promoter & collector Lisa Stromsoe
- 2:00pm – 3:00pm Painting Landmarks: A Demonstration by watercolorist John Partridge
- 3:00pm – 3:30pm Expert Commentary on The Colors of Water Exhibition by judge Gil Dellinger
- 4:00pm – 5:00pm Through the Lens: Urban Photography Exploration, Part 2 with Renee Besta

INTERACTIVE ENVIRONMENTAL DISPLAYS

Location: River Vision Area

Learn about environmental efforts and issues, in particular those relating to the Salinas River.

- River Vision Partners have interactive educational & art activities.
- Learn more about future plans for the Salinas River corridor and drop by the River Vision exhibit booth.
- Falconer is near the fountain at 10:00am.
- Look for Sammy the Steelhead roaming the park at: 11:00am, 12:30pm, and 2:00pm.
- Wild animal spokespersons at Pacific Wildlife Care booth at 10:00am

PAINT JAM

Location: Youth Art Zone

A unique experience for ages 12 & up! Express ones life, mood or fancy in full color & take home the ultimate souvenir- your own original work of art. The inspirational vibe comes from Hong Kong's Art Jamming scene!

THE COLORS OF WATER EXHIBITION

Location: Studios on the Park (1130 Pine Street)

This special juried exhibition showcases original artworks interpreting the dynamic qualities of the world's most essential element.

YOUTH ART CLASSROOMS & ACTIVITIES

Location: Youth Art Zone

Hands-on art classrooms honoring the styles of the great masters & creative activities to engage young artists

- Freckles Face Painting
- Cosmic 60's Pop Art - Peter Max
- Quilt Artist: Laura Wasilowski
- Rose Petal Pool Play Area
- Renaissance: Botticelli - Art in the Round
- SLO Symphony Musical Petting Zoo
- Ed Emberley's Fingerprint Art - Children's Book Author & Illustrator
- Abstract: Piet Mondrian - Geometric Design
- Deb's Zany Hats

10:00am cont.

YOUTH STAGE PERFORMANCES

Location: Youth Art Zone

First-class presentations by community dance, music, & theatre groups.

- 10:00am Paso Robles High School Jazz Band
- 10:50am Paso Robles Youth Arts Foundation
- 1:00pm Singing Hands Children's Choir & Performing Arts
- 1:50pm Cal Poly Lion Dance Team
- 2:20pm Mexican Folklore Dance – Ballet Folklórico Cachanilla
- 3:30pm Bucket Busters
- 4:40pm Class Act Dance

10:00am – 4:00pm

STREET PERFORMANCES

Location: Various Locations Parkside

For the young and the young at heart

- 10:00am – 12:00pm Bremen Town – River Lounge
- 10:00am – 12:00pm Marston – Lord of the Cello – 12th & Park
- 10:00am – 12:00pm Skylark – 11th & Park
- 11:30 am – 1:30 pm Central Coast Lovenotes – River Lounge
- 1:30pm – 3:30pm Zongo All Stars – River Lounge

11:00am – 5:00pm

STUDIOS ON THE PARK PERFORMANCES

Location: Studios on the Park

- 11:00am The Paisanos
- 12:00pm Roy & Nancy
- 1:00pm The Paisanos
- 2:00pm Cindy Dixon
- 3:00pm Choro de Ouro
- 4:00pm Adam Levine

11:00am – 6:00pm

RIVER LOUNGE

Location: Pine Street between 11th & 12th

Select from Firestone Walker beers and Paso Robles wines courtesy of Anglim Winery, Arroyo Robles Winery, D'Anbino Cellars, Pianetta Winery, & Vina Robles Winery.

11:30am

FESTIVAL FLOURISH

Location: Steps of the Carnegie Library

Experience the show-stopping Paso Robles High School Drumline.

12:00pm

PLEIN AIR QUICK-DRAW AUCTION

Location: Steps of the Carnegie Library

Don't miss your chance to bid on original plein air art pieces in various media.

