

TO: James L. App, City Manager
FROM: Meg Williamson, Assistant City Manager
SUBJECT: 13th Street Bridge Dedication – Event Status and Budget
DATE: September 19, 2006

NEEDS: For the City Council to receive an update on the status of the 13th Street Bridge Dedication event and to authorize a tentative budget.

- FACTS:
1. On July 5, 2006, the City Council approved the renaming of the 13th Street Bridge to the Robert J. Rader Memorial Bridge.
 2. To commemorate the new bridge name, a dedication event is being organized for Friday, November 3, 2006.
 3. A committee, consisting of City staff and Mayor Frank Mecham, has been working on the details of the event. Planning logistics include:
 - Event Program (color guard, speakers, guests, dignitaries)
 - Monument design
 - Hospitality
 - Traffic control and security
 4. The purpose of the dedication event is to provide the community an opportunity to honor the man for which the bridge will be named. The event is thematically focused on the military role that Robert J. Rader served in for his country.
 5. There is no budget yet established for this dedication event.

ANALYSIS &

CONCLUSION: City staff resources are being dedicated in the logistical planning and promotion of the event, and certain hard costs have begun to be incurred and/or committed. Many of the planned portions of the program will be accomplished with volunteer resources. However, as the event moves forward, there will be additional hard costs associated. These are one-time, unbudgeted costs, of which the Council is being asked to confirm as appropriate.

POLICY

REFERENCE: City Facility Naming Policy; City Council action of July 5, 2006.

FISCAL

IMPACT: The estimated cost for the event may be as high as \$25,000. This estimated cost includes such items as: monument & plaque, invitations, audio equipment, refreshments, tent, staging and hospitality expenses for visitors anticipated to participate in the event from out of town

There is some indication that these costs might be covered by local service groups who wish to partner in the event. Otherwise funds for the event would need to be authorized from the General Fund reserves.

The adopted budget indicated a positive operating result of \$48,200. However, the Council will be presented with request to approve Fiscal Year 2006 carryover for the General Fund totaling \$315,800. Thus, approval of the carry-over request and this request would result in a projected budget deficit of \$(292,600).

- OPTIONS:
- a. For the City Council to adopt Resolution No. 06-XX authorizing a one time budget appropriation of \$25,000 from General Fund reserves for the 13th Street Bridge Dedication on November 3, 2006.
 - b. Amend, modify or reject above option.

Attachment:

1. Resolution approving a budget for the 13th Street Bridge Dedication ceremony.
2. Draft Outline of Program related tasks

RESOLUTION NO. 06 –

A RESOLUTION OF THE CITY COUNCIL
OF THE CITY OF EL PASO DE ROBLES
AUTHORIZING THE 13TH STREET BRIDGE DEDICATION CEREMONY AND
ESTABLISHING A BUDGET FOR THE EVENT

WHEREAS, on July 5, 2006 the City Council approved the renaming of the 13th Street Bridge to the Robert J. Rader Memorial Bridge; and

WHEREAS, to commemorate the new bridge name, a dedication event is being organized for Friday, November 3, 2006; and

WHEREAS, the purpose of the dedication event is to provide the community an opportunity to honor the man for which the bridge will be named; and

WHEREAS, a committee of City staff and the Mayor have been working on the details of the event; and

WHEREAS, many aspects of the event programming will be accomplished with volunteer resources and partnering; and

WHEREAS, there is no budget yet established for this event; and

WHEREAS, costs are estimated for the preliminary program activities at approximately \$10,000 - \$25,000.

NOW, THEREFORE, LET IT BE RESOLVED by the City Council of the City of El Paso de Robles that it authorizes the 13th Street Bridge Dedication Ceremony to take place on Friday, November 3, 2006; and

NOW, THEREFORE, LET IT BE FURTHER RESOLVED by the City Council of the El Paso de Robles, that a one time budget appropriation from General Fund Reserves to budget account 100-110-5235-101 in the amount of \$25,000 is hereby approved.

PASSED AND ADOPTED by the City Council of the City of El Paso de Robles this 19th day of September, 2006 by the following vote:

AYES:
NOES:
ABSTAIN:
ABSENT:

Mayor Frank R. Mecham

ATTEST:

Deborah D. Robinson, Deputy City Clerk

ROBERT J. RADER MEMORIAL BRIDGE DEDICATION -- NOVEMBER 3, 2006

Task	Responsibility	Comments	<input checked="" type="checkbox"/>
Army Honor Guard	FB		
Audio	FB		
Band of Brothers Hospitality	CD/FB		
Camp Roberts Color Guard	FB		
Confirm Speakers/Master of Ceremonies	CD		
Drum Corps	CD		
Event Continuity Schedule	FB		
Event Parking	CD/FB		
Event Photo Display/Rader (?)	CD		
Event Setup	FB		
Event Shuttle	CD		
Fire Dept. Honor Guard	FB		
Flag/Fire Dept.	FB		
Flags/Bridge	CD/FB		
Flags/Stage	FB		
Flowers/Stage	CD		
Flyover	FB		
Generator	FB		
Invitation List	CD/FB		<input checked="" type="checkbox"/>
Invitations	CD		<input checked="" type="checkbox"/>
Invocation	FB		
Monument	FB		
National Anthem	FB		
Pledge of Allegiance	FB		
Podium	FB		
Program	CD/FB		
Resolutions	CD		
Stage/Chairs	FB		
Traffic Control/Street Closures	FB		
Veteran Color Guard	FB		<input checked="" type="checkbox"/>