



CITY OF EL PASO DE ROBLES

“The Pass of the Oaks”

Paso Robles Street Streetscape Ad Hoc Committee Agenda

Tuesday, May 9, 2023
4:00 P.M.

MEETING LOCATION:
City Hall - Large Conference Room
1000 Spring Street
Paso Robles, CA 93446

Optional Microsoft Teams meeting
Join on your computer or mobile app

[Click here to join the meeting](#)

Meeting ID: 271 985 189 351

Passcode: SpBGSf

Or call in (audio only)

[tel +1 323-457-5183,763667795#](tel:+1323-457-5183,763667795#)

1. Roll Call
 - a. Committee Member Koegler
 - b. Committee Member Christensen
 - c. Committee Member Covarrubias

2. Public Comment

3. 2022 Progress Review / Work Plan
 - a. [SWOT Analysis](#)
 - b. Stakeholder 1 process
 - c. Ad Hoc Charrette
 - d. Discuss charrette outcomes and information needed for Planning Commission and City Council review
 - e. Concept Plan
 - f. Council Check-in
 - g. Stakeholder Workshop

4. Project Scope Discussion / Goals

- a. Streetscape / lighting
- b. Traffic / Speeding / Safety / Off-Ramp
- c. Land Use / Mixed Use
- d. Appearance / Signage / Landscaping
- e. River
- f. Bike and Pedestrian trails
- g. Parking
- h. Trucks / Loading
- i. Economic Development

5. Stakeholder Outreach

- a. Stakeholder meetings

Stakeholder	Lead	Meeting date	Notes
Smith Family	PS	4/14/22	Speeding #1, wants to build a cafe
A-1 glass (DN lead)	DN		
Chris Madden (KB lead)	KB	8/24/22	
Corsier Family	DN	8/31/22	
American Storage LLC / Piligh			
Bill Jacobsen			
Paul Viborg	DN		
Pensco			
David Kudjia			
O'Brian Family			

6. Case Studies – Committee Research

- a. Tin City, Templeton
- b. Barlow District, Sebastopol
- c. Jacksonville, FL
- d. Phoenix / Tempe, AZ – Rio Salado
- e. Port Angeles, WA – Beautification Grants

7. Funding

- a. **Transient Occupancy Tax increase – Quality of Life projects**
- b. **Economic Development Strategy coordination**

8. Roundtable Items

9. Next Meeting

10. Adjournment