

Paso Robles Parking Action Plan

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- Extensive parking and traffic management experience
- On and off-street programs:
 - Technology/Operations
 - Customer Service
 - Collections/Maintenance
 - Security/Safety
 - Enforcement
 - Procurement
- Revenue reconciliation
- Efficiency analysis
- Overall recommendations and training

AK	Juneau	CA	San Leandro
CA	Alameda	CA	Seal Beach
CA	Anaheim	CO	Denver
CA	Beverly Hills	FL	Seaside
CA	Downey	HI	Maui
CA	Livermore	ID	Boise
CA	Los Angeles	IL	Oak Park
CA	Napa	MI	Ann Arbor
CA	National City	NJ	Atlantic City
CA	Newport Beach	NM	Albuquerque
CA	Oakland	NV	Las Vegas
CA	Oceanside	NV	Reno
CA	Ontario CC	OR	Portland
CA	Palo Alto	TX	Austin
CA	Pasadena	TX	Dallas
CA	Riverside	UT	Park City
CA	San Francisco	UT	Salt Lake City
CA	San Jose	UT	Springdale
CA	Santa Cruz, Port	WA	Seattle
CA	Sausalito	WA	Vancouver

2002 Parking Study - Summary

Study area: between 6th & 17th Streets and Olive St. & Riverside Dr.

Kimley-Horn Findings

Sufficient available parking to meet demand

- Near Paso Robles City Park and off-street lots demand exceeds capacity only during peak hours (11am – 1pm)
- Employees comprised majority of parking occupancy
- Weekday average stay 5hrs. Weekend average stay 3hrs.

2008 Parking Study - Summary

Study area: same area of 2002 Kimley-Horn study

Parking Design Group Findings

- Findings consistent with previous study
- No additional spaces created
 - Previous study identified an additional 317 spaces would be required based upon current parking policies
 - 2008 parking study identified planned development would require an additional 258 spaces based on current parking policies

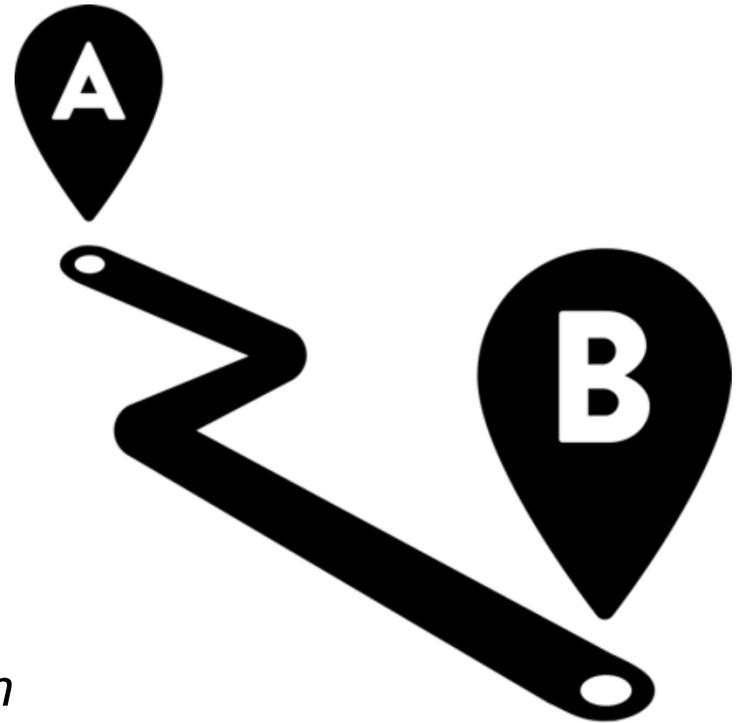
Understanding the Needs of Paso Robles

→ What are your parking objectives?

- *Immediate*
- *Within 12 months*
- *5 years*
- *10 years+*

→ Develop a parking solution roadmap

- *Consider the end user experience*
- *Long term planning, technology refresh*
- *Incremental investments, phased approach*



