



# CITY OF EL PASO DE ROBLES

"The Pass of the Oaks"

## ***AIRPORT ADVISORY COMMITTEE*** **MINUTES**

**Thursday, January 24, 2008 - - 7:00 PM**  
**Airport Terminal Conference Room – 4900 Wing Way**

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### **CALL TO ORDER - Roll Call:**

Committee members: Blakeman, Bray, Caruthers, Kenyon & Rose  
Absent: Mr. Cook  
City Council: Mr. Nemeth  
Planning Commission: Joel Peterson  
Staff: Meg Williamson, Roger Oxborrow

### **PUBLIC COMMENT**

Mr. Nemeth wishes all a Happy New Year.

### **COMMITTEE BUSINESS**

#### **1. Minutes**

A **motion** by Mr. Rose, seconded by Mr. Blakeman to approve the October 25, 2007, minutes passes unanimously.

#### **2. Sub-Committee Reports**

- City Liaison – Nothing to report.
- Airport Promotion – The annual Airshow will be discussed later in the agenda..
- Airport Safety & Security – The need to step up the installation of 2 more gates to further secure the west side hangar area from unauthorized entry is discussed.
- Visitor Service Quality – Mr. Alex Fisher, newly appointed General Manager of Paso Robles Jet Center is introduced, along with some of his customer service staff. He reports on steps to be taken within the Jet Center to now take their customer services element to the 'next level'. He is welcomed and encouraged to seek committee assistance wherever necessary.

### **DISCUSSION**

#### **3. Development Status Report**

Darren Nash, City Associate Planner, reviews the status of each of the current development projects in the immediate airport area. Each is progressing per plan. No concerns are expressed. The committee is also apprised of the preliminary discussions of the future of the Youth Authority facility. No other action is taken.

#### **4. Airport Communications**

Staff advises the committee of the ongoing difficulties in communicating with Oakland Center for aircraft on the ground, who are trying to receive clearances. The safety elements of this issue are discussed. It is suggested that a next logical step in the effort to remedy this problem might be to involve the national pilot organizations (EAA, AOPA), as well as the established safety reporting processes within the FAA. A **motion** by Chairman Caruthers, seconded by Mr. Rose, recommends support of the issue and directs staff to make contact with the national organizations. If these initial efforts are not successful, then the committee will forward the matter to the City Council with recommendations to contact national legislators and seek their assistance. The motion passes unanimously.

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**5. Annual Airshow Request**

The committee reviewed the request from the North County Cloud Clippers to host the annual Airport Day on Saturday, September 13, 2008. Club President Joe MacGregor reports the intent of the event is to follow the pattern of previous events. After discussion, it is determined that the success of the previous shows has led to increased interest and support in the community by way of participation and sponsorships. It is also noted that the airport and our area receive considerable publicity and media attention because of this effort. The question of how to make the event better is discussed. **A motion** by Mr. Blakeman, seconded by Mr. Rose, recommends the City Council approve the request and support the proposed event.

**DIRECTOR/MANAGER UPDATE**

The Committee reviews a current survey of fuel prices for surrounding airports. The local prices remain well within the lease parameters.

Committee members are reminded to submit their Form 700 Disclosure Statements.

They are also informed of a joint meeting with the City Council and all advisory boards relating to downtown development on February 19.

The regular February meeting should also include an election of officers for the coming year.

**COMMITTEE COMMENTS**

Mr. Blakeman inquires of the success of the Culinary Fly-in Wine tour hosted by the City for a prominent flying magazine writer, held in November. Staff reports of the success and the additional media coverage we look forward to because of the effort.

**ADJOURN** – 8:20 PM to the City Council meeting, February 19, 7:00 P.M., 1232 Park Street.  
to the next Committee meeting, February 28, 7:00 P.M., 4900 Wing Way.



## PROMOTIONS COORDINATING COMMITTEE MINUTES

Thursday, November 29, 2007  
2:00 P.M.

**MEETING LOCATION: CITY HALL/LIBRARY CONFERENCE CENTER (DOWNSTAIRS)  
1000 SPRING STREET, PASO ROBLES**

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**MEETING CALLED TO ORDER AT 2:12 P.M.**

**ROLL CALL** Committeemembers Vivian Robertson, Norma Moye, Mike Gibson, Matt Masia, Margaret Johnson, and Pam Lyon

Absent: Stacie Jacob – Gracie Rey

### DISCUSSION

**1. Approve Minutes of October 29, 2007**

J. App, City Manager

Mike Gibson moved to approve the minutes as is, seconded by Matt Masia, motion passed by unanimous vote.

