



*Recognizing Excellence*

CPRS Awards Program

# 2019 Annual Awards

## CPRS District 8 Awards

1. Creating Community Award of Excellence
2. Excellence in Design: *Facility & Park Planning*
3. Marketing and Communications Award of Excellence
4. Professional Award of Excellence: *Rising Professional*
5. Professional Award of Excellence: *Fellowship/District 8 Hall of Fame*
6. Professional Award of Excellence: *Honorary Member/District 8 Hall of Fame*
7. Service Award of Excellence: *Champion of the Community*

**Nominations Due September 20, 2019**

# 1. Creating Community Award of Excellence

This award recognizes outstanding initiatives by agencies, departments, or districts in their effort to deliver the highest level of recreation and leisure programs and services within District 8, that embody and embrace the values and mission of the profession and move the agency towards a stronger position or role within the community.

Your entry must have been conducted for a minimum of three years. Previous entries may not be re-submitted if they received an award. Previous entries may be re-submitted if they did not receive an award. The same entry may not be submitted in multiple categories.

**One nomination per agency will be selected.**

# 2. Excellence in Design: Facility & Park Planning

This award recognizes excellence in design of completed aquatic, recreation, cultural and/or park facilities intended for public use. The project may be either new construction or a rehabilitation project that demonstrates high standards of planning, design, community involvement, operation and maintenance, quality of aesthetics, usability, accessibility and versatility. This award further recognizes design and construction or significant rehabilitation of buildings, structures and facilities used primarily to support park and recreation purposes.

One Excellence Award may be awarded in each category and each class. Project must have been completed between July 1, 2018 and June 30, 2019.

# 3. Marketing and Communications Award of Excellence

This award recognizes excellence in print, audio visual or electronic communications that (1) externally promote the agency's public parks, facilities, recreation or leisure services programs and have successfully demonstrated an increased level of public awareness or (2) are used to enhance the agency's internal communications to staff, policy makers, or current program participants.

# 4. Professional Award of Excellence: Rising Professional

This award honors and recognizes individuals who have contributed significantly to the mission of CPRS through service on committees, or events, programs or conferences for no less than 3 and no more than 10 years of service. This award is designed to recognize the contributions of those who work on behalf of parks, recreation, and/or human services professions.

# 5. Professional Award of Excellence: Fellowship/District 8 Hall of Fame

The Fellowship / Hall of Fame is District 8's highest award to honor and recognize individuals who have significantly contributed to and influenced CPRS and the parks and recreation profession throughout their career. This award is not necessarily awarded each year.

View all the award details and criteria at [www.cprs.org/page/awards](http://www.cprs.org/page/awards)  
This info packet and application is available at [www.prcity.com/recreation](http://www.prcity.com/recreation)

## 6. Professional Award of Excellence: Honorary Member/ District 8 Hall of Fame

An Honorary Member Award is bestowed upon a retired park and recreation professional for outstanding contributions to the parks, recreation and/or human services profession.

## 7. Service Award of Excellence: Champion of the Community

The Champion of the Community award honors and recognizes individuals or organizations who have contributed significant effort to influence and improve the quality of their community through parks and recreation. This award recognizes the contributions of those who volunteer and provide support and services in their community that furthers the mission and quality delivery of park and recreation services, programs and facilities in their community.

### Nominations Due September 20, 2019

**It's easy to enter! For each entry, submit:**

- 1) Completed and signed Awards Application
  - 2) A brief but precise comment on each of the selection criteria
  - 3) A 100 word or less description of the nomination, to be used at the Fall Forum.
  - 4) Photos: 1 or 2 digital photos. Photos must be 300 dpi in jpeg format. Please include a one-line description for each photo. Photos may be submitted on CD with your application packet or e-mailed to [mburger@slocity.org](mailto:mburger@slocity.org).
  - 5) For printed Agency Showcase Marketing Award applications, please include the marketing piece being entered
  - 6) The \$35 entry fee, made payable to CPRS District 8.
- Supplementary information may be attached, limiting the entire application to six (6) pages.

