

Library Board of Trustees Offsite Meeting

18 October 2004

Attendees: Doug Bates Melanie Rys Betsy Watson
Jennifer Carey Denise Surber, Chair Annie Robb, City Librarian
Barbara Partridge, Facilitator

Objective: Review 2004-2005 Goals, devising strategies to achieve them and establishing milestones to measure success.

Brainstorming Session:

Key phrases the Board would like to work with to establish themes for Library outreach projects

- Quality, Balance, Wisdom
- Imagination at work
- GQ meets IQ
- Tradition plus innovation

Work Session:

Goal I *Explore Strategies to expand the Library collection and to keep it current.*

- Analyze collection. Develop guidelines for collection acquisition and deaccession (weeding)
 - Generate report providing picture of adult collection by 1/05
 - Develop data for reasons for Interlibrary Loans (ILL) by surveying patrons at desk when books are picked up. Survey to run in November 2004, for one month, then added to general survey.
- Develop lists of desired materials
- Work on donor lists

Goal II *Explore avenues for expanding promotion of Library activities and services with the goal to expand participation.*

- Identify possible themes
- Add those themes to existing Library publications
- Complete Library Services Guide
- Direct promotion to potential users (tri-fold in water bills?)
- Develop guide for teachers

Goal III * *Establish a contract with the Youth Arts Foundation*
(Initial action: B. Partridge)

Goal IV *Evaluate alternatives for Senior Library activities as a precursor to a Library presence at the Senior Center*

- Cuesta Partnership for Adult Enrichment/Community Programs

Goal V *Continue the review of Library policies, procedures, and practices*

- Ongoing

* Amended by vote of board 10-18-04