**2. EVC Tourism Analysis of San Luis Obispo County**

J. App, City Manager

The EVC is seeking financial partnerships to help pay for the cost of the Tourism Analysis of San Luis Obispo County. The total cost of the study is \$45,000 – so far they have raised about \$27,000. This study can be likened to the Wine Industry Impact Study and will provide good information/data that will aid in the understanding of the economic impact of tourism, as well establishing priorities and initiatives.

The study providers also offer a supplemental study of tourism impacts in Paso Robles specifically for \$8,000.

Mike Gibson moved to approve \$2,000.00 for county-wide study and an additional \$8,000.00 for a study on Paso Robles to be approved by the City Council at the December 18<sup>th</sup> Meeting, seconded by Margaret Johnson, motion passed by unanimous vote.

**3. Branding and Public Relations RFP's**

J. App, City Manager

The Branding and Public Relations RFP's were reviewed by PCC. The following recommendations and motions were made:

Norma Moye moved to approve the Branding RFP in the amount of \$40,000.00 to be approved by the City Council at the December 18<sup>th</sup> Meeting, seconded by Matt Masia, motion passed by a unanimous vote.

Pam Lyon moved to approve the Public Relations RFP in the amount of \$35,000.00 to be approved by the City Council at the December 18<sup>th</sup> Meeting, seconded by Vivian Robertson, motion passed by unanimous vote.

**4. Tourism Website**

Dave McCue, I.T. Manager

PCC to select a tourism website design company/solution providing similar functionality and artistic quality to that of [www.GoMendo.com](http://www.GoMendo.com).

Mike Gibson moved to approve N.I.T.'s proposal to develop a Tourism Website to the City Tourism Promotions to be approved by the City Council on December 18<sup>th</sup>, seconded by Vivian Robertson, motion passed by unanimous vote.

**ADJOURNMENT AT 3:05 P.M.**

# **MINUTES OF THE SENIOR CITIZEN ADVISORY COMMITTEE**

February 11, 2008 - Senior Center, 270 Scott Street, Paso Robles

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## **CALL MEETING TO ORDER**

Chairperson Dutra called the meeting to order at 1:34 p.m.

## **PLEDGE OF ALLEGIANCE**

Member Pluma led the Pledge of Allegiance.

## **ROLL CALL**

Members present: Barbara Mastin, Grace Myers, Richard Gruner, Edna DeBardelaben, Reneé Clark, Helen Dutra, Bill Pluma, Dale Gustin, and Jan Stemper-Brown  
City staff present: Lynda Holt, Charlotte Gorton, Annie Robb, and Judy O'Neal  
City Council rep: Mayor Frank Mecham  
Guests: Harry Ovitt, San Luis Obispo County Superintendent, Tom Baron, and Michael Seden-Hansen, Transit Service Coordinator

## **PUBLIC COMMENT**

Harry Ovitt, San Luis Obispo County Board Supervisor, was present to discuss running for office. He talked about some of the successes and issues facing our County and communities now and in the future. Mr. Ovitt thanked some of the Senior Citizen Advisory members for their service in the City and County on various committees.

## **CONSENT AGENDA**

1. It was moved and seconded by Clark/ DeBardelaben, to approve the Minutes of the January 14, 2008 meeting. Motion carried.
2. **Senior Endowment Report**
  - The balance of the Senior Endowment Fund was \$294,594.16 as of 1/22/08. Chairperson Dutra had some questions and staff will follow-up and advise next month.

## **BUSINESS ITEMS:**

### 3. **Uptown/Town Centre Specific Plan Workshop**

Annie Robb, Director, discussed the February 19 Uptown/Town Centre Specific Plan Workshop at 7:30 p.m. at the Park Ballroom, above McLintock's dining house. The City is hosting this public workshop conducted by Dan Burden, an internationally-recognized Consultant on designing walkable communities. Mayor Mecham elaborated on the City's plans.

