

January Update

Employee Parking Permit Pilot

January 15, 2019



DIXON
RESOURCES UNLIMITED

Paso Robles Employee Parking Permit Pilot Program

Purpose:

- Increase on-street parking availability for customers

Goal:

- Create a low-cost permit with designated permit parking areas
- Voluntary compliance

Timeline:

- Permit sales began November 1, 2018
- Pilot program: December 1, 2018 – April 30, 2019

Technology:

- Automated citation and permit management system
 - Online customer portals
- License plate recognition (LPR) cameras

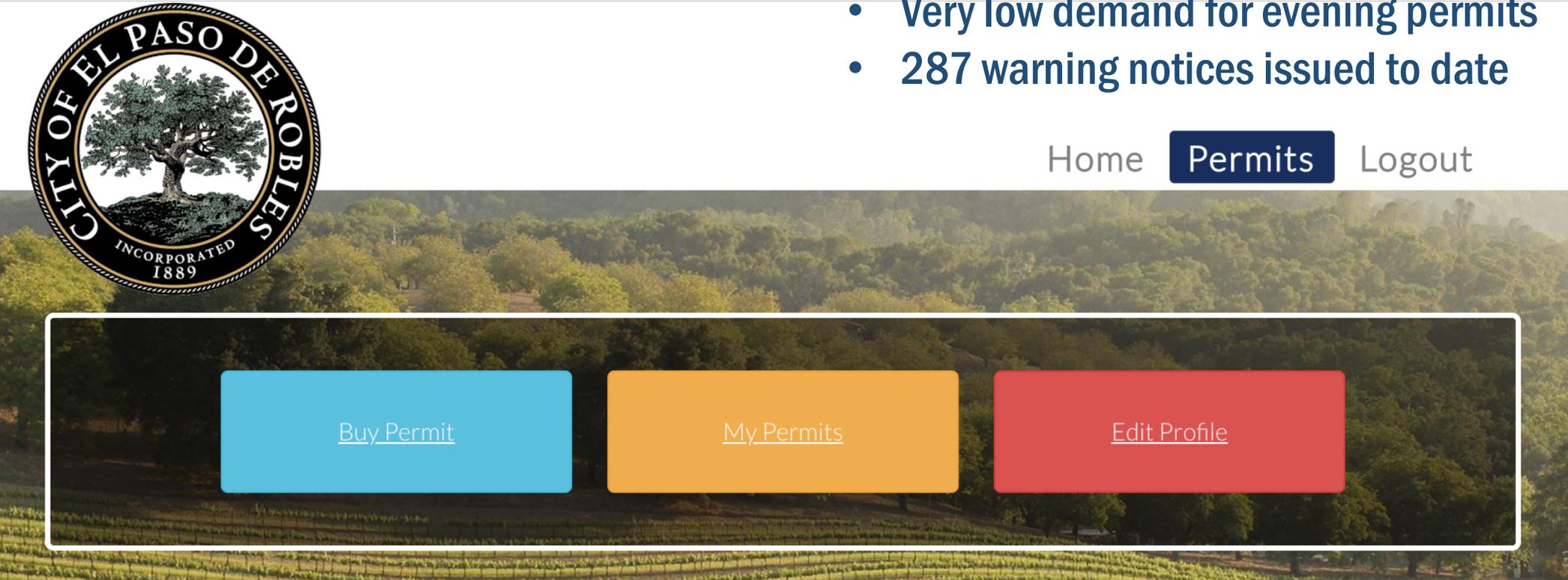
The Permit Portal

Permits Sold:

Month	Daytime	Evening	Resident	Total
December	196	13	2	211
January	186	9	1	196

Total Permit Spaces: 205

- Later reduced to 182
- Very low or no utilization of Pine Street and Train Station Lots
- Very low demand for evening permits
- 287 warning notices issued to date



On-Street Data Collection Zone



Permit stalls along 14th Street removed due to stakeholder feedback

Hours of operation adjusted from 8PM end time to 5PM in the Railroad Street and 12th Street Lots

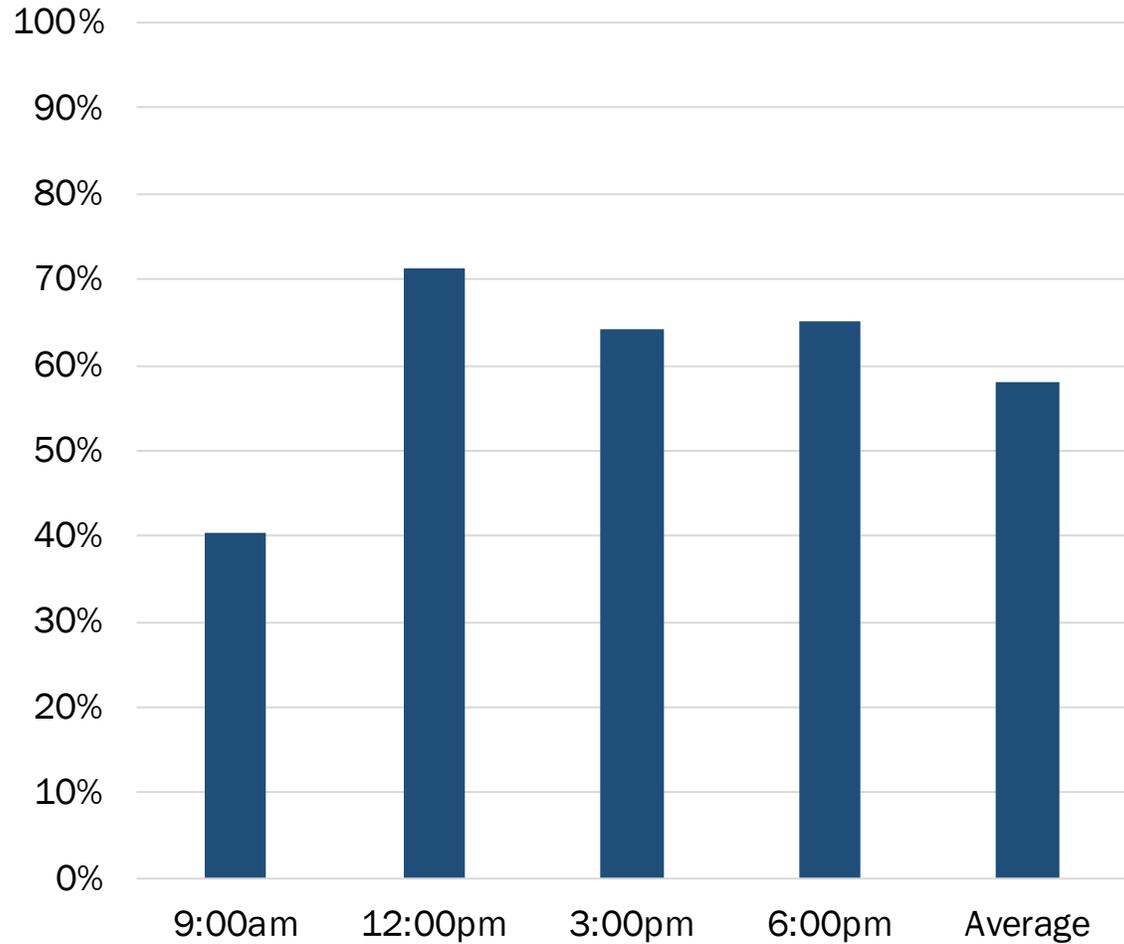
Additional on-street permit stalls added in response to high permit sales

