



# CITY OF EL PASO DE ROBLES

## *“The Pass of the Oaks”*

Paso Robles Street Streetscape Ad Hoc Committee

Thursday, August 18, 2022  
3:00 P.M. – 4:00 P.M.

**MEETING LOCATION:**  
City Hall - Large Conference Room  
1000 Spring Street  
Paso Robles, CA 93446

Optional Microsoft Teams meeting  
Join on your computer or mobile app

[Click here to join the meeting](#)

Or call in (audio only)

<tel:+13234575183,427251578#>

Or join by entering a meeting ID

Meeting ID: 281 394 848 248 - Passcode: 83uW7L

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1. Roll Call
2. Public Comment
3. Schedule / Work Plan
  - a. Final Workplan
  - b. Council Check-in
  - c. Key Dates
    - i. Stakeholder 1
    - ii. Charrette
    - iii. Stakeholder 2
4. [Paso Robles Street SWOT Analysis – Follow-up](#)
5. Stakeholder Outreach Meeting Planning

**a. Stakeholder Meetings**

Stakeholder	Lead	Meeting date	Notes
p Smith Family	PS	4/14/22	Speeding #1, wants to build a cafe
A-1 glass (DN lead)	DN		
Chris Madden (KB lead)	KB		
Corsier Family	DN/KB		
American Storage LLC / Piligh	DN/KB		
Bill Jacobsen	DN/KB		
Paul Viborg	DN		
Pensco	DN/KB		
David Kudija	DN/KB		

**b. Interview form – standard questions & prompts**

**c. Invite list**

**d. August open house meeting**

**6. Project Scope Discussion / Goals**

**a. Streetscape / lighting**

**b. Traffic / Speeding / Safety / Off-Ramp**

**c. Land Use / Mixed Use**

**d. Facades / Signage / Landscaping / Deferred Maintenance**

**e. River**

**f. Bike & Pedestrian trails**

**g. Parking**

**h. Trucks / Loading**

**i. Economic Development**

**7. Case Studies – Committee Research**

**a. Tin City, Templeton**

**b. Barlow District, Sebastopol**

**c. Jacksonville, FL**

**d. Phoenix / Tempe, AZ – Rio Salado**

**e. Port Angeles, WA – Beautification Grants**

**8. Funding**

- a. **Transient Occupancy Tax 1% increase – Quality of Life projects**
- b. **November Election**

**9. Roundtable Items**

**10. Next Meeting**

**11. Adjournment**