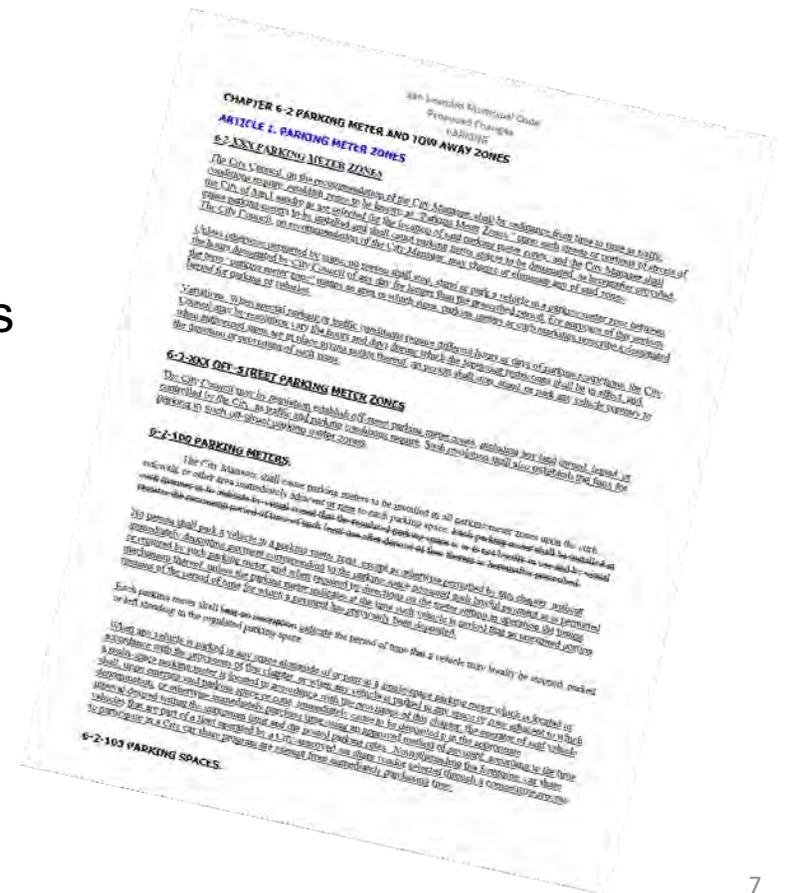
Next Steps – Ongoing Technology Assessments

- Enforcement handheld & citation/permit management vendor
 - Turbo Data Systems
 - Data Ticket
- License plate recognition (LPR) technology vendor
 - Genetec
 - Vigilant



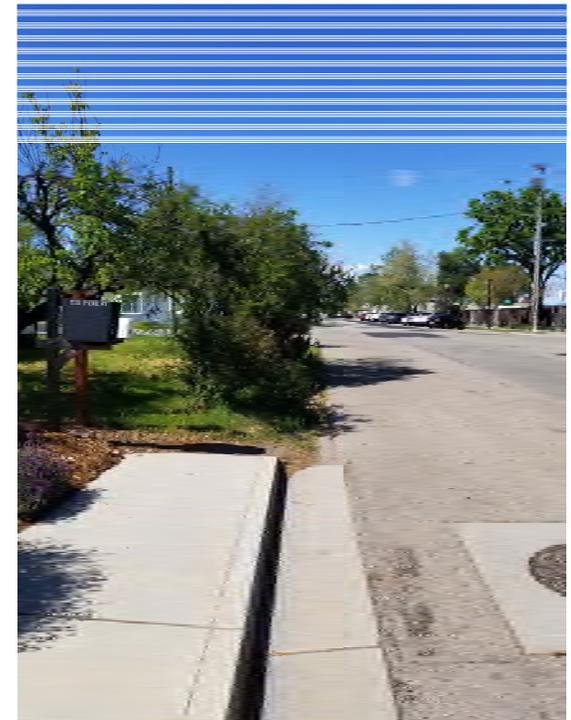
Municipal Ordinance Review

- Review of existing ordinances
- Recommend language updates
 - Credit cards, available streets, time limits
- Preparing for future implementation



On Site Existing Conditions and Needs Assessment

- Financial Analysis
- Operations
- Asset Management
- Workforce Management
- Maintenance



Stakeholder Concerns

- Employee Parking
- Safety
- Signage / Wayfinding
- Lack of Turnover
- Spillover Effect
- Event – Parking Management
- Lot Maintenance



Potential Considerations

- Employee parking program
 - Safety (lighting & sidewalk improvements)
 - Incentives
 - Transportation demand management (TDM) options
- Wayfinding / Public Outreach
 - Clear signage to direct long term parkers
- Parking Maintenance
 - Lot paving
 - Striping (on & off street)
 - ADA compliance
 - Angle parking options



Potential Considerations

- Develop parking compliance program
 - Parking Ambassadors
- Technology improvements
 - License plate recognition (LPR) technology
 - Handheld devices
- Incremental parking management options
 - Initial time limits in downtown core
 - Between Pine and Spring Streets, and 10th and 14th Streets
 - 3 or 4 hour limit
 - Paid parking
 - Evaluate future need for a garage



Parking Action Plan

- Outlines recommended short, mid and long-term implementation steps to establish an effective and efficient parking program
 - Step by step guide for the City
 - Addresses current, upcoming and long-term challenges and needs of the City
- Recommendations take into consideration:
 - Stakeholder feedback
 - Past studies
 - Industry best practices
 - City's goals and objectives

Draft to City Staff – May 31



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