Cars were rarely observed in the Pine Street and Train Station Lots

On-Street

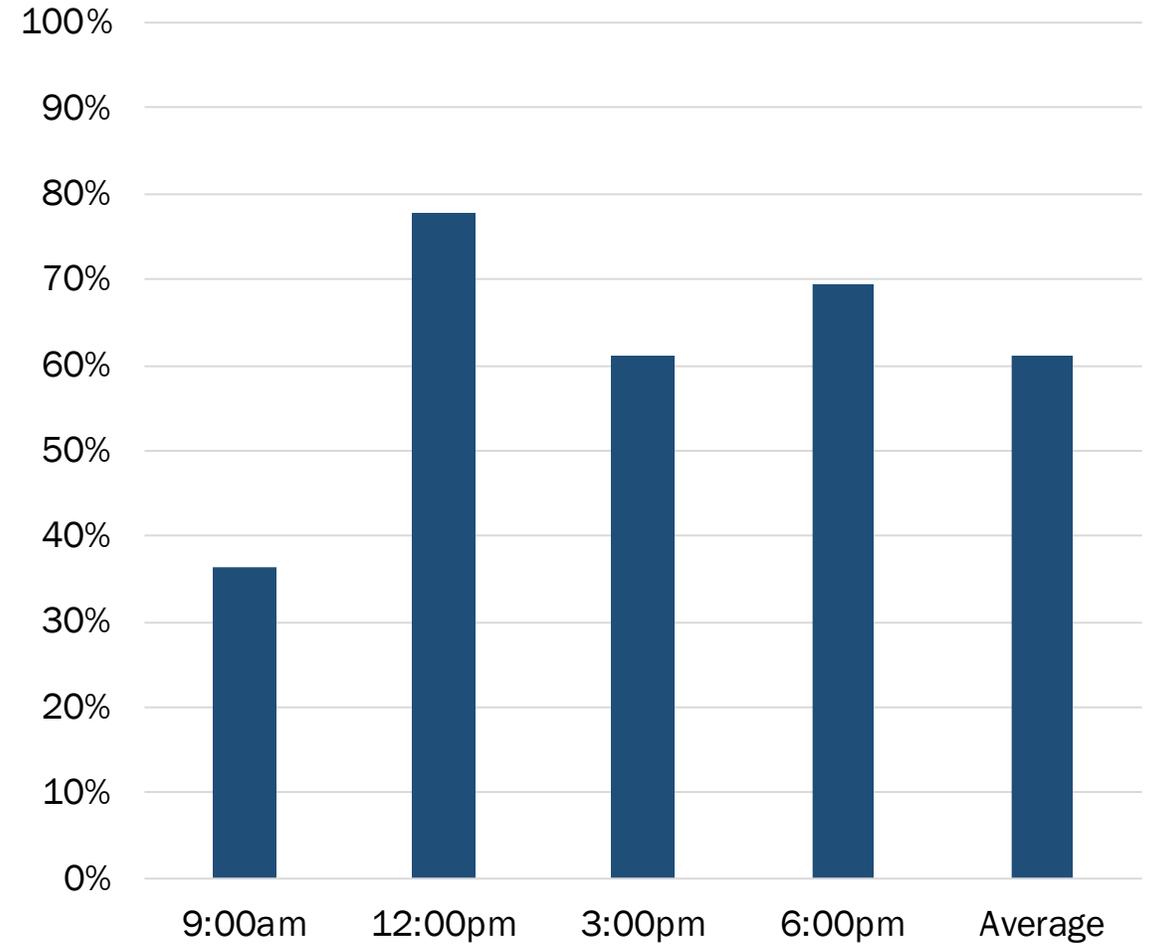
November

Estimated Average Weekday Occupancy



December

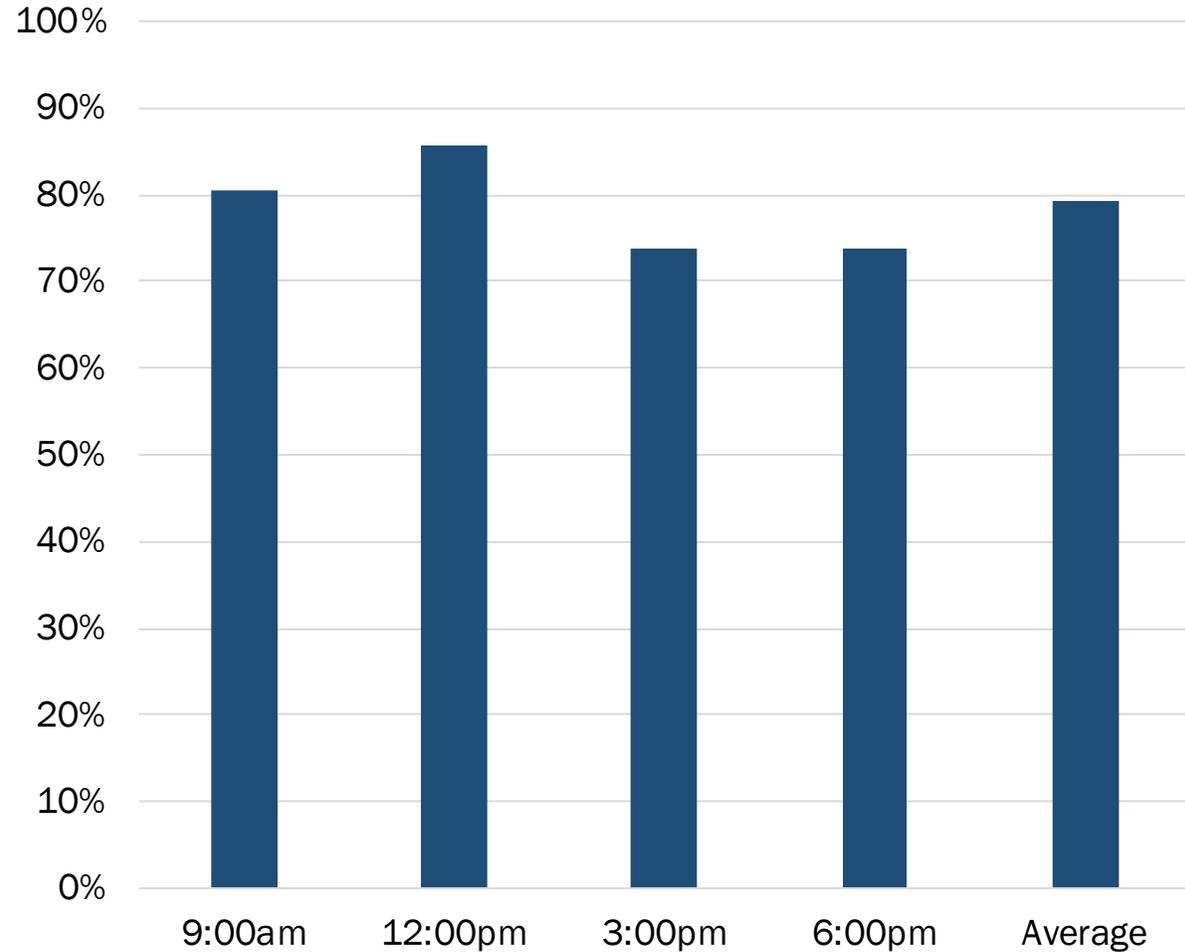
Estimated Average Weekday Occupancy



Railroad Street Lot

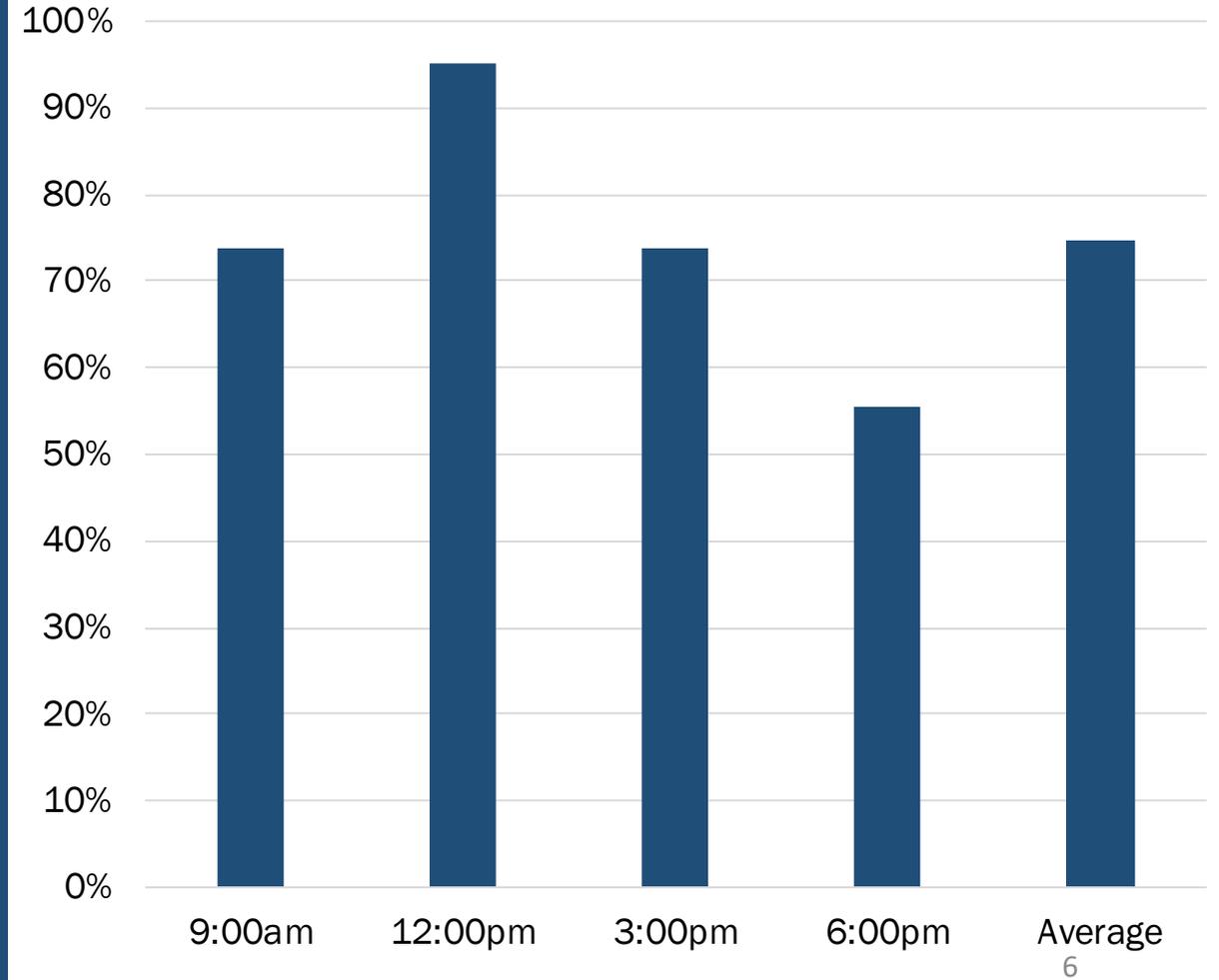
