

TO: JAMES L. APP, CITY MANAGER
FROM: ROBERT A. LATA, COMMUNITY DEVELOPMENT DIRECTOR
SUBJECT: TEMPORARY SIGN FOR THE PASO ROBLES CHILDREN'S MUSEUM
DATE: MAY 18, 2004

Needs: For the City Council to consider a request filed by Samantha Cagliero, Fundraising Chairman on behalf of the Children's Museum Board, for the installation of a temporary sign at the Paso Robles Volunteer Firehouse 1, located on 12th Street.

- Facts:
1. The Museum Board is requesting that the sign be installed on the face of the building, just left of the existing "Paso Robles Fire Department" to advertise the fundraising effort that is currently underway for obtaining the funds necessary for the Children's Museum. (See attached photos of sign)
 2. The wall mounted sign is 4-feet wide by 8-feet tall and is constructed out of corrugated plastic. The light weight sign would be installed with screws.
 3. The sign is requested to stay on the building until the fund raising goals have been met. The Board anticipates that the sign could be removed within one-year.
 4. Section 21.19 Sign Ordinance, allows the display of Public Service Signs, when approved by the City Council for specific time periods and for specific locations on public or private property based on a finding that the proposed sign(s) provide a public service and do not have an adverse effect on the community appearance. The signs shall be limited to 32 square feet and 6-feet in height.
 5. The Development Review Committee reviewed the sign and their meeting on May 10, 2004. The DRC recommended that the Council approve the temporary sign request.

Analysis and
Conclusion:

It would appear that the sign for the Children's Museum would provide advertisement for a public service and would not have an adverse effect on the community appearance.

Policy
Reference: Zoning Code

Fiscal
Impact:

None identified.

Options:

- a. That the Council approve the request for the temporary sign for the Children's Museum to be located on Fire Station No. 1 on 12th Street.
- b. Amend, modify, or reject the above option.

Attachments:

1. Letter from Samantha Cagliero, Fndraising Chairman
2. Photo of Sign
3. Photo of Building and Sign Placement



PASO ROBLES
CHILDREN'S MUSEUM
AT THE VOLUNTEER FIREHOUSE

May 6, 2004

Darren Nash
Associate City Planner
City of Paso Robles
1000 Spring Street
Paso Robles, CA 93446

Dear Darren:

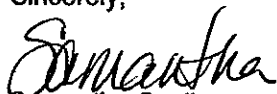
As we discussed on the telephone, on behalf of the Children's Museum at the Paso Robles Volunteer Firehouse, I would like to put a sign on the old Firehouse on 12th Street that shows the fundraising goal and the progress we are making. We feel it is important for people to see that we are moving forward and making progress in attaining our goal to get the funds needed to create the Children's Museum.

This is a temporary sign that is made of light weight corrugated plastic. The sign measures 4'X8'. Enclosed is a picture of the sign. We would like to have the sign attached to the building with screws, in a similar fashion as the Children's Museum Banner is attached, so it can be easily removed and replaced according to the City's temporary sign code. I would ideally like to have the sign attached to the building just to the left of the "Paso Robles Fire Department" on the front of the building.

Attached please find the Cities Community Development Department Development Application for this project. If there are any questions regarding this sign, please call me at 805-467-3245.

Thank you for your review in this matter.

Sincerely,


Samantha Cagliero
Fundraising Chairperson

Attachment 1

Letter from Samantha Cagliero



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John Hamon, Vice President
Rick Minton, Vice President
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Community Development





Attachment 2

Photo of proposed sign



Attachment 3
Photo of building showing proposed sign
location.