

TO: City Council  
FROM: James L. App, City Manager  
SUBJECT: Tourism Promotion Services – Ad Hoc Committee  
DATE: July 18, 2006

---

## BACKGROUND

For the City Council to consider the formation of an ad hoc committee to consider the Paso Robles Chamber of Commerce/Visitors & Conference Bureau, and Main Street Association contract proposals for tourism promotion services.

## OPTIONS:

- a.** Appoint two City Councilmembers to the ad hoc committee, and report back to the City Council by September 19, 2006.
- b.** Amend, modify, or reject above option.