November

Estimated Average Weekday Occupancy



December

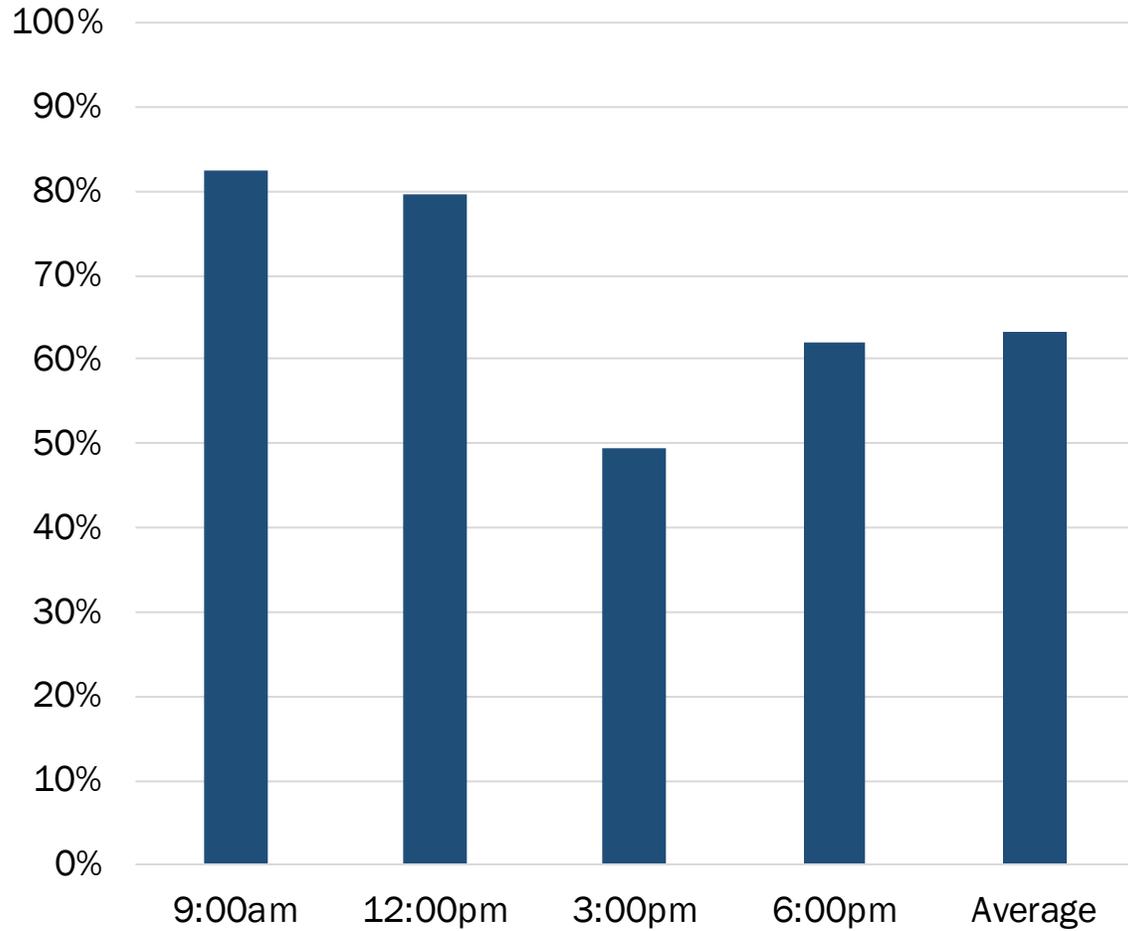
Estimated Average Weekday Occupancy



12th Street Lot

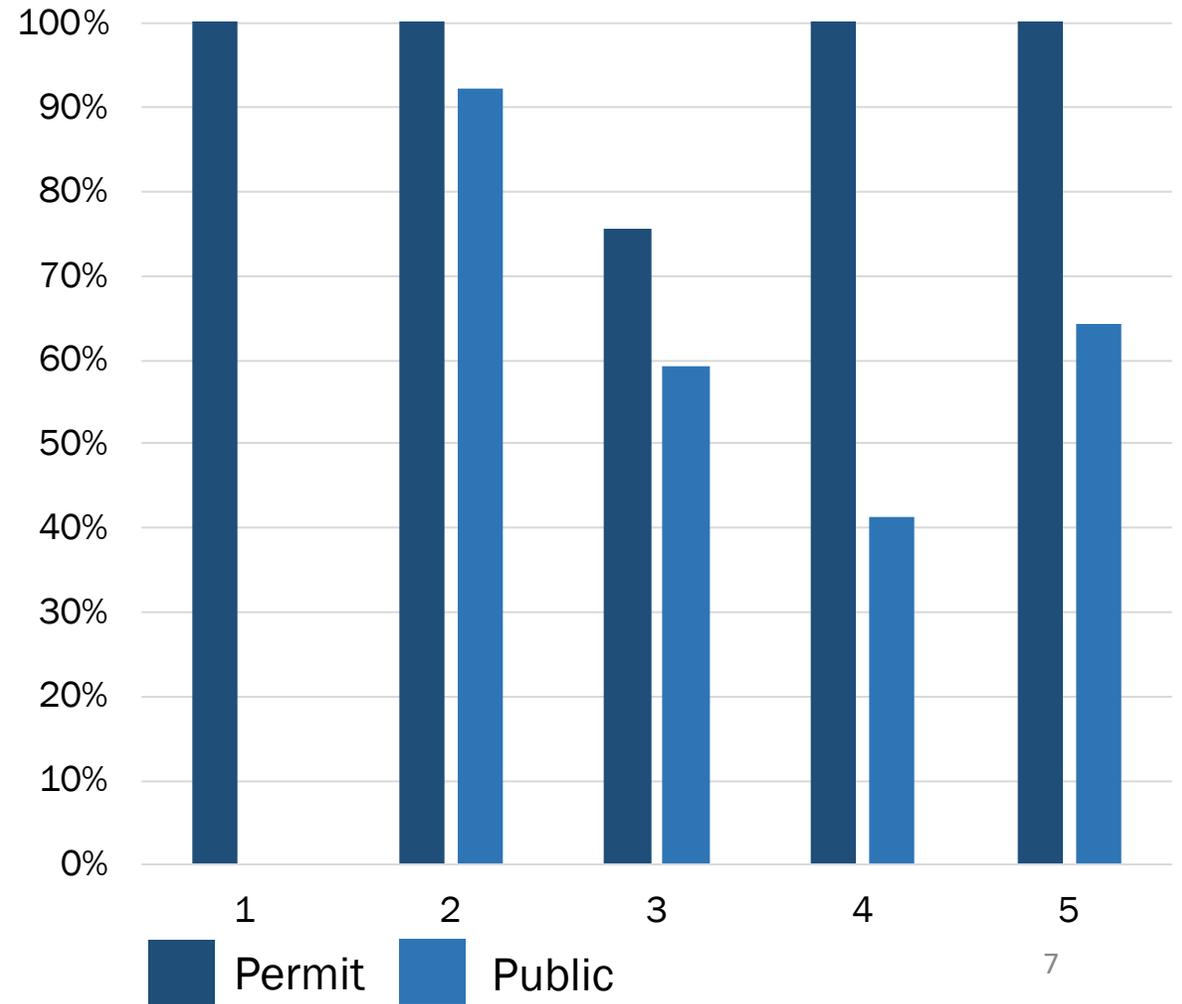
November

Estimated Average Weekday Occupancy



December

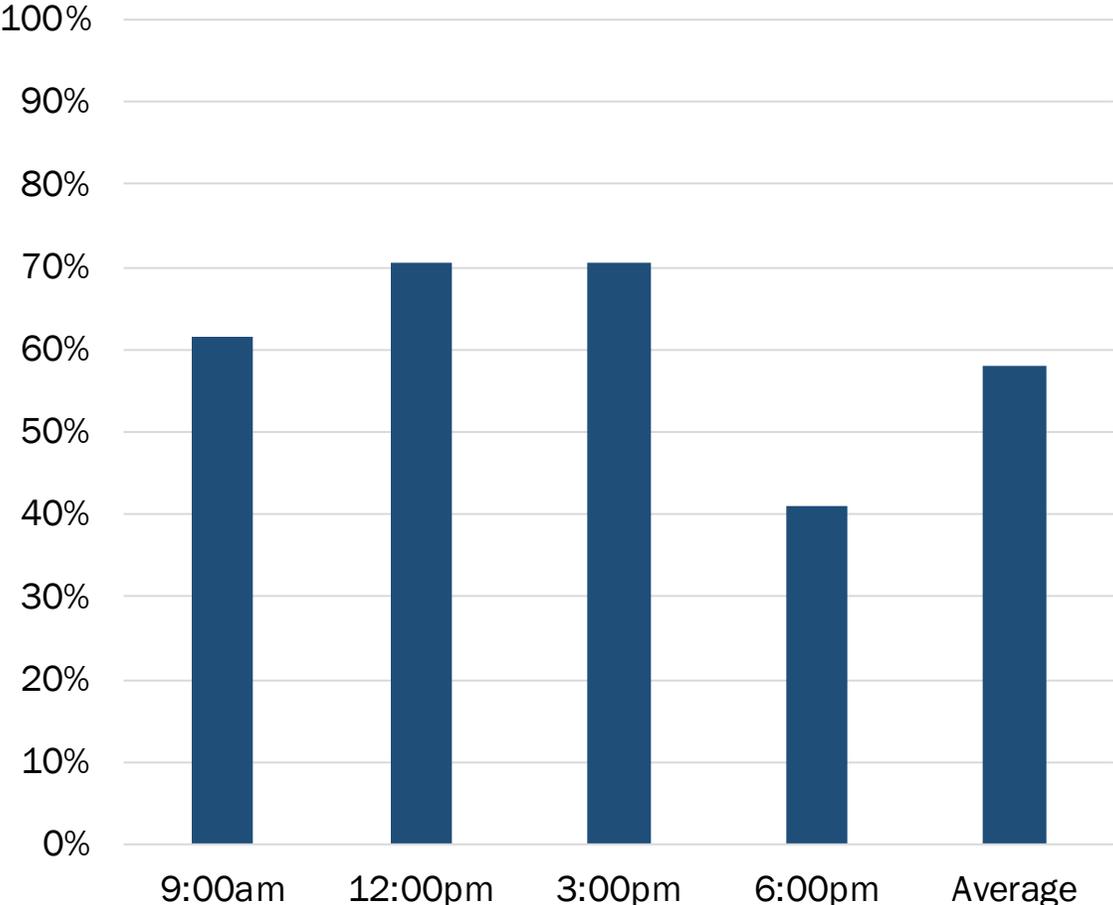
