



**Paso Robles City Council**  
**November 2, 2010 - General Municipal Election**

TO: All Interested Candidates  
SUBJECT: Pre-Election Information  
DATE: June 30, 2010

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- A General Municipal Election will be held in the City of El Paso de Robles on Tuesday, November 2, 2010, for the following Officers:
  - For Mayor - Full term of 2 years
  - For 2 Members of the City Council - Full term of 4 years
- The period for filing Nomination Papers is July 12 – August 6, 2010.
- Council and Mayor Candidate Packets (Nomination Papers) will be made available through the Paso Robles City Clerk's Office beginning Monday, July 12<sup>th</sup>.
- An appointment is required with the City Clerk and/or a Deputy City Clerk to pick up a Candidate Packet. Please call 237-3888 to schedule an appointment.
- Helpful Election Information for Candidates is available as follows:
  - Fair Political Practices Commission – [www.fppc.ca.gov](http://www.fppc.ca.gov)  
Toll Free Phone – 1-866-ASK-FPPC (1-866-275-3772)
  - Secretary of State – [www.ss.ca.gov](http://www.ss.ca.gov)
  - City of Paso Robles – [www.prcity.com/elections](http://www.prcity.com/elections)
- A \$25 filing fee is due at the time that nomination papers are returned and filed. In addition, a \$250 deposit against the costs of printing your Candidate's Statement (should you decide to have one) will be required when you return your papers. The cost of translation of Statements to Spanish will be an additional \$350.
- If an eligible incumbent for a particular office does not file nomination papers before 5:00 p.m. on August 6<sup>th</sup>, the nomination period for that office will be extended to Wednesday, August 11<sup>th</sup>, but only for non-incumbents.
- For additional questions about the process, please contact 237-3888 and the following individuals can help:
  - Dennis Fansler, City Clerk
  - Meg Williamson, Deputy City Clerk
  - Sharie Scott, Deputy City Clerk
  - Caryn Jackson, Deputy City Clerk
- The following documents are attached for your information to get you started:
  - Election Calendar
  - List of Campaign Information Resources
  - Code of Fair Campaign Practices
  - FPPC Seminar Flyer
  - FPPC Form 501

# City of Paso Robles General Municipal Election Calendar – November 2, 2010

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June 29	City Clerk to Publish Notice of Election
July 12 – August 6	Filing Period for Nomination Papers
August 2	Semi-annual Campaign Statements Due
August 6	Last Day to File Nomination Papers
August 7 – 11	Extension of Nomination Period (If an incumbent does not file)
August 12	Random alphabet drawing
August 31	FPPC Campaign Disclosure Workshop
October 4	Vote by Mail ballots available
October 5	1 <sup>st</sup> Pre-election Campaign Statements Due
October 18	Last Day to Register to Vote
October 21	2 <sup>nd</sup> Pre-election Campaign Statements Due
November 2	Election Day
November 9	Election Signs removed
December 7	Proposed Date – Oath of Office
January 31, 2011	Semi-Annual Campaign Statements Due

# Campaign Information Resources

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## San Luis Obispo Clerk-Recorder's Office

SLO COUNTY CLERK: JULIE RODEWALD OR TOMMY GONG, ASST COUNTY CLERK  
1144 MONTEREY STREET, SUITE A  
SAN LUIS OBISPO, CA 93408-3237

### ELECTIONS DIVISION

Phone: (805) 781-5228

Fax: (805) 781-1111

## Fair Political Practices Commission

428 J STREET, ROOM 620  
SACRAMENTO, CA 95814  
Phone: (916) 322-5660  
Toll-free: 1-866-ASK-FPPC (275-3772)  
Fax: (916) 322-3711  
Web site: [www.fppc.ca.gov](http://www.fppc.ca.gov)

- Campaign Disclosure
- Conflict of Interest Disclosure
- Conflict of Interest Disqualification
- Proper Use of Campaign Funds

## Secretary of State

### POLITICAL REFORM DIVISION

P.O. BOX 1467 (95812-1467)  
1500 11TH STREET, ROOM 495  
SACRAMENTO, CA 95814  
Phone: (916) 653-6224  
Fax: (916) 653-5045  
Web site: [www.ss.ca.gov](http://www.ss.ca.gov)

### ELECTIONS DIVISION

Phone: (916) 657-2166

- Questions relating to the Elections Code

## Attorney General's Office

PUBLIC INQUIRY UNIT  
P.O. BOX 944255  
SACRAMENTO, CA 94244-2550  
Phone: (800) 952-5225 or (916) 322-3360  
FAX: (916) 323-5341  
Web site: [www.caag.state.ca.us/contact/index.htm](http://www.caag.state.ca.us/contact/index.htm)

- Brown Act Requirements
- Doctrine of Incompatible Offices

## CODE OF FAIR CAMPAIGN PRACTICES

(Division 20, Chapter 5, Elections Code)

### **Chapter 5. Fair Campaign Practices**

#### **Article 1. General Intent**

20400. The Legislature declares that the purpose of this chapter is to encourage every candidate for public office in this state to subscribe to the Code of Fair Campaign Practices.

