

RESOLUTION NO: 92-136  
A RESOLUTION OF THE CITY COUNCIL  
OF THE CITY OF EL PASO DE ROBLES  
ESTABLISHING DESIGN PARAMETERS FOR FREESTANDING SIGNS  
IN THE REGIONAL COMMERCIAL ZONING DISTRICT

WHEREAS, a public hearing was conducted by the City Council on July 21, 1992, to consider design parameters associated with the proposed code amendment (ordinance) and to accept public testimony regarding the code amendment and potential design parameters, and

WHEREAS, on August 4, 1992, the City Council had second reading of an Ordinance which amended the Sign Regulations to permit application for freestanding signs within Regional Commercial Zoning Districts which are designed in scale and proportion to the center/use, and

WHEREAS, that Ordinance calls for the City Council to adopt by resolution a set of design standards for freestanding signs within the Regional Commercial zone, and

NOW, THEREFORE, BE IT RESOLVED, that the City Council of the City of El Paso De Robles does hereby approve the following design standards for freestanding signs located in the Regional Commercial (RC) zoning district:

1. Sign height shall be limited to 30 feet (to the top of any super-structure).
2. Sign area shall be limited to 150 square feet (excluding super-structure), with the approving body having the discretion to limit the size and height as appropriate when signs have closer proximity to a freeway.
3. The sign shall be limited in identifying the following:
  - o The name of the center;
  - o The major anchor tenants within the center which shall be defined as those tenants who occupy an enclosed area of 30,000 square feet or more.
4. Creative signage solutions are encouraged, subject to review and approval of the appropriate approving authority.

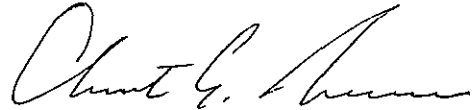
PASSED AND ADOPTED THIS 18th day of August, 1992 by the following roll call vote:

AYES: Heggarty, Macklin, Martin

NOES: Picanco, and Iversen

ABSTAIN: None

ABSENT: None



MAYOR CHRISTIAN E. IVERSEN

ATTEST:



RICHARD J. RAMIREZ, CITY CLERK

mw\ordin\sign\design.res