Estimated Average Weekday Occupancy



Spring Street Lot

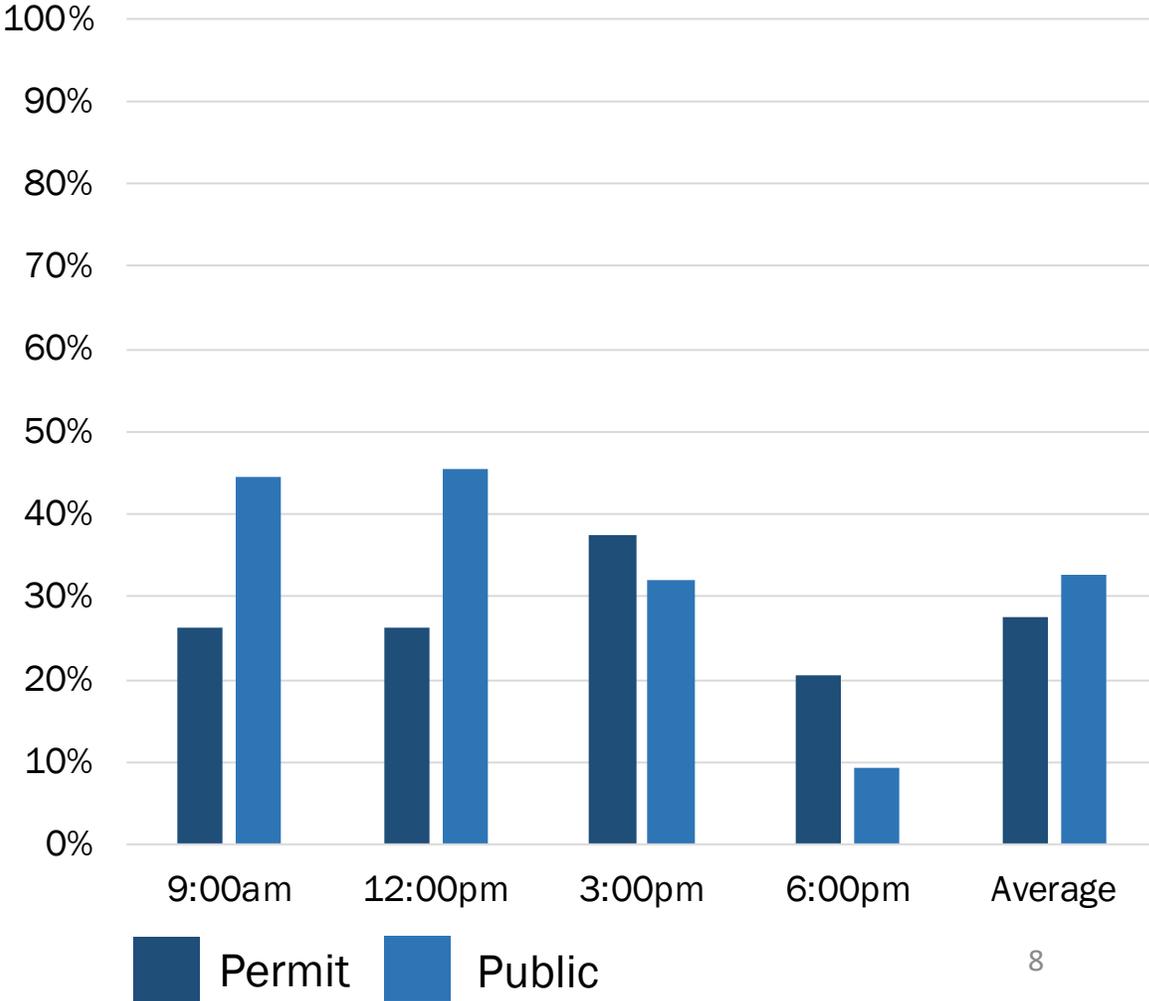
November

Estimated Average Weekday Occupancy



December

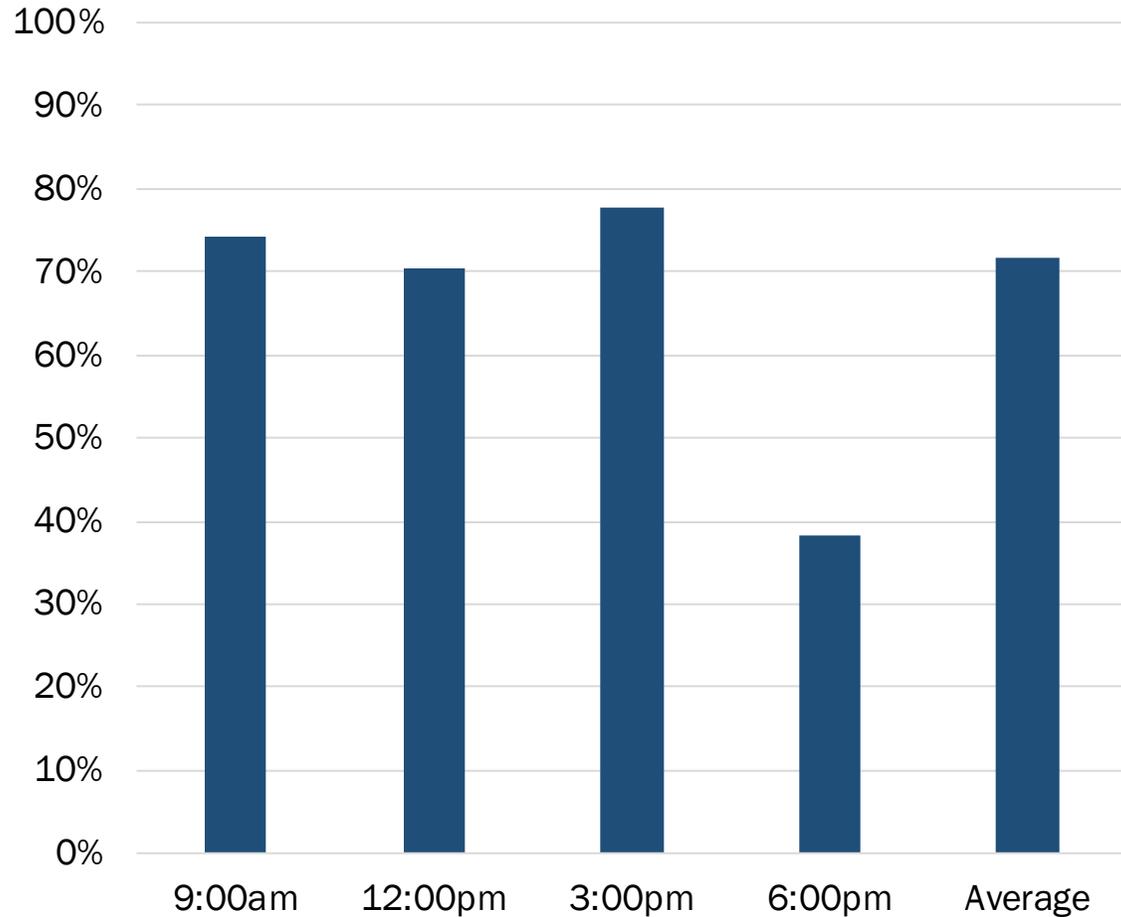
Estimated Average Weekday Occupancy



City Hall Lot

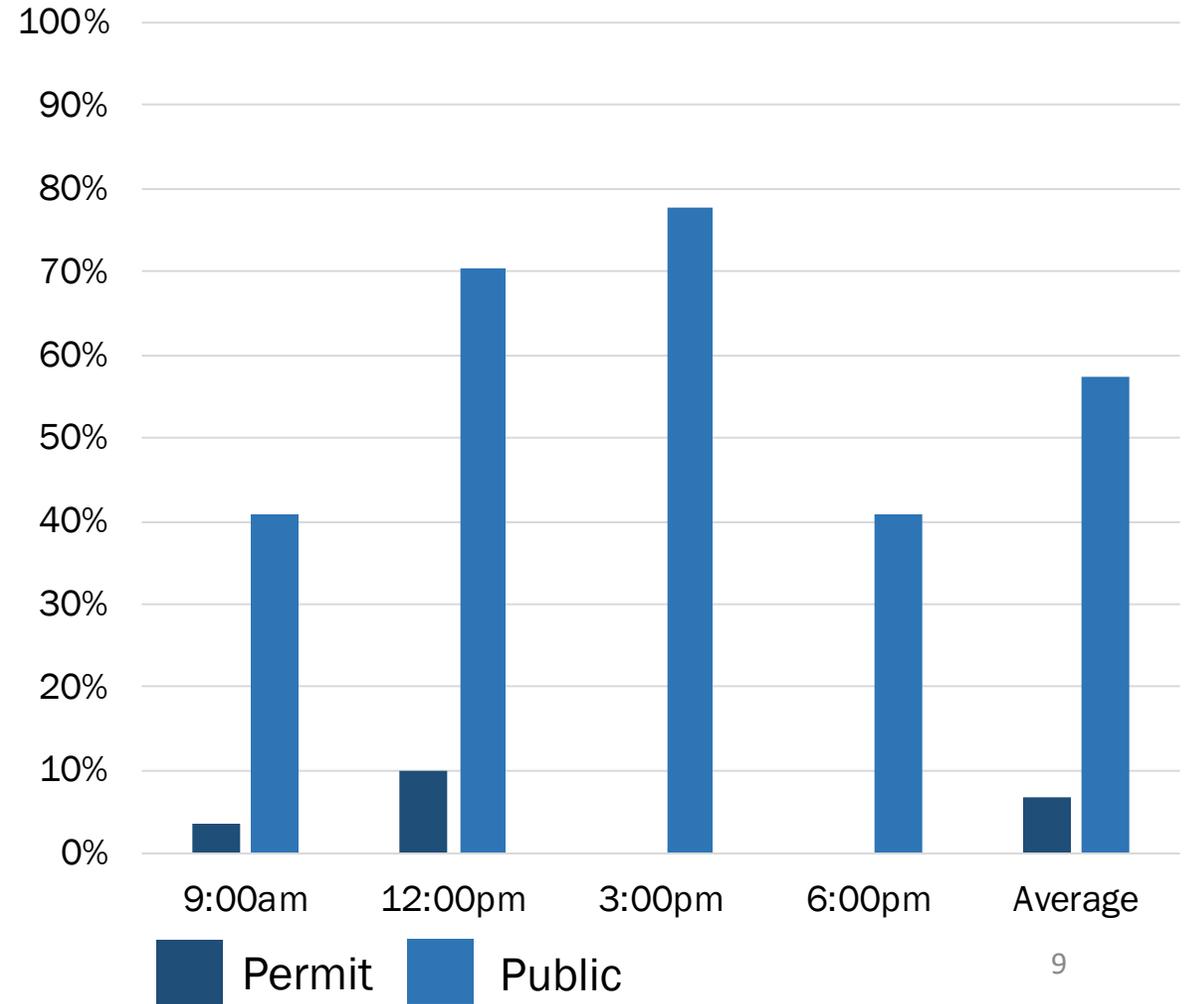