It is the ultimate intent of the Legislature that every candidate for public office in this state who subscribes to the Code of Fair Campaign Practices will follow the basic principles of decency, honesty, and fair play in order that, after vigorously contested, but fairly conducted campaigns, the citizens of this state may exercise their constitutional right to vote, free from dishonest and unethical practices which tend to prevent the full and free expression of the will of the voters.

The purpose in creating the Code of Fair Campaign Practices is to give voters guidelines in determining fair play and to encourage candidates to discuss issues instead of untruths or distortions.

#### **Article 2. Definitions**

20420. As used in this chapter, "Code" means the Code of Fair Campaign Practices.

#### **Article 3. Code of Fair Campaign Practices**

20440. At the time an individual is issued his or her declaration of candidacy, nomination papers, or any other paper evidencing an intention to be a candidate for public office, the elections official shall give the individual a blank form of the code and a copy of this chapter. The elections official shall inform each candidate for public office that subscription to the code is voluntary.

In the case of a committee making an independent expenditure, as defined in Section 82031 of the Government Code, the Secretary of State shall provide a blank form and a copy of this chapter to the individual filing, in accordance with Title 9 (commencing with Section 81000) of the Government Code, an initial campaign statement on behalf of the committee.

The text of the code shall read, as follows: **(See "CODE OF FAIR CAMPAIGN PRACTICES" on reverse side).**

20442. The elections official shall accept, at all times prior to the election, all completed forms that are properly subscribed to by a candidate for public office and shall retain them for public inspection until 30 days after the election.

20443. Every code subscribed to by a candidate for public office pursuant to this chapter is a public record open for public inspection.

20444. In no event shall a candidate for public office be required to subscribe to or endorse the code.

## CODE OF FAIR CAMPAIGN PRACTICES

There are basic principles of decency, honesty, and fair play which every candidate for public office in the State of California has a moral obligation to observe and uphold in order that, after vigorously contested but fairly conducted campaigns, our citizens may exercise their constitutional right to a free and untrammelled choice and the will of the people may be fully and clearly expressed on the issues.

### **THEREFORE:**

(1) **I SHALL CONDUCT** my campaign openly and publicly, discussing the issues as I see them, presenting my record and policies with sincerity and frankness, and criticizing without fear or favor the record and policies of my opponents or political parties that merit this criticism.

(2) **I SHALL NOT USE OR PERMIT** the use of character defamation, whispering campaigns, libel, slander, or scurrilous attacks on any candidate or his or her personal or family life.

(3) **I SHALL NOT USE OR PERMIT** any appeal to negative prejudice based on a candidate's actual or perceived race, religious creed, color, national origin, ancestry, physical disability, mental disability, medical condition, marital status, age, sexual orientation, sex, including gender identity, or any other characteristic set forth in Section 12940 of the Government Code, or association with another person who has any of the actual or perceived characteristics set forth in Section 12940 of the Government Code.

(4) **I SHALL NOT USE OR PERMIT** any dishonest or unethical practice that tends to corrupt or undermine our American system of free elections, or that hampers or prevents the full and free expression of the will of the voters including acts intended to hinder or prevent any eligible person from registering to vote, enrolling to vote, or voting.

(5) **I SHALL NOT** coerce election help or campaign contributions for myself or for any other candidate from my employees.

(6) **I SHALL IMMEDIATELY AND PUBLICLY REPUDIATE** support deriving from any individual or group that resorts, on behalf of my candidacy or in opposition to that of my opponent, to the methods and tactics that I condemn. I shall accept responsibility to take firm action against any subordinate who violates any provision of this code or the laws governing elections.

(7) **I SHALL DEFEND AND UPHOLD** the right of every qualified American voter to full and equal participation in the electoral process.

I, the undersigned, candidate for election to public office in the State of California or treasurer or chairperson of a committee making any independent expenditures, hereby voluntarily endorse, subscribe to, and solemnly pledge myself to conduct my campaign in accordance with the above principles and practices."

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date of Election

\_\_\_\_\_  
Printed Name



**FAIR POLITICAL PRACTICES COMMISSION**

**YOU ARE CORDIALLY INVITED  
TO A  
FPPC SEMINAR**

**CAMPAIGN DISCLOSURE WORKSHOP  
FOR  
CANDIDATES & TREASURERS**



HOSTED BY  
THE CITY OF SAN LUIS OBISPO

**Tuesday, August 31, 2010**


**7:00-9:00 p.m.**

**San Luis Obispo City Hall**

**Council Chamber**

**990 Palm Street**

**San Luis Obispo**



**Reservations are required  
Call the FPPC to RSVP  
Toll Free (866) 275-3772 – #4 to reserve your seat**

## Who Files:

A candidate for state or local office must file this form prior to solicitation or receipt of any contribution, or expenditure of any personal funds used for the election.

You must file a separate Form 501 for each election, including reelection to the same office.

Exception: This form is not required if you will not solicit or receive contributions from other persons and the only expenditures will be from your personal funds used for the filing fee and/or statement of qualifications in the sample ballot or ballot pamphlet.

## Where to File:

File with the filing officer who will receive your original campaign disclosure statements.

