



TRAVEL PASO ROBLES ALLIANCE (BID)

ADDENDUM

**Tuesday, April 24, 2012
1:00 – 3:00 P.M.**

**MEETING LOCATION: UPSTAIRS LARGE CONFERENCE ROOM, CITY HALL
1000 SPRING STREET, PASO ROBLES, CALIFORNIA 93446**

ITEM TO BE ADDED TO COMMITTEE BUSINESS:

- 3a. Tour and Travel Approach**
Victor Popp and Mark Elterman

ADJOURNMENT Tuesday, May 22, 2012, 1:00-3:00PM, City Hall Upstairs Large Conference Room,
1000 Spring Street, Paso Robles, CA.



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CALL TO ORDER

ROLL CALL Committee Members: Kimberly Foo, Margaret Johnson, Noreen Martin, Matt Masia, Victor Popp, Bill Roof, Shawn Styler. City Staff: Meg Williamson, Jim Throop and Shonna Howenstine. Mental Marketing Staff: Maryann Stansfield.

PUBLIC COMMENT

The public may address the Committee on items other than those scheduled on the agenda. PLEASE BEGIN BY STATING YOUR NAME AND ADDRESS. EACH PERSON AND SUBJECT IS LIMITED TO A 3-MINUTE DISCUSSION. Any person or subject requiring more than three minutes may be scheduled for a future Committee meeting or referred to a sub-committee or staff. Those persons wishing to speak on any item scheduled on the agenda will be given an opportunity to do so at the time that item is being considered.

COMMITTEE BUSINESS

1. **Approve minutes from March meeting**

DISCUSSION

2. **Financial Report**
Maryann Stansfield
3. **TPRA Strategic Planning Retreat Discussion**
Victor Popp
4. **2014 NTA Contact Event RFP**
Mark Elterman
5. **Marketing Reports**
Mark Elterman

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