November

Estimated Average Weekday Occupancy



December

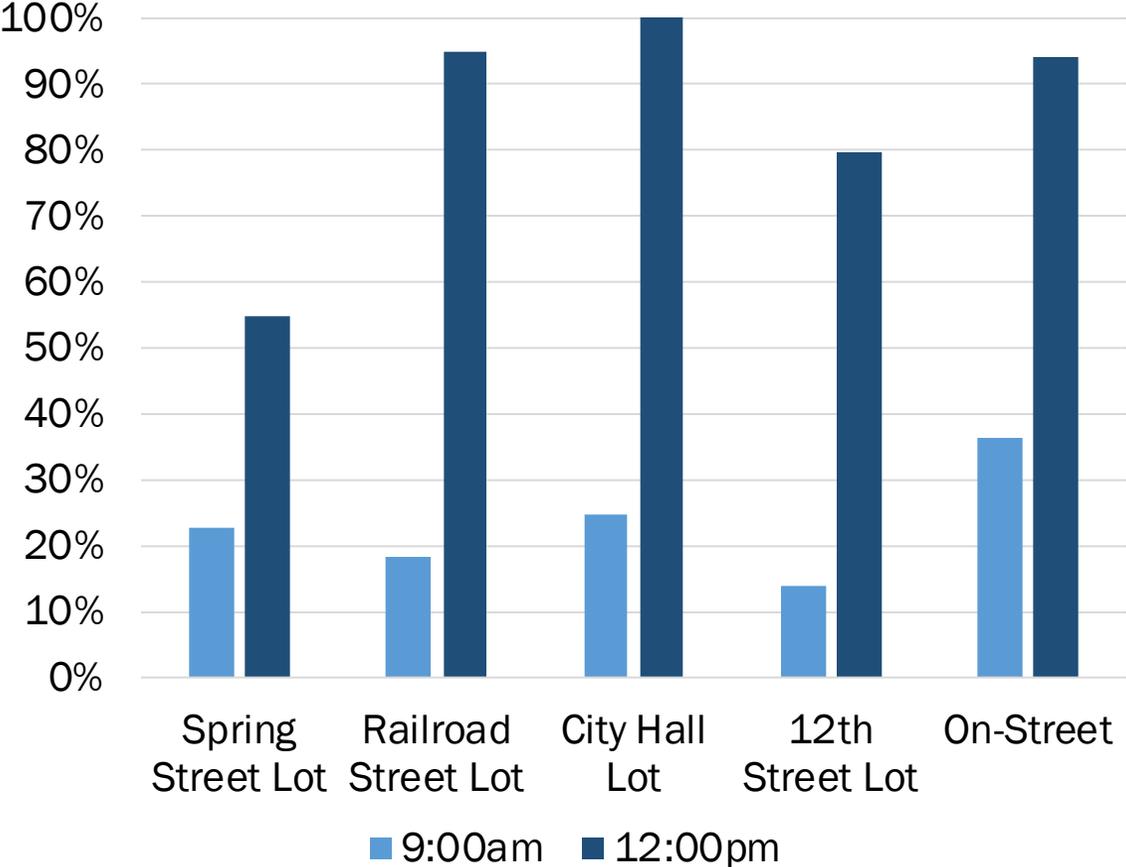
Estimated Average Weekday Occupancy



Weekend Occupancy

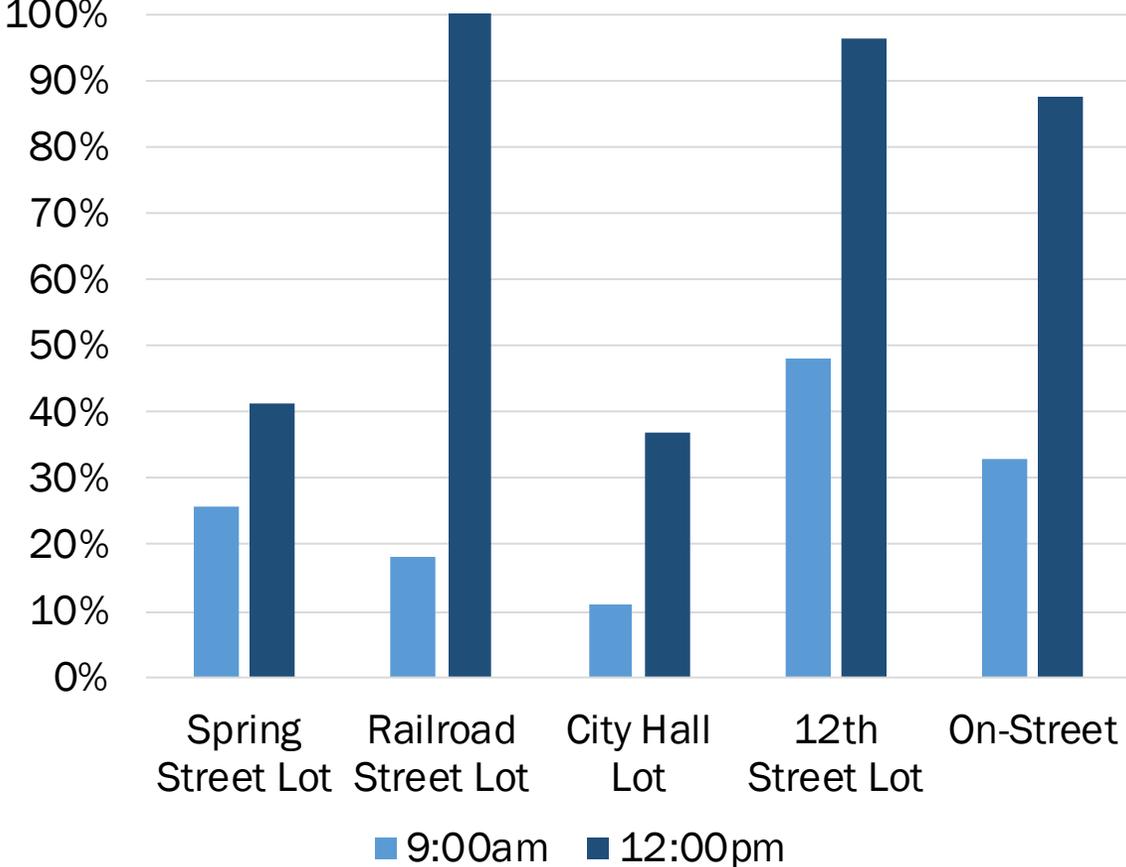
Saturday, November 17 and 24

Estimated Average Occupancy



Saturday, December 15

Estimated Occupancy

