

FOR IMMEDIATE RELEASE

“Paso Robles to Launch Nacimiento Water Project Educational Outreach”

Paso Robles, California – May 29, 2008 –The City of Paso Robles will soon launch a public education program to better inform residents and business owners about the ongoing developments with the city’s water system, especially the Nacimiento Water Project which will bring a supplemental, higher quality and reliable water source to Paso Robles better positioning the city to meet resident’s water needs. In addition, a proposed water treatment plant, pipeline, and storage tanks make up the city’s water improvement program.

The city is partnering with 2 Point Media, LLC headquartered in Los Osos to present an educational program of ongoing information regarding their water system, provide project updates and create a forum to directly address community questions and concerns.

The purpose of the education program is to inform residents and business owners of the improvements needed to assure continuing adequate supplies of safe, fresh drinking water and the costs associated therewith. “Current water rates are not sufficient to fund the extent of water system improvements needed to safely, and reliably meet community water needs”, comments Doug Monn, Public Works Director with the City of Paso Robles.

City Hall is gearing up to reach out to the public through a series of public meetings, community forums, and through an interactive web site www.pasorobleswaterproject.com. Information kiosks at the Public Library, Senior Center and Centennial Park Center with computers linked to the water project information site will also be available for public access. In addition, 2 Point Media will be working with local media outlets to provide regular updates on project developments.

The Nacimiento Water Project is being led by the SLO County Flood Control and Water Conservation District and will deliver water to residents from Paso Robles to San Luis Obispo.

Who: City of Paso Robles and 2 Point Media, LLC

What: Nacimiento Water Project Educational Outreach

Where: HYPERLINK "http://www.pasorobleswaterproject.com"
www.pasorobleswaterproject.com.

MEDIA- For more information or to set up an interview,
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