## State Candidates:

Secretary of State  
Political Reform Division  
1500 11th Street, Room 495  
Sacramento, CA 95814

## Local Candidates:

Generally your county election office or city clerk.

## When to File:

File the Form 501 before you solicit or receive any contributions or before you make expenditures from personal funds on behalf of your candidacy. This form is considered filed the date it is postmarked or hand delivered.

## How to Complete:

All candidates: Complete Parts 1 and 3.

Candidates for elective state office: Complete Parts 1, 2, and 3.

Exception: Candidates for any election to the State Public Employees Retirement Board do not complete Part 2.

## Part 1. Candidate Information

- Enter your name and street address.
- Enter the title of the office sought, agency name and district number if any (e.g., City Council member, City of Smalltown, Dist. 5), and political party affiliation, if seeking a partisan office.
- Check the appropriate box regarding the office's jurisdiction.

## Part 2. Voluntary Expenditure Ceiling

This section applies to certain candidates for elective state offices, including State Senate and Assembly and statewide offices.

The voluntary expenditure ceiling applicable to your office is set forth in FPPC regulation 18545 and is published on the FPPC web site ([www.fppc.ca.gov](http://www.fppc.ca.gov)). You must state whether you accept or reject the expenditure ceiling. Candidates who accept the voluntary expenditure limit will be designated in either the state ballot pamphlet (statewide candidates) or the voter information portion of the sample ballot (Senate and Assembly candidates) and may purchase space for a 250-word statement there.

You may amend the Form 501 to change your acceptance or rejection of the voluntary expenditure ceiling only under the following circumstances:

- Between the date of filing an initial Form 501 for an election and the deadline for filing nomination papers for that election, you may amend your statement of acceptance or rejection of the voluntary expenditure ceiling no more than two times.
- If you reject the voluntary expenditure ceiling in the primary or special election but do not exceed the ceiling during that election, you may amend the

Form 501 to accept the expenditure ceiling for the general or special runoff election and receive all of the benefits accompanying the acceptance of the expenditure ceiling. The amended Form 501 must be filed within 14 days following the primary or special election.

## Subsequent Election When Ceiling not Exceeded:

If you reject the voluntary expenditure ceiling in the primary or special election but do not exceed the ceiling, you may accept the expenditure ceiling for a subsequent general or special run-off election and receive all the benefits accompanying such an agreement. To do so, you must file an amended Form 501 within 14 days following the primary or special election.

## Personal Funds Notification:

You must disclose, if applicable, the date you contribute personal funds to your own campaign that exceed the expenditure ceiling. File an amended Form 501 within 24 hours by guaranteed overnight delivery or personal delivery.

## Part 3. Verification

Sign and date the form in ink. An unsigned statement is not considered filed.

This form was prepared by the Fair Political Practices Commission (FPPC). For detailed information on campaign reporting requirements and the Information Practices Act of 1977, see the FPPC [Campaign Disclosure Manual](#) (available from your filing officer or the FPPC). Campaign filing deadlines, forms, and other informational materials are available on the FPPC website ([www.fppc.ca.gov](http://www.fppc.ca.gov)).

# Candidate Intention Statement

Type or Print in Ink.

CANDIDATE INTENTION STATEMENT

Date Stamp

**CALIFORNIA  
FORM 501**

For Official Use Only

Check One:  Initial  Amendment (Explain) \_\_\_\_\_

## 1. Candidate Information:

NAME OF CANDIDATE *(Last, First, Middle Initial)* DAYTIME TELEPHONE NUMBER FAX NUMBER *(optional)* E-MAIL *(optional)*  
 ( ) ( )  
 STREET ADDRESS CITY STATE ZIP CODE

OFFICE SOUGHT (POSITION TITLE) AGENCY NAME DISTRICT NUMBER, *if applicable.*  NON-PARTISAN  
 PARTY:

OFFICE JURISDICTION

State *(Complete Part 2.)*  
 City  County  Multi-County: \_\_\_\_\_ *(Name of Multi-County Jurisdiction)* \_\_\_\_\_ *(Year of Election)*

## 2. State Candidate Expenditure Limit Statement:

*(CalPERS candidates, judges, judicial candidates, and candidates for local offices are not required to complete Part 2.)*

\_\_\_\_\_ **Primary/general election** \_\_\_\_\_ **Special/runoff election**  
*(Year of Election)* *(Year of Election)*

*(Check one box)*

I **accept** the voluntary expenditure ceiling for the election stated above.

I **do not accept** the voluntary expenditure ceiling for the election stated above.

Amendment:

I did not exceed the expenditure ceiling in the primary or special election held on: \_\_\_\_/\_\_\_\_/\_\_\_\_ and I **accept** the voluntary expenditure ceiling for the general or special run-off election.

*(Mark if applicable)*

On \_\_\_\_/\_\_\_\_/\_\_\_\_, I contributed personal funds in excess of the expenditure ceiling for the election stated above.

## 3. Verification:

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed on \_\_\_\_\_,  
*(month, day, year)*

Signature \_\_\_\_\_  
*(Candidate)*