



CITY OF EL PASO DE ROBLES

“The Pass of the Oaks”

Paso Robles Street Streetscape Ad Hoc Committee

Thursday, September 8, 2022
3:00 P.M. – 4:00 P.M.

MEETING LOCATION:
City Hall - Large Conference Room
1000 Spring Street
Paso Robles, CA 93446

Optional Microsoft Teams meeting
Join on your computer or mobile app

[Click here to join the meeting](#)

Or call in (audio only)

<tel:+13234575183,,780480966#>

Or join by entering a meeting ID

Meeting ID: 780 480 966# - Passcode: 83uW7L

1. Roll Call
2. Public Comment
3. Schedule / Work Plan
 - a. Stakeholder 1 process
 - b. Ad Hoc Charrette
 - c. Council Check-in
 - d. Stakeholder Workshop
 - e. Concept Plan
4. [Paso Robles St SWOT Analysis – New thoughts?](#)
5. Stakeholder Outreach
 - a. Stakeholder meetings

Stakeholder	Lead	Meeting date	Notes
þ Smith Family	PS	4/14/22	Speeding #1, wants to build a cafe
A-1 glass (DN lead)	DN		
Chris Madden (KB lead)	KB	8/24/22	

Corsier Family	DN	8/31/22	
American Storage LLC / Piligh			
Bill Jacobsen			
Paul Viborg	DN		
Pensco			
Daivid Kudjia			
O'Brian Family			

- b. Interview form**
- c. Invite list (staff + Ad Hoc)**
- d. August open house meeting**
- 6. Project Scope Discussion / Goals**
 - a. Streetscape / lighting**
 - b. Traffic / Speeding / Safety / Off-Ramp**
 - c. Land Use / Mixed Use**
 - d. Appearance / Signage / Landscaping**
 - e. River**
 - f. Bike and Pedestrian trails**
 - g. Parking**
 - h. Trucks / Loading**
 - i. Economic Development**
- 7. Case Studies – Committee Research**
 - a. Tin City, Templeton**
 - b. Barlow District, Sebastopol**
 - c. Jacksonville, FL**
 - d. Phoenix / Tempe, AZ – Rio Salado**
 - e. Port Angeles, WA – Beautification Grants**
- 8. Funding**
 - a. Transient Occupancy Tax increase – Quality of Life projects**
 - b. Economic Development Strategy coordination**
- 9. Roundtable Items**
- 10. Next Meeting**
- 11. Adjournment**