



CITY OF EL PASO DE ROBLES
“The Pass of the Oaks”

**Paso Robles Street Corridor and Streetscape Plan
Ad Hoc Committee
Agenda**

**Monday, July 17, 2023
11:00 A.M.**

**MEETING LOCATION:
City Hall - Large Conference Room
1000 Spring Street
Paso Robles, CA 93446**

**Optional Microsoft Teams meeting
Join on your computer or mobile app**

[Click here to join the meeting](#)

Meeting ID: 271 985 189 351

Passcode: SpBGSf

Or call in (audio only)

[tel +1 323-457-5183,,763667795#](tel:+1323-457-5183,763667795#)

1. Roll Call

- a. Committee Member Koegler
- b. Committee Member Christensen
- c. Committee Member Covarrubias

2. Public Comment

3. 2022 Progress Review / Work Plan

- a. [SWOT Analysis](#)
- b. Stakeholder 1 process
- c. Ad Hoc Charrette
- d. Review draft City Council presentation
- e. Concept Plan
- f. Council Check-in target date
- g. Stakeholder Workshop

4. Project Scope / Goals

- a. Improve Streetscape / lighting
- b. Calm Traffic / Reduce Speeding / Increase Safety at Off-Ramp
- c. Continue to encourage Mixed Use Land Uses
- d. Improve the Corridor Appearance / Signage / Landscaping
- e. Increase Access to the River
- f. Provide Bike and Pedestrian trails
- g. Increase Parking
- h. Accommodate Trucks / Loading
- i. Facilitate Economic Development of the Corridor

5. Stakeholder Outreach

- a. Stakeholder tracking

6. Case Studies – Committee Research

- a. Tin City, Templeton
- b. Barlow District, Sebastopol
- c. Jacksonville, FL
- d. Phoenix / Tempe, AZ – Rio Salado
- e. Port Angeles, WA – Beautification Grants

7. Funding

- a. Transient Occupancy Tax increase – Quality of Life projects
- b. Economic Development Strategy coordination

8. Roundtable Items

9. Next Meeting

10. Adjournment