12:30 – 5:00pm

DRAGON KNIGHTS STILT WALKERS

Location: Downtown City Park

Look up and delight in these enchanting stilt walkers as they bring life to magical creatures. Performance times: 12:30 – 1:00pm; 2:30 – 3:00pm; 4:30 – 5:00pm.

1:30 – 5:00pm

NATIVE PLANT TALKS

Location: California Native Plant Society Booth

Come join the experts and learn about native California plants. Seminars begin at 1:30pm, 3:00pm, and 4:30pm.

Falconer will be on hand to introduce sustainable agriculture concepts with working birds.

3:30pm

\$1000 FINE ART TICKET DRAW

Location: Gazebo, Tickets for sale at Festival Information Booth throughout the day

Try your luck for \$1000 Fine Art purchase. Festival Grand Marshall Mary Schwartz will draw the winning ticket.

4:00 – 6:00pm

JULIE & THE BADDOGS

Location: Gazebo

Bring your low-back chairs and blankets and sit back and enjoy blues, rock, and country rhythms!

Please note: Beverages will be available for purchase throughout the day. Dogs are not allowed in the Downtown City Park.

For more information visit www.PasoArtFestival.com

The Colors of Water

SPECIAL JURIED EXHIBITION AT STUDIOS ON THE PARK

A showcase of original artworks interpreting the dynamic qualities of the world's most essential element, water.
The show will be on display at Studios on the Park at 1130 Pine Street through June 26th.



Bruce Everett
Whale Rock Reservoir



Dana Hixson
SeaDrifters



David Settino Scott
Sinking Slaver



George Jercich
Wetlands Environment 3



Heidi Franscioni
Work in progress



Frank Licisko
Colors of Water 1



Dotty Hawthorne
Blue Sky-Blue Water



Judy Lyon
Ocean Landscape



Laurel Sherrie
Big Sur-Otter Sanctuary



Janice Pluma
Glacier Bay



John Barnard
Watercolor



Pamela Panattoni
Lily Pond



Sibyl Johnson
Bixby Bridge



Julia Munger Seelos
Sonoma Seafoam



Marie Ramey
Morning Mist



Will Bateman
Kua Bay; I saw you in my dreams



Verena Maier
Water Animals (in progress)

Profile

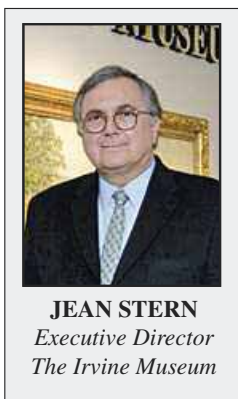
JEAN STERN TO GIVE GUEST LECTURE ON "THE ART OF LOOKING AT ART"

Studios on the Park and the 2011 Festival of the Arts Committee are extremely pleased to invite you to a free illustrated lecture by nationally recognized art historian Jean Stern, the Guest of Honor for this year's Festival of the Arts.

Mr. Stern has extensive experience in the field as an author, curator, lecturer, and teacher. He is the executive director of the Irvine Museum and is the author of numerous books and articles on California Impressionism. He has lectured in New York, Paris, Krakow, Los Angeles and Chicago.

Seating is limited to this invitation only 45-minute lecture to hear Jean Stern in Paso Robles on Friday, May 27, 2011 at 5:30 p.m. Don't miss this opportunity. To reserve tickets, call 805.238.9800.

A recognized authority on California Impressionism, Art Historian Jean Stern has extensive experience in the field as an author, curator, lecturer, and teacher. He has been the executive director of the Irvine Museum since its inception in January, 1993, and has established a national presence for the Irvine Museum in the fields of California Art and History through a noteworthy international series of books, exhibitions, lectures, articles and video documentaries.



JEAN STERN
*Executive Director
The Irvine Museum*

Mr. Stern is the author of numerous books and articles on California Impressionism, including monographs on important artists such as Franz A. Bischoff, Alton S. Clark, Sam Hyde Harris and Elsie Palmer Payne. In 2001, he and Joan Irvine Smith researched and co-authored CALIFORNIA, THIS GOLDEN LAND of PROMISE, pub-

lished by Chapman University Press and the Irvine Museum.