### 4. **Transit Update**

- Michael Seden-Hansen, Transit Service Coordinator, discussed the City is working on the budget, cycle of funding, and brought visual examples of the branding for all the transit buses, bus stops, new brochure, logo, and what the new buses will look like with the new branding. He also distributed copies of a new transit map and asked for opinions before printing.

## **AD HOC COMMITTEE RPORTS**

### **Fundraising**

- Bill Pluma, Chairman, advised we have all but one trip to complete the Black Tie Bingo drawing flyer and then we will be able to start selling tickets. We have collected special gifts for the drawing and other gifts to be given away as prizes for the Bingo games.
- Member Gruner talked about a proposed letter inviting a special guest and asked members for their feedback before sending. Mayor Mecham stated he would be happy to do a follow-up letter welcoming this guest to the city.

## **CITY COMMUNICATION/REPORTS**

**Lynda Holt, Recreation Coordinator**, advised the Senior Center has a new employee that works 20 hours a week and is paid through a work training program called SCSEP (Senior Community Service Employment Program). Lynda has been very successful securing sponsorship for Club 270 dances. She also talked about some of the new classes starting at the Senior Center. Lynda received a donation to pay for a table to the E.O.C. Day Care Center event in Templeton on March 22 from 1-4 p.m. If you would like to attend to represent the Paso Robles Senior Center, please see her.

**Charlotte Gorton, Recreation Services Manager**, talked about the two LRS Martin Luther King, Jr. events at the Senior Center and the new event at Robbins Field and the Library. Charlotte talked about the following: Chocolate Fantasia is a very successful, annual, event on February 29, for \$10 a ticket and usually sells out in advance, so get your ticket soon; staff and patrons are anxiously awaiting the completion of the indoor pool renovation; we are currently replastering the Centennial Pool and the Indoor Pool is next; we are working on our 2008 Summer Swim program, swim lessons, re-hiring staff, and a new competitive swim program with North County Aquatics; Prescription for Trails was in the newspaper Saturday which the Recreation Division has been involved in the North County; and we will also be working with REC Foundation to fund a Parks, Trails, and Facility brochure in the near future.

**Annie Robb, Director**, staff, and managers are working on the LRS budget for the next few years to try and reduce expenditures where possible. We will keep you posted if there are any changes. Member Gustin mentioned expansion of the Senior Center. Parks-4-Pups will be doing a presentation today at the Parks and Recreation Advisory Committee meeting

**Frank Mecham** – Mayor Mecham said the construction of the new court house is on track and we hope it will be operational in December 2008. With the loss of the West Coast Kustom car show, the City is working on numerous revenue generating events. The Mayor congratulated REC Foundation for their generous donation towards the Barney Schwartz Park annual Fireworks show at the Fourth of July event.

### **UNSCHEDULED MATTERS**

- Member Gustin asked about the City Park Master Plan. Mayor Mecham confirmed this will be part of the Town Centre workshop and future public meetings.
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- Member Gruner would like to vote on waiving the use of facility fee for the Salvation Army's annual fundraiser on March 15, 2008 at our next meeting.
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- Member DeBardelaben advised Thursday, February 14, there will be a special Valentine's Day event with Mayor Pro-Tem, Gary Nemeth as guest speaker, and invited everyone to come to the Senior Center at 11:30 a.m.

### **ADJOURNMENT**

It was moved and seconded by Myers/Gruner, to adjourn the meeting at 2:40 p.m. Motion carried.

Adjourn to the following:

1. Town Centre Workshop on February 19, 2008, 7:30 p.m., at the Park Ballroom - upstairs McLintocks, at 1232 Park Street, Paso Robles, and then to the
2. Senior Citizen Advisory meeting on Monday, March 10, 2008, 1:30 p.m. at the Senior Center, 270 Scott Street, Paso Robles.

**THESE MINUTES WERE APPROVED BY THE SENIOR ADVISORY COMMITTEE AT THEIR 3/10/08 MEETING**

Respectfully submitted by secretaries: Renee' Clark and Judy O'Neal

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# **MINUTES OF THE** **PASO ROBLES YOUTH COMMISSION**

**Wednesday, February 6, 2008**

Location: School District Board Room, 800 Niblick Road, Paso Robles

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## **CALL MEETING TO ORDER**

Chairman Dahlen called the meeting to order at 3:15 p.m.

