



2010 – 2013 City Council Goals

Top Priorities

- Complete Major Planning Efforts ¹
- Live Within Our Means ²
- Use Redevelopment Funds for Project Area Improvements ³
- Expand Volunteerism To Support Community Services ⁴
- Establish Adequate Water and Sewer Rates/Fees ⁵
- Improve Roads, Alleys & Transportation Systems

Other Priorities

- Develop water conservation measures
- Complete funded projects
- Update General Plan for water safe annual yield
- Expand industrial & commercial economic development
- Expedite project approvals and permitting
- Explore Redevelopment Area expansion (Paso Robles Street & Creston Road Corridor)

1. Focus first on Circulation Element update & UpTown Center Plan
2. Use Layoff Prevention Plan as recession response protocol
3. Including City Park restrooms, downtown parking, transit/trolley, road/bikeways
4. Including a City Youth work experience program
5. Including waste water treatment plant rebuild