He has written essays for numerous books and museum exhibition catalogues. In addition, he has been a contributor to several books on California art including all three PLEIN AIR PAINTERS of CALIFORNIA series of books; GUY ROSE: American Impressionist; ENCHANTED ISLE: A History of Painting on Santa Catalina Island; and FRANZ A.

BISCHOFF: The Life and Art of an American Master (2010). His latest book, CALIFORNIA LIGHT: One Hundred Years of the California Art Club (co-authored with Molly Siple) was published in 2011.

Mr. Stern has presented tours and lectures on California Art at the International Cultural Center, Krakow, Poland; the Mona Bismarck Foundation in Paris, France; the National Academy Museum in New York;

Terra Museum in Chicago; Oakland Museum; Los Angeles County Art Museum; the Mission San Juan Capistrano; the San Diego Museum; the Gilcrease Museum in Tulsa, Oklahoma; the Gibbes Museum in Charleston; Brigham Young University Museum; the Autry National Western Heritage Center; The Nature Conservancy of Califor-

nia; the California Art Club; the Bohemian Club in San Francisco; and many others. He was a consultant to and appears in IMPRESSIONS OF CALIFORNIA, a PBS documentary video series on art in California, and on PLEIN AIR: PAINTING THE AMERICAN LANDSCAPE, a 2007 PBS video series.



DRUM CORPS RETURNS TO ATASCADERO

BRASS ALONG THE CENTRAL COAST

A Drum Corps International 2011 Summer Tour Event

Featuring: Santa Clara Vanguard, Phantom Regiment,
Pacific Crest, Vanguard Cadets, Velvet Knights

Tuesday, June 28 - 7:30PM

Atascadero Memorial Stadium
Atascadero High School • 1 High School Way

Tickets available at www.DCI.org or at
Atascadero Chamber of Commerce & Main Street Association.

Group rates available for 10 or more.
Facebook us at: Brass Along the Central Coast