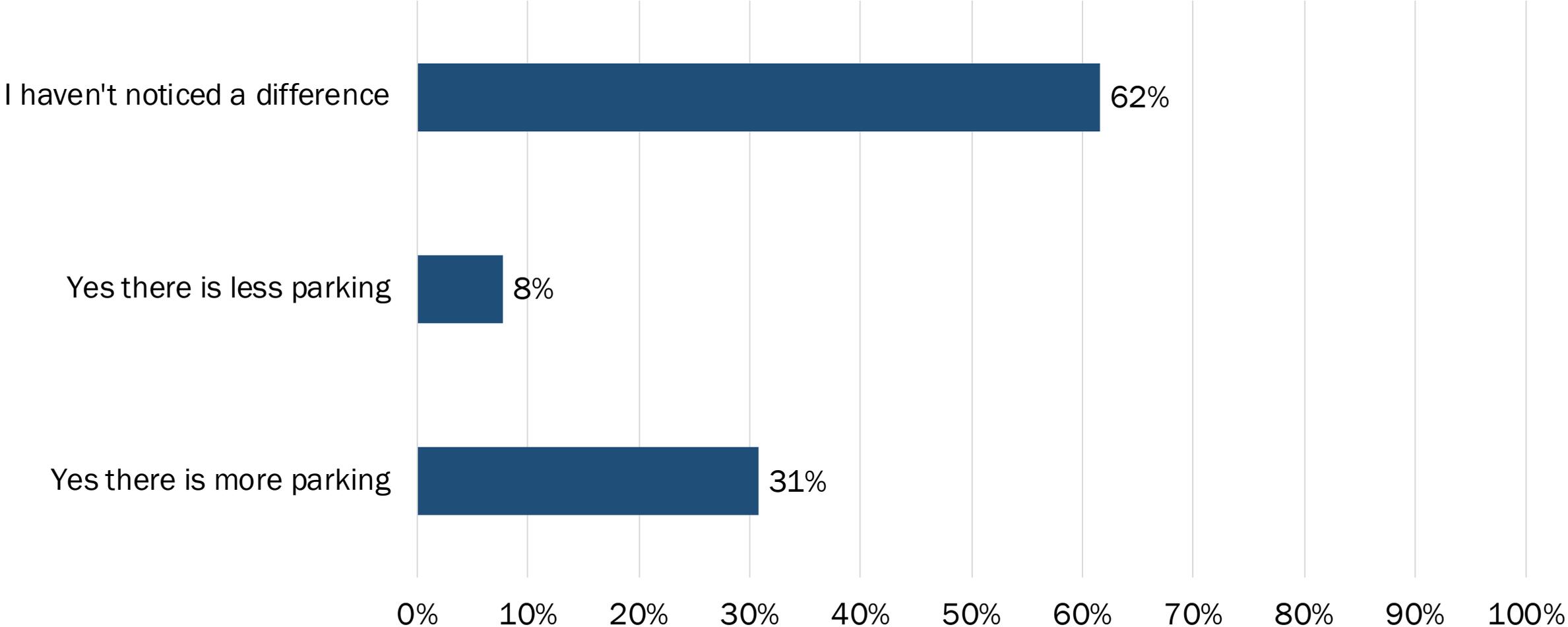


Online Survey Responses

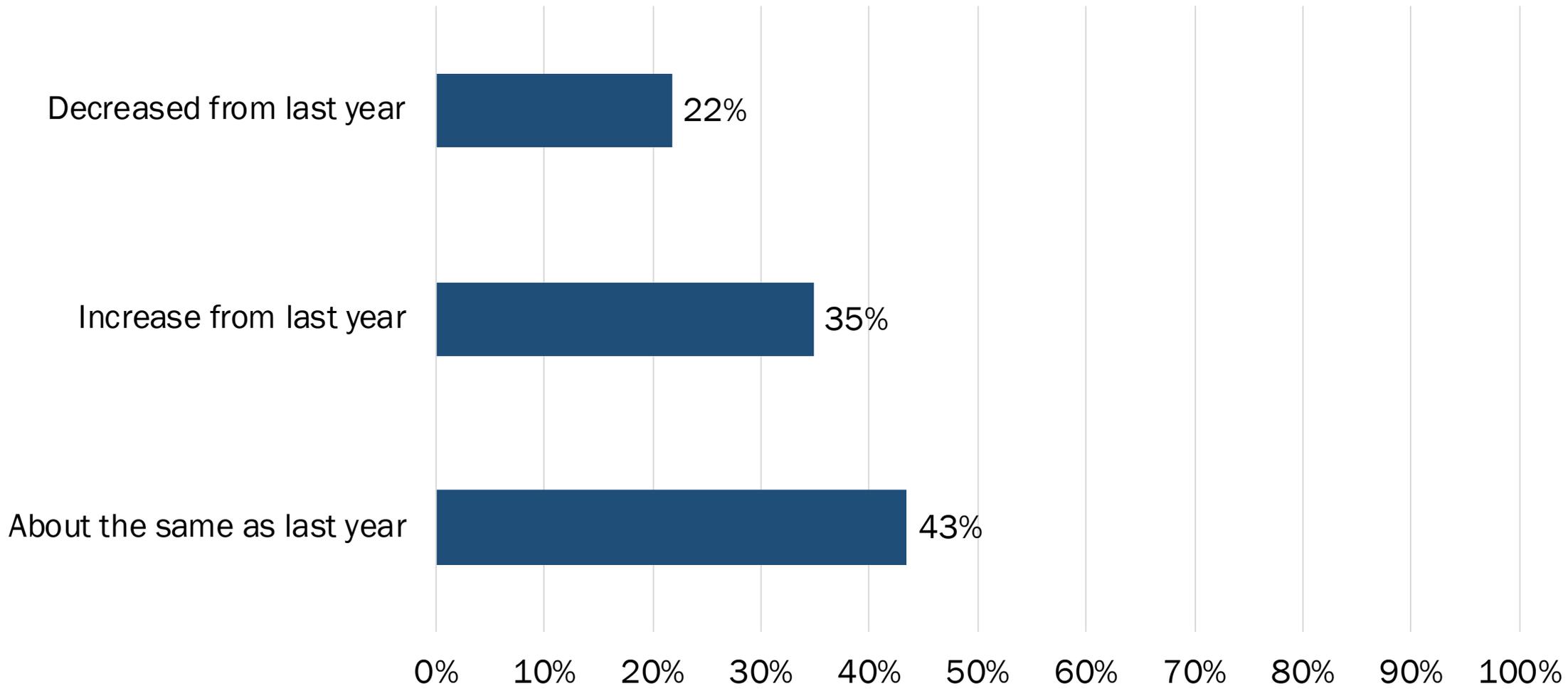
November 15-December 15

26 Responses

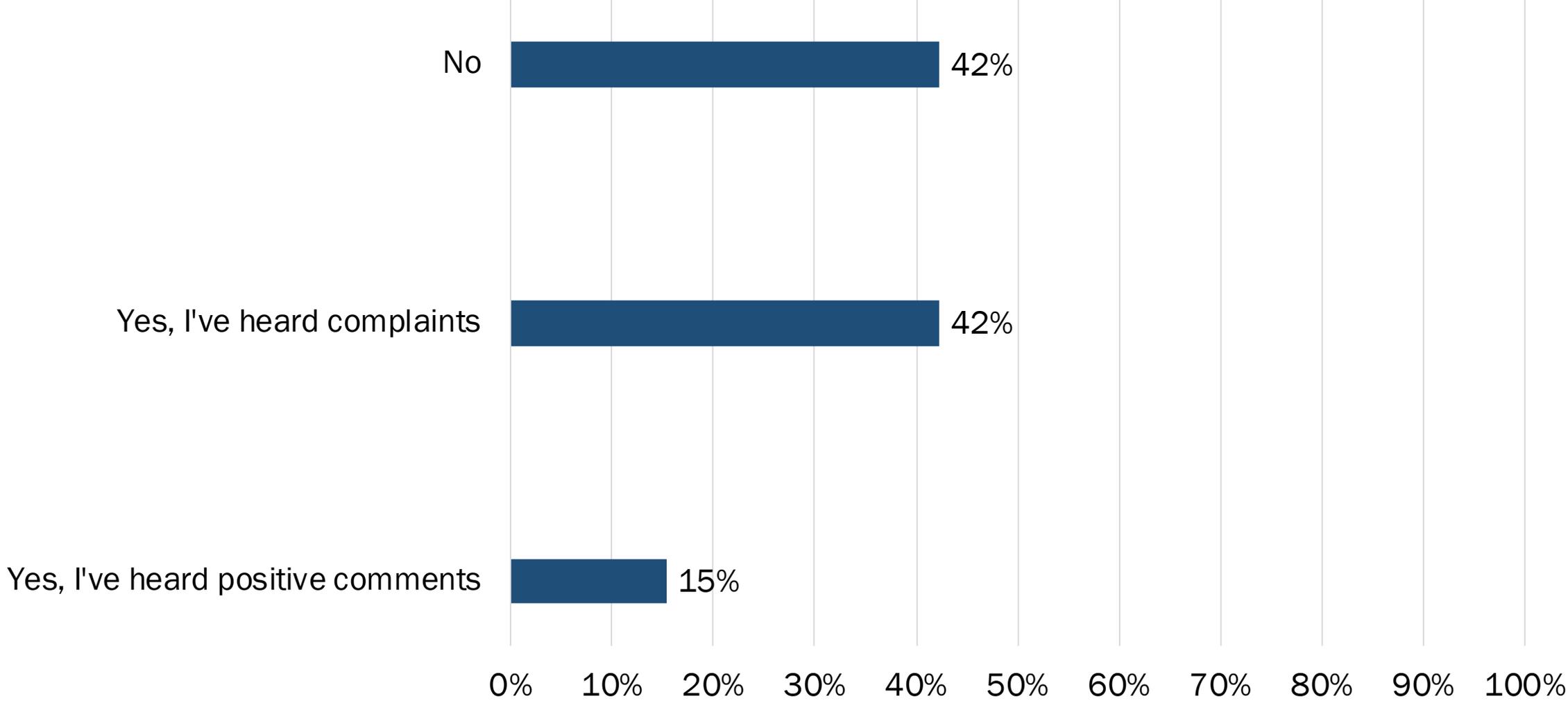
Have you noticed a difference in the amount of available on-street parking in downtown Paso Robles over the last month?



Business at my downtown Paso Robles location in November was:



Have your customers mentioned parking?



Next Steps

- Potential adjustments to permit parking supply
 - Certain permit parking locations are underutilized
- Utilize data to target outreach to certain businesses
- Incentive programs
- Encourage City staff to participate in the program
- Stakeholder feedback and surveys
 - Task Force meetings
- Ongoing monitoring of license plate data
 - How will December utilization compare to January?

Please direct any comments, suggestions, concerns, and questions to:

parking@prcity.com

Thank you!