## **ROLL CALL**

Members present: Alex Bonnifield, Zoe Kingsbury, Rebecca Horne, Jackie McReynolds, Will Dahlen, Janelle Watson, Cindy Monterrosa  
Absent: Michael McLean, Yessika Godoy, Jared Kline, Genesis Bell, Danielle Martin  
City staff present: Charlotte Gorton, Vicky Jeffcoach, and Judy O'Neal  
City Council rep: Gary Nemeth  
Guest Speakers (2) Freda Berman and Katie Di Simone of Public Works  
General Public: Julia Bluff, P.R. Press Community Reporter

## **CONSENT AGENDA**

1. It was moved and seconded by Horne/Bonnifield, to approve the Minutes of the January 9, 2008 meeting. Motion carried.

## **BUSINESS ITEMS**

2. **Guest Speaker**
  - Freda Berman, Public Works Events and Project Manager for the City of Paso Robles, discussed her previous jobs that involved coordinating large events such as the Olympics. Freda Berman attended the University of Southern California and earned a degree in Journalism. She later went to Boston University and attained a degree in Communications.
  - Kati DiSimone, Public Works Utilities Manager for the City of Paso Robles, discussed her career in Environmental Engineering. Kati DiSimone grew up in San Diego and attained a degree in Environmental Engineering at Cal Poly State University.

3. **Youth Summit – March 5, 2008**

- Charlotte Gorton, Recreation Services Manager, discussed the RSVP list from each City done by Youth Commissioners. RSVP deadline is next week. Judy O’Neal, Administrative Assistant, will follow up for a count.
- Charlotte explained the directions to the Colony Park Community Center, 5599 Traffic Way, Atascadero, promptly at 4 p.m. Please wear your new t-shirts. This is our regular March meeting. We will get a tour of the new teen center and then have our joint meeting.

4. **College 101 2008**

- The 2008 College 101 has been set for Saturday, September 13, 2008.

5. **Town Centre & Uptown Specific Plan Workshop**

- A majority of the youth commissioners agreed to attend the workshop and Judy will follow up with an email reminder. The presentation is set for Tuesday, February 19, 2008.

**AD HOC COMMITTEE UPDATES**

Community Service

- Many Youth Commissioners attended and helped with the Martin Luther King Jr. event called “The Dream” which turned out to be very successful.

Events

- Vicky passed out minutes from the 1/30/08 Ad Hoc meeting to plan the Teen Night special event. The date recommended is Friday, May 2, at Centennial Park gymnasium from 7:30 p.m. until midnight. Suggested events are Guitar Hero Competition and Dodge Ball Tournament, with the assistance of Chad Dawson, Recreation Sports Coordinator and Nancy Joynt, Special Event Coordinator. They are planning to have prizes for the winners and food to purchase. We also need four tournament referees and facility security. The next meeting is today after the regular meeting.

Advocacy/Publicity - None

**CITY COMMUNICATION/REPORTS**

Gorton discussed other LRS events:

- Library is advertising BRUSHMARKS – a Juried Teen Art Show from February 29 through March 28.

Youth Commission Minutes of 2/6/08

- Recreation has Chocolate Fantasia at Centennial Park on February 29 at 5:30 p.m. with Incendio Band playing; the new Club 270 is at the Senior Center with a D.J. the first Friday/month and they offer free dance lessons; the Spring Break-Outs from our new Activity Guide shows all the spring break activities; and Lifeguard training starts in March for this summer's swim programs at both Paso Robles public pools.

**UNSCHEDULED MATTERS/TEEN ISSUES** - None

**ADJOURN**

- It was moved and seconded by Bonnifield/Watson, to adjourn the meeting at 4:26 p.m. Motion carried.

Adjourn to:

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- (1) Uptown/Town Centre Workshop, February 19, 2008 at 7:30 p.m. upstairs in the Park Ballroom, 1232 Park Street, Paso Robles, and then to
- (2) Teen Summit at Colony Park Community Center, at 4:00 p.m. 5599 Traffic Way, Atascadero.

**THESE MINUTES WERE APPROVED BY THE YOUTH COMMISSION AT THEIR 3/5/08 MEETING.**

Respectfully submitted by secretaries: Alex Bonnifield and Judy O'Neal