www.SCVanguard.org

Follow us: facebook.com/SCV and twitter.com/scvanguard



FINE ART SHOW & SALE

Participating Artists



2sisters
Canopy # 8
www.2sistersglass.com



Art Works by David Child
Canopy # 19
www.artworksbydavidchild.com



Dennis Curry
Canopy # 4
www.denniscurry.com



Duane Hall – Seven Peaks Photography
Canopy # 56
www.7-peaks.com



Amyx Art
Canopy # 6
www.amyxart.com



Ken Christensen
Canopy # 51
www.kenchristensen.net



Earth Art Gem & Jewelry
Canopy # 14
www.earthartgems.com



Bill Halopoff
Canopy # 22
805.237.7798



Kari Appleton Jewelry
Canopy # 27
www.kariappletonjewelry.com



Charlie Clingman
Canopy # 50
www.foreverstoked.com



WB Eckert
Canopy # 46
www.wbeckertstudio.com



Anthony Hansen
Canopy # 32
www.anthonyhansen.com



Will Bateman
Canopy # 16
www.facebook.com/willbateman51



Roger Combs Woodworker
Canopy # 10
www.rogercombs.com



Marylou Falstreu
Canopy # 44
www.mfalstreu.com



Dotty Hawthorne
Canopy # 43
www.dottyhawthorne.com



Central Coast Glass Blowing & Fusing
Canopy # 52
www.rodbakerglass.com



Christine Crozier
Canopy # 53
www.christinecrozier.com



Kyanne Goelz
Canopy # 49
www.kyannegoelz.com



Sandi Heller
Canopy # 21
www.sandihellerart.com

FINE ART SHOW & SALE

Participating Artists



Dana Kimberly Hixson Fine Art
Canopy # 30
www.danakimberlyhixson.com



Larry Kappen
Canopy # 38
www.larrykappen.com



Verena Maier
Canopy # 12
www.paintingsbyverena.com



John Partridge Fine Art
Canopy # 34
www.johnpartridgeart.com



George Jercich Glass Sculpture
Canopy # 2
www.gjercichstudio.blogspot.com



Sheri Klein
Canopy # 25
www.sherikleinglassart.com



Brandon Michael
Canopy # 47
www.bmmirrors.blogspot.com



Nancy Pharis Artist
Canopy # 20
www.nancypharis.com



Sibyl Johnson
Canopy # 41
www.sibyljohnson.com



April Kløver - Retooled
Canopy # 42
805.995.2177



Vel Miller
Canopy # 1
www.velmiller.com



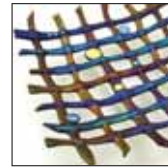
Jörn Piesnack
Canopy # 33
www.piesnack.com



Sue Johnson
Canopy # 54
www.suejohnsonfineart.com



Le Brane Design
Canopy # 39
www.larrylebrane.com



Morica Glassworks
Canopy # 35
www.moricaglass.googlepages.com



Shirley Pittman
Canopy # 38
(805)927-7745



Debra Jurey
Canopy # 11
www.jureystudio.com



Barry R. Lundgren
Canopy # 36
805.466.0369



Jean Neas
Canopy # 18
805.227.0190



Eileen Pritchard Fine Arts
Canopy # 15
www.epritchard-finearts.com

FINE ART SHOW & SALE

Participating Artists



Marsha Rebstock
Canopy # 40

www.marsharebstock.com



Nell Banister Scruggs
Canopy # 3

www.mcdanielreporting.com



Ron Smothers
Canopy # 13

www.fineartamerica.com/profiles/ron-smothers.html



Jim Tyler
Canopy # 26

www.jimtylertineart.com



RIVA

Canopy # 55

www.rickriva.artdealers.com



Julia Munger Seelos
Canopy # 48

www.juliaseelosgallery.com



Sharon Sobraske
Canopy # 17

805.466.7660



Steve & Cathy Weaver
Canopy # 23

805.995.0732



Joan & Tom Rudholm
Canopy # 5

www.pathsoflight.net



Rosanne Seitz
Canopy # 29

www.rosanneseitz.com



Joe Sorensen
Canopy # 7

805.927.2355



Cindy Wilson
Canopy # 45

805.438.3862



David Settino Scott
Canopy # 31

www.davidsettinoscott.com



Laurel Sherrie
Canopy # 28

www.laurelsherrie.com



Ginger Toomer
Canopy # 24

805.238.3541



James Wisnowski
Canopy # 9

www.jameswisnowski.com



YOUTH ART ZONE



1. Freckles Face Painting

Everyone's favorite local face painter returns. Be the art, wear the art. A nominal fee will be charged for face painting.



2. Cosmic 60's Tie Dye Inspired by Peter Max

Hosted by the Library Foundation
Create groovy, psychedelic themed tie-dye art on coffee filters!



3. Fabric Collage Inspired by Laura Wasilowski

Hosted by the Almond Country Quilt Guild
Creating art is easy with fused fabrics - express your individuality and share your message on greeting card stock to be shared or framed...



4. Rose Petal Pool Play Area

A botanical bubble bath - wading pools filled with rose petals for the under 5 set to frolic and play in - photo op anyone?



5. Paint Jam

A unique art activity for ages 12 and up. Express ones life, mood or fancy in full color with professional arts materials and take home the ultimate souvenir- your own original work of art.



6. Art in the Round Inspired by Botticelli

Hosted by Boys & Girls Club
Young artists create art in the round... Featuring traditional circular designs: suns, planets, truck tires, mandala designs...



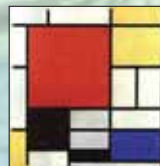
7. Musical Petting Zoo

Hosted by SLO Symphony
In this petting zoo the animals are instruments! Well-loved trombones, trumpets, violins, and even an accordion can be found buzzing and squawking in our charming "corral".



8. Fingerprint Art Inspired by Ed Emberley

Hosted by the Paso Robles Art Association
By using the Ed Emberley vocabulary of a few letters, shapes, and squiggles, you can change your fingerprint into a work of art!



