

Parking Program Update

Downtown Business Community Meeting

DIXON
RESOURCES UNLIMITED

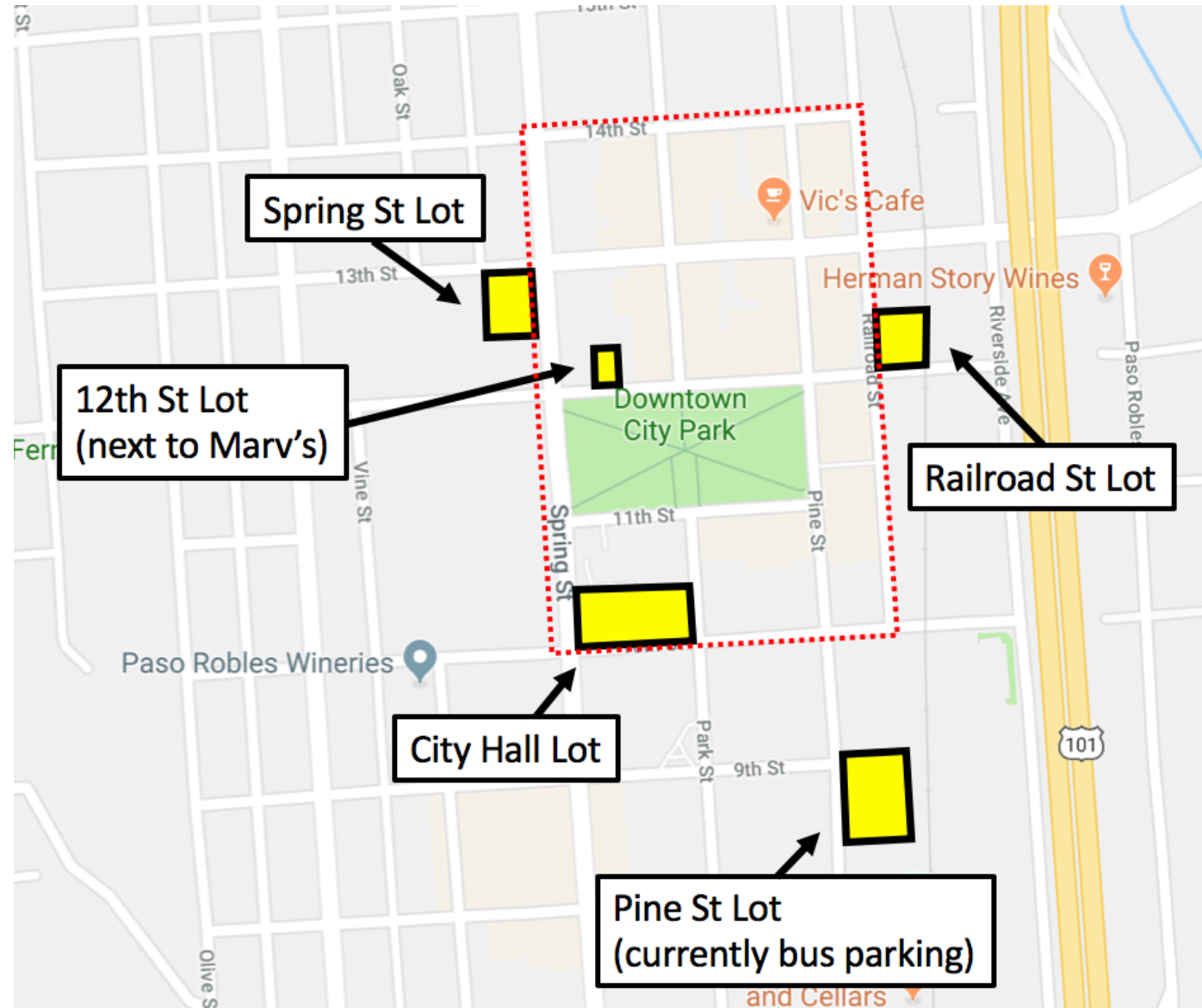


Ordinance Updates

- 72-hour rule
- Use of loading zones for ridesharing drop-off/pick-up
- Establish 85% occupancy target
- Authorize valet programs
- Time limit range between 15 minutes to 10 hours
- No re-parking
- Enforcement by Parking Ambassadors
- Electric Vehicle parking regulations
- Parking Benefit District
- Establishment of employee permit program, residential permit program, visitor permits

Employee Permit Pilot

- Nov 1 launch
- Dec 1 implementation
- 6-month approx. cost \$10,000
- Citation / permit management
- License plate recognition
- \$5 per month
- Cap on permit sales
- Data collection
- Identify locations
- Estimated post-pilot costs:
 - \$21,000 to purchase
 - \$6,000 annual fees



Next Steps

- October 16 City Council Meeting
 - Ordinance updates
 - Pilot program
- Safety and accessibility improvements
 - Working with Public Works
- Education and outreach
 - Incentive programs

Contact us:

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