

# CITY OF PASO ROBLES

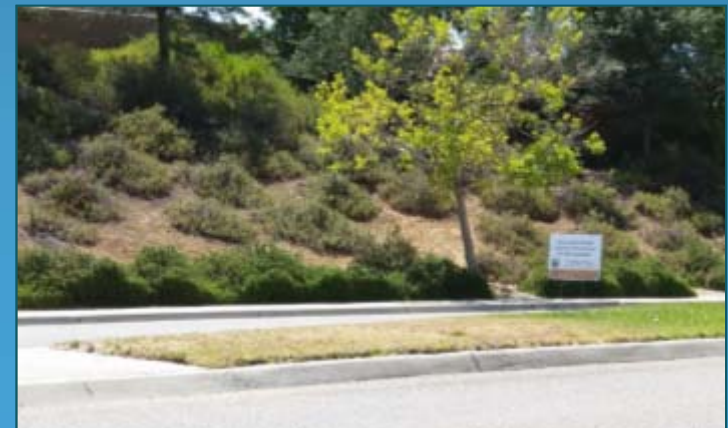
## Drought Response: June 2, 2015 Update



This Summer  
**Reduce Your Use!**

# Drought Response: 2015 Update

## City Controlled Landscape Irrigation



# Drought Response: 2015 Update

## Public Notification / Outreach / Enforcement

- Direct Mailings and Bill Notice – Ongoing. First mailing issued. Bill notice included on upcoming bill. Second mailing is being delivery this week.
- Rebate programs – Unprecedented enrollment (2x historical month with greatest enrollment)

# Drought Response: 2015 Update

## Public Contacts

- Direct mailing issued to customers & property managers:  
~9,500 (May 15th)
- Second direct mailing currently being delivered
- FAQs distributed to customers in person (May 6 – 29th): 62



# Drought Response: 2015 Update

## Enforcement

- One PT staff member currently patrolling and performing outreach
- One additional ST staff member beginning this week (outreach & enforcement)
- Blue Tag Notices Issued (May 6 – 29th): 18
- Direct Outreach for violations of enhanced restrictions: 24
- Water Conservation Violations Issued (May 6 – 29th): 12

## Compliance

- Water system data indicate watering on new no-watering days (Thurs. & Friday) has decreasing, however, not yet fully adopted by customers.
- Violations will be issued for watering on new no-water days (Thursday & Friday) starting this week

# Drought Response: 2015 Update

Production and 2015/16 Mandated Target (June 2015-Feb 2016)