9. Geometric Design Inspired by Piet Mondrian

Hosted by Canyon Creek YEOP
Tape together a Mondrian style design using black, red, yellow and blue tape on a white folder, to create a mini "mod" art portfolio!



10. Deb's Zany Hats

Create a really cool hat out of an ordinary paper bag. The booth will be filled with embellishments so your creative flare can come alive. Create a hat and strut your stuff!



QUICK-DRAW AND LIVE AUCTION -

27 well-known artists race against the clock to paint works of art while the public watches! A short auction of the art follows on the steps of the Carnegie Library. Don't miss this!

FOOD & BEVERAGE -

Water will be for sale in the Youth Art Zone and Fine Art Show. Beer and wine will also be available in the River Lounge. We encourage you to visit our downtown restaurants for lunch and dinner or enjoy a picnic in our River Lounge on Pine Street. Make yourself at home in our downtown!

RIVER LOUNGE -

Firestone Walker beer and local wine provided by Anglim Winery, Arroyo Robles Winery, D'Anbino Cellars, Pianetta Vineyard and Vina Robles Winery will be available at the River Lounge. ID required.

STUDIOS ON THE PARK -

Studios on the Park is one of the few open studio environments in the United States and the premier organization of its kind in California. A co-host of the Paso Robles Festival of the Arts, Studios is the driving force behind the festival and plays host to *The Colors of Water* exhibition. Located adjacent to the park at 1130 Pine Street.

BIKE VALET -

Sponsored and staffed by REC Foundation in conjunction with SLO County Bicycle Coalition. Bike Valet is a FREE bike parking service aimed at making it easier for people to pedal to Festival of the Arts. The Valet works just like a coat check and will be in operation from 10 am to 6 pm, located at the corner of 11th and Park Streets.

MAP KEY

- Artists
- Environmental Groups
- Youth Art Activities
- Entertainment
- Food & Drink
- Miscellaneous



Schedules

Quick-Draw

PLEIN AIR QUICK-DRAW & AUCTION

Interactive Art Sessions

- 10:00am – 11:00am Guided Tour of Plein Air Quick-Draw by gallery director Tim Anderson
- 10:00am – 11:00am Through the Lens: Urban Photography Exploration, Part 1 with Renee Besta
- 11:00am – 12:00pm Plein Air Painting Revealed: A Conversation with artist Anne Laddon
- 1:00pm – 2:00pm Discovering Fine Craft: Walking Tour with promoter & collector Lisa Stromsoe
- 2:00pm – 3:00pm Painting Landmarks: A Demonstration by watercolorist John Partridge
- 3:00pm – 3:30pm Expert Commentary on The Colors of Water exhibition by judge Gil Dellinger
- 4:00pm – 5:00pm Through the Lens: Urban Photography Exploration, Part 2 with Renee Besta

Youth Art Stage

- 10:00am Paso Robles High School Jazz Band
- 10:50am Paso Robles Youth Arts Foundation
- 1:00pm Singing Hands Children's Choir & Performing Arts
- 1:50pm Cal Poly Lion Dance Team
- 2:20pm Mexican Folklore Dance – Ballet Folklorico Cachanilla
- 3:30pm Bucket Busters
- 4:40pm Class Act Dance

Gazebo and Street Performances

- 10:00am – 12:00pm Bremen Town – River Lounge
- 10:00am – 12:00pm Marston – Lord of the Cello – 12th & Park
- 10:00am – 12:00pm Skylark – 11th & Park
- 11:30am – 1:30pm Central Coast Lovenotes – River Lounge
- 1:30pm – 3:30pm Zongo All Stars – River Lounge
- 4:00pm – 6:00pm Julie & The BadDogs – Gazebo

Studios on the Park Performances

- 11:00am The Paisanos
- 12:00pm Roy & Nancy
- 1:00pm The Paisanos
- 2:00pm Cindy Dixon
- 3:00pm Choro de Ouro
- 4:00pm Adam Levine

Twenty-seven well-known artists begin painting at 9:00am and race against the clock to paint works of art while the public watches. Artists must drop their brushes at exactly 11am, and the framed pieces will go up for auction at noon on the steps of the Carnegie Library.