Mail Entries To:

CPRS District 8 Awards Applications  
City of San Luis Obispo  
c/o Meghan Burger  
1341 Nipomo Street  
San Luis Obispo, CA 93401

E-mail Entries To:

[mburger@slocity.org](mailto:mburger@slocity.org)

# Awards & Eligibility Process

**Eligibility:** All District 8 agencies (cities, counties, districts, and universities) and individual CPRS members are eligible to submit entries to the CPRS District 8 Awards Program. All programs and projects must have been completed between July 1, 2018 and June 30, 2019.

**Judges' Decisions:** Awards will be considered for each category and division indicated on the application form. Awards will be given only if the judges deem it appropriate and the awards entry application is complete. Judges reserve the right to relocate an entry to a more appropriate category without notifying the nominee. An entry will be disqualified if the award program criteria is not met and/or the entry application is incomplete. The judges' decisions are final and judging information will not be released.

**Awards Committee Chair:** For information regarding the CPRS District 8 Awards program, contact Meghan Burger at [mburger@slocity.org](mailto:mburger@slocity.org).

**Applicant Notification:** All applicants will receive a notification e-mail announcing judging decisions in early October 2019. Awards will be presented in late October 2019. Entry materials will not be returned.

**CPRS District 8 Fall Forum:** Award recipients will be recognized at the 2019 CPRS District 8 Fall Forum held in October. All entries will be invited to share their programs at a showcase at the Forum.

## Judging Criteria

The California Park & Recreation Society's (CPRS) **District 8 Awards Program** recognizes the outstanding contributions of agencies and individuals that publicize, develop and manage programs, parks, and facilities that align with the VIP Action Plan mission areas:

**Embody and Embrace the Core Values of the Profession**, particularly accessibility, service to community, lifelong learning, diversity of experience, and environmental stewardship.

**Move the agency toward a stronger position or role within the community.**

**Demonstrate the mission of Parks and Recreation by:**

- Promoting participation in recreational experiences
- Strengthening community image and sense of place
- Strengthening safety and security
- Promoting health and wellness
- Fostering human development
- Increasing cultural unity
- Protecting natural resources
- Supporting economic development
- Facilitating community problem solving

District award recipients will be considered for submission to the CPRS State Awards program.

View all the award details and criteria at [www.cprs.org/page/awards](http://www.cprs.org/page/awards)

This info packet and application is available at [www.prcity.com/recreation](http://www.prcity.com/recreation)

# CPRS District 8 AWARDS APPLICATION

Agency Name: \_\_\_\_\_

Agency Administrator: \_\_\_\_\_

Agency Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City/Zip: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Fax: \_\_\_\_\_

**Check each category entering. Include entry name and title.**

Creating Community Award of Excellence

Name/Title \_\_\_\_\_

Excellence in Design: Facility & Park Planning

Name/Title \_\_\_\_\_

Marketing and Communications Award of Excellence

Name/Title \_\_\_\_\_

Professional Award of Excellence - Rising Professional

Name/Title \_\_\_\_\_

Professional Award of Excellence - Fellowship/Dist. 8 Hall of Fame

Name/Title \_\_\_\_\_

Professional Award of Excellence - Honorary Member/Dist. 8 Hall of Fame

Name/Title \_\_\_\_\_

Service Award of Excellence - Champion of the Community

Name/Title \_\_\_\_\_

I hereby give the California Park & Recreation Society District 8 the irrevocable right and permission to copyright and publish any photographs or other digital materials submitted for use in its printed publications, and audiovisual presentations and/or online presentations. I also waive the right to approve the final product.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

**Mail applications to:**

CPRS District 8 Awards Applications,  
City of San Luis Obispo  
C/O Meghan Burger  
1341 Nipomo Street, San Luis Obispo, CA 93401

**or e-mail to:**

mburger@slocity.org

**Mail or e-mail with completed application:**

- Brief comment on each selection criteria
- 100 word description of nomination
- \$35 entry fee (per entry)
- 1-2 photos (300 dpi, jpeg, include caption)

View all the award details and criteria at  
[www.cprs.org/page/awards](http://www.cprs.org/page/awards)

**Payment Information:**

- Check (payable to: CPRS District 8)
  - Credit Card (invoice will be sent to email address provided)
- Award submission will not be considered until invoice is paid in full.

**Entries must be received by September 20, 2019**