

TO: James L. App  
FROM: Barbara L. Partridge, Director of Library and Recreation Services  
SUBJECT: Art in Public Places Policy  
DATE: December 7, 1999

Needs: For the City Council to consider adopting a policy for art in public places as recommended by the Parks and Recreation Advisory Committee.

Facts:

1. In early 1999 the City Council requested that the Parks and Recreation Advisory Committee (PRAC) formulate a policy for accepting art for temporary and permanent display in public places in the city of Paso Robles.
2. The PRAC researched public art policies, requested opinions of potentially interested parties, and discussed drafts at regularly scheduled meetings from March 1999 through October 1999.
3. At the regular meeting of October 1999, the PRAC adopted the attached policy for recommendation for approval by the City Council.

**Analysis and**

Conclusion: Early in 1999 at a regularly scheduled City Council meeting Council requested that the Parks and Recreation Advisory Committee formulate and recommend a policy for accepting and displaying art in public places, both for temporary and permanent display, on City owned property. The PRAC researched other policies and requested input from the community for an Art in Public Places Policy for the City of Paso Robles. After several discussions and revisions at regularly scheduled PRAC meetings, the attached policy was formulated. The PRAC forwards it for Council consideration and adoption.

Policy Reference: None

Fiscal Impact: None

**Options:**

1. To accept the Art in Public Places Policy as recommended by the Parks and Recreation Advisory Committee
2. Amend, modify or reject above recommendation

**City of Paso Robles**  
**ART IN PUBLIC PLACES POLICY**

The purpose of the Art in Public Places (APP) policy is to facilitate the acquisition and display of visual art in City operated public places such as City office buildings and parks. The Policy follows the following definitions and guidelines:

Art Display Definitions

*Art for Permanent Display*

Art which is donated or commissioned and remains on display for more than one year.

*Art for Temporary Display*

Art which is loaned, leased, rented, or otherwise obtained and is displayed for up to one year.

The Public Art Review Committee (PARC)

- PARC is quorum of the Paso Robles Parks and Recreation Advisory Committee.
- Proposals for permanent or temporary art display are made to and considered by PARC on a case by case basis.

The Process:

- Upon receipt of a complete proposal for placement of art in a public place, PARC places the proposal on the agenda for the next regular meeting of the Parks and Recreation Advisory Committee meeting, following established practices and procedures.
- PARC notifies media and potentially interested parties of agenda item.
- PARC reviews proposal at a regularly scheduled public meeting, seeking input and opinion from interested parties.
- PARC's recommendations for permanent and temporary display are forwarded to the City Council for consideration and final dispensation.

The Criteria for selection (include, but are not limited to):

Artistic Quality

Appropriateness of design to the function of the site

Durability

Size

Material

Site & Setting

Maintenance Considerations

Location