Participating Artists:

- | | |
|-------------------|---------------------|
| Carol Timson Ball | Anne Laddon |
| John Barnard | Vel Miller |
| Laure Carlisle | John Partridge |
| Ken Christensen | Shirley Pittman |
| John Cosby | Eileen Pritchard |
| Christine Crozier | Marsha Rebstock |
| Gil Dellinger | Rick Rivadeneyra |
| Kyanne Goelz | Julia Munger Seelos |
| Peg Grady | David Settino Scott |
| Sandi Heller | Laurel Sherrie |
| Sue Johnson | James Wisnowski |
| Sibyl Johnson | Jeanette Wolff |
| Larry Kappen | Peggy Vrana |
| Lynn Kishiyama | |



Photos by Brittany App





SAVE THE DATE

NOVEMBER 11 – 13

2011 Paderewski Festival

FRIDAY EVENING

Polish Jazz Concert with Leszek Mozdzier at Cass Winery

SATURDAY

*Youth Piano Competition Winners' Recital
4pm – Paso Robles Inn Ballroom*

*Festival Gala Concert featuring Russian Pianist Eduard Kunz
8pm – Paso Robles Inn Ballroom*

OTHER FESTIVAL ACTIVITIES

*Vineyard tour of Paderewski's original historic property
Guest speaker Kevin Starr – renowned historian, author and former California State Librarian
Additional concerts and piano Master Classes*



For more information and tickets, please visit
www.paderewskifest.com

Beneficiaries

The Paso Robles Festival of the Arts was born of a need to raise awareness of the Salinas River Corridor Project at the same time that Studios on the Park was preparing to open its doors to the public for the first time. After the resounding success of the inaugural Festival, its mission was written to reflect the intention to continue to support the arts and the environment in Paso Robles. A portion of proceeds raised through the Festival go to support the Salinas River Corridor Project and Studios on the Park.

SALINAS RIVER CORRIDOR PROJECT UPDATE

The community has connected with a new vision of an enhanced river corridor where conservation, recreation and enhancements to the natural habitat are all possible ~ and the Festival's connection to the Salinas River corridor is still going strong.

Last year's success story was in acquiring the 154 acre Salinas River Parkway Preserve with over \$1.5 million in State grant funds. That purchase would not have been possible without the matching funds generated in previous years by the Festival of the Arts.

This year there is much progress to report! Additional land has been acquired that will make way for construction of the River Road trail connection between the Niblick and 13th Street bridges. Also, grant funds have been secured for trail and restoration enhancements that will connect Charolais Road walking trails with the River Parkway trail. And more....

Come by the River Vision booth and see for yourself what projects are underway and what possibilities exist! Remember, portions of the proceeds of today's events will be dedicated to the REC Foundation's river enhancement fund.



STUDIOS ON THE PARK UPDATE

Just weeks after opening in 2009, Studios on the Park co-hosted the inaugural Festival of the Arts! And since that day, we've worked tirelessly to ensure that the Central Coast community and its visitors continue to have access to the visual arts. In two years, our nonprofit open studios art center has become the "crown jewel" of Paso Robles with nine studios, 50 professional artists and two galleries on site.

Major 2010 milestones included 365 collaborative special events, over 250 multimedia classes and workshops, 32 fine art exhibitions, and the Art Smart pilot program serving more than 1,000 local schoolchildren. Through these and other efforts, Studios on the Park is fulfilling our mission of making the creative process available to the public while becoming a strong cultural anchor to the downtown and a destination for tourists and art enthusiasts.

Yet, these numbers are only reflections of the passion and enthusiasm that flows through our building each day. One of the most exciting ways for us to showcase our talented artists and the results of our community efforts is the Festival of the Arts. We invite you and thousands more to experience that which makes our lives worthwhile: art, art and more art!

Thank you for coming, enjoy your day!

