



# CITY OF EL PASO DE ROBLES

"The Pass of the Oaks"

## ***AIRPORT ADVISORY COMMITTEE MINUTES***

**Thursday, May 24, 2007 - - 7:00 PM  
Airport Terminal Conference Room – 4900 Wing Way**

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### **CALL TO ORDER** -

#### **Roll Call:**

Committee members: Blakeman, Caruthers, Cook, Miller, & Rose  
City Council: Mr. Nemeth, Mr. Hamon  
Staff: Meg Williamson, Roger Oxborrow

**PUBLIC COMMENT** None

### **COMMITTEE BUSINESS**

#### **1. Minutes**

A **motion** by Mr. Miller, seconded by Mr. Rose to approve the April 26, 2007, minutes passes unanimously.

#### **2. Sub-Committee Reports**

- **City Liaison** – Mr. Miller reports on the City Council action to approve a revised City Marketing and Promotions Plan, of which the Airport and current promotion efforts will benefit. The Council also approved a lease memorandum agreement with the FAA for essential support facilities on the Airport.
- **Airport Promotion** – Mr. Caruthers and Mr. Blakeman discuss the current article in Flying Adventures magazine promoting the Paso Robles area, and similar efforts to further enhance our promotional activities.
- **Airport Safety & Security** – Staff reports the orientation briefing of all Police Patrol shifts has been completed; Mr. Rose discusses security lighting in key hangar areas.
- **Visitor Service Quality** – Mr. Miller and Mr. Cook report on the sub-committee's meeting with Jet Center staff and the discussion of ways to further improve the visitor experience to the Airport. The key focus continues to be an improvement of individual contact and service levels.

### **DISCUSSION**

#### **3. Council Goals Implementation**

Continued from the last meeting, the Committee reviews the City Council goals for the Airport and after further discussion, recommends a priority listing for the most essential:

- (a.) Airport Business Plan to direct further Airport business development.
- (b.) Grant Writer to pursue available public funding for the proposed projects.
- (c.) Infrastructure Improvements as proposed by staff to enhance the Airport entrance and encourage development of key lease parcels.
- (d.) Enhance Visitor experience through improved contact and service by the current service providers on the Airport.

#### **4. Development Status Report**

Staff advised the Committee that no change in the status of development projects around the Airport has occurred in the past month.

**Airport Advisory Committee**

**May 24, 2007 Minutes**

**Page 2**

**DIRECTOR/MANAGER UPDATE**

The committee is advised of the adoption of the Airport Land Use Plan Amendment at the Airport Land Use Commission meeting of May 16.

**COMMITTEE COMMENTS**

Mr. Miller reports on various activities at the Museum:

- Youth Activity Day, Saturday, May 12, was a success.
- CAF B-17, 'Sentimental Journey", May 20-23, was a success.
- Air Force Band and Dance, July 6. All are invited.

Mr. Blakeman provides copies of a recent article promoting the Paso Robles wine experience. He also shares a presentation outlining promotional ideas for the Airport:

- Expand the Airshow to encompass an entire week of aviation promotion activities
- Invite Cal Poly School of Landscape Architecture to prepare renditions of key gateway features at the entrance points to the Airport.

Mr. Caruthers encourages Committee members to review and follow the FAA's current user fees proposals and their possible impacts on General Aviation.

**ADJOURN** – 9:05 PM to the City Council Budget Workshop, May 29, 7:00 PM, 1000 Spring St.  
to the next Committee meeting, June 28, 7:00 P.M., 4900 Wing Way.