Environmental Partners

The Festival of the Arts began in 2009 with a vision to celebrate the beauty of the Salinas River Corridor through the eyes of artists. That spirit continues to flow through the Festival to this day.

While our participating artists interpret and express the beauty of our natural environment, these local organizations seek to preserve and protect it for future generations. Each organization will interpret their mission through a hands-on art project or provide information about their current efforts.

1. RIVER VISION EXHIBIT

Art Activity: “In a Word – River Reflections” Create poetry or thoughts about the river and see how the collected thoughts from the day come together to form a whole. Each participant is entered in a drawing to win a native plant. Progress report on status of river enhancement projects accomplished to date and planned for the future.

Mission: The City of Paso Robles is committed to creating a thriving Salinas River corridor that enhances important habitat and open spaces, provides recreational and economic opportunities, ties to our heritage, and connects to our future.

2. CITY’S WATERSHED AND CONSERVATION

Art Activity: Come learn how to use a rain barrel to conserve water, and paint your “rain art” onto a barrel that will be raffled off at the end of the day. Take a fun water quiz and win prizes. Meet Sammy Steelhead and take home his coloring materials.

Mission: The City of Paso Robles promotes water conservation and the proper discharge of water run-off to protect the City’s watershed and preserve its quality for today and the future.

3. LAND CONSERVANCY OF SLO COUNTY

Art Activity: “Bobbing Frogs” Learn how frogs tie into the river habitat and land conservation. Create a fun frog keepsake using corks and googly eyes as a take home reminder of how frogs are like the “canary in the coalmine” for our special habitats that the Conservancy works to preserve for future generations.

Mission: Through voluntary and collaborative measures the Land Conservancy of SLO works to permanently protect and enhance lands having scenic, agricultural, biological and cultural values.

4. UPPER SALINAS / LAS TABLAS RCD

Art Activity: “Reusable Bag Art” Reducing our waste stream can start with avoiding use of disposable items that turn into trash and litter in our natural areas. Learn how to help keep our rivers and open space healthy for plants and animals and take home a reusable bag to decorate.

Mission: The US-LT RCD is a non-regulatory special district charged with assisting public agencies and individuals with resource management.

5. AMIGOS DE ANZA NORTH COUNTY TRAILS

Art Activity: In 1776 Juan Bautista de Anza created the first overland route through California and his trail followed the Salinas River through northern San Luis Obispo County. Enjoy sand painting of historic prints that celebrate his adventures.

Mission: Amigos de Anza's mission is to educate visitors about the Juan Bautista de Anza trail, protect resources along the route, monitor trail development, mark the trail, solicit funds, and undertake a variety of other activities which support the objectives of the trail.

6. PACIFIC WILDLIFE CARE

Art Activity: Kids and adults will both enjoy interactive wildlife demonstrations and discussions in the park, celebrating all the different species that call the Salinas River Corridor their home. Meet the spokesanimals, including hawks, opossums, vultures and more.

Mission: PWC's mission is to rehabilitate and return to their natural habitat, orphaned or injured wildlife, and to educate our community to value and respect wildlife and the environment we share with them.

7. TRANSITION PASO ROBLES

Art Activity: “Plant Starters” Your choice of edible or beautiful native to take home. The Food Group of Transition Paso Robles will lead kids through the process of starting a plant of their own as a fun way to get educated about produce and gardening. Adults can learn more about the Sustainable Community Garden at Centennial Park.

Mission: The goal of Transition Paso Robles is to increase our local self-reliance, moving away from dependence on shrinking supplies of fossil fuels, lower our impact on the environment in response to climate change, and create a joyful, well planned transition to a positive future based on community collaboration.

8. CALIFORNIA NATIVE PLANT SOCIETY

Art Activity until 1:30PM: “Leaf Art” with the California Native Plant Society helps children and adults recognize and memorialize native plant species with this hands-on art technique.

Native Plant Education Talks: Native plant samples provided by Nature’s Touch Nursery & Harvest of Templeton will be the backdrop for informational talks by retired Cal Poly Professor David Chipping and Society

Members. Learn by seeing the value and use of native plants in local landscaping projects for practical water conservation and beauty. Talks are scheduled at 1:30; 3:00 and 4:30.

Mission: The mission of CNPS is to conserve California native plants and their natural habitats, and increase understanding, appreciation, and horticultural use of native plants.

9. FALCONER

Falconry is reportedly the oldest sport in history and is now being used as a natural and sustainable pest control method in farming and viticulture. Brad Felger will be on hand with working birds of prey to answer questions about sustainable farming with falconry.

About: Founded in 2002 by Brad Felger, Airstrike provides services and consulting to land fill operations, vineyards, resorts, industrial parks and open air food courts. We have locations servicing Southern California, Central California and Western Idaho with more service areas being added.



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Festival Greeters will be offering raffle tickets for sale throughout festival day to attendees. Purchase tickets for \$10 each or 3 for \$20 to win the Grand Prize of \$1000 in art of your choice! For \$40, you receive 6 tickets and an entry in the special after-draw for \$100 cash. Both drawings will be held just before the afternoon concert (about 3:30 pm) at the Gazebo in City Park. Thank you for supporting the 2011 Festival of the Arts. Enjoy the day and good luck!

Note: Complete information and rules for the drawing can be found printed on the back of your portion of the ticket; anyone who purchases a ticket(s) may win, including artists, sponsors, volunteers and committee members. The only exclusion is the person who draws the winning tickets from the bin.



Photos by Brittany App

Artful Dining

ARTISTIC FARE & FINE WINES

Savor specially prepared artistic fare and fine wines at downtown eateries and tasting rooms. Pick up a Festival Restaurant Guide at the information booth near the fountain for directions.

Palette photo art directed by Chef Kelly Wanguard



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Sharon & Errol Bennett
Char Beth
Mary Bianco
Carroll Black
Pat Bland
Hellie Blythe
Patsy & Roy Boles
Glenn Burdett
Jacqueline Bryant
Gail Campbell
Jane Jennifer & Jeff Carey

Linda Colwell
Jean Coulson
Joan Crother
Sandra Culver
Geraldine Cutter
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Shelly Dargatz
Doreen Deppler
Alison & John Denlinger
Cynthia Duff
Don Eaton
Phyllis Frank
Flower Lady
Barbara George
Mike Gibson
Nella Girolo
Glen, Burdette, Phillips & Bryson
Kathy & Dale Gomer -
Paso Robles Waste Disposal
Charlotte Gorton

Diane Hahn
Patti Hamilton
Marjorie Hamon
Nancy Harris
Elizabeth Hastings
Christina Hatch
Jim Heggarty
Judie Holsted
Nancee Johnson
Debra Jurey
Carol Kiessig
Jackie & Arnie Klintworth
Tina Soto & Michael Kobayashi
Carolyn Kuehl
Anne Laddon
Isolde & Bob Lata
Pamela Lee, PhD
Elizabeth Leigh
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June McIvor

Sandee McLaughlin
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Norma Moye
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Magdalena & Hans Mumper
Lei Norman
Rosemarie Oeder
Marilyn Palla
Pacific Capital Bancorp
Cheryl Parkin
Paso Robles Historical Society
Paso Robles Republican Women
Janice Paxman
Virge Perelli-Minetti
Rose Marie & Duane Picanco
Lucy Riley
Annie Robb
Vivian Robertson
Elizabeth Root
Jean Ross

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Karen Russell
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Linda Stermer
Lisa Stromsoe
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Karen Tacket
Leona Thomas
Thomas Hill Organics
Betsy Thomson
Eugenia Thorpe
Marry Ann Tison
Ginger & James Toomer
Elizabeth Van Steenwyk
Helen Way
Susannah & Larry Werner
Meg Williamson
Betty Zeulner

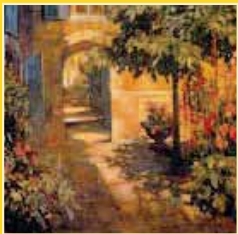
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