

# Downtown Parking Advisory Commission

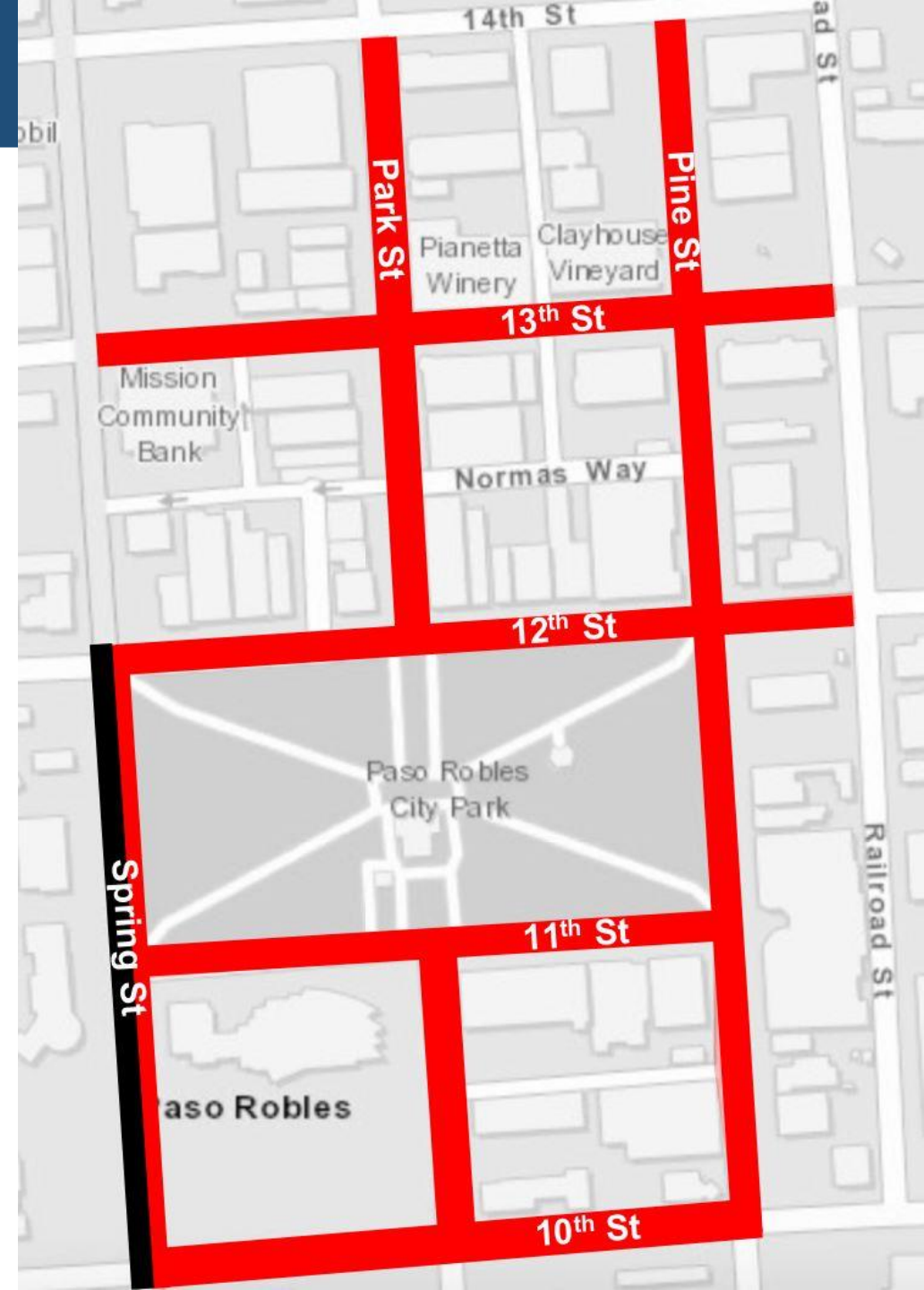
August 12, 2020



**DIXON**  
RESOURCES UNLIMITED

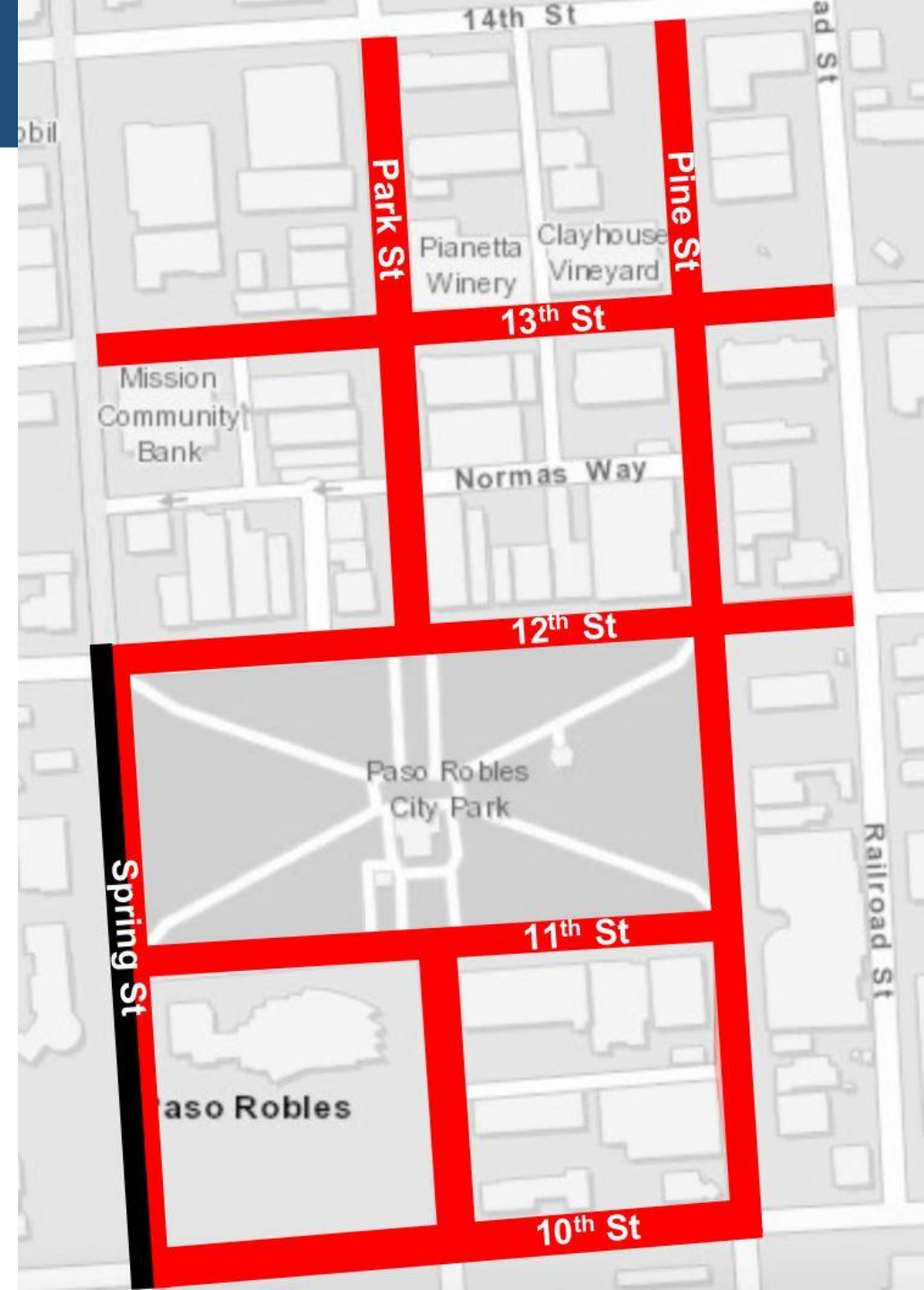
# Parking Management Solution

- Solution implemented August 14, 2019
  - Monday – Friday, 9 AM – 6 PM
  - First 2 hours are free with license plate registration, followed by \$1.00 per hour
  - Initiate parking sessions at pay stations or via WayToPark app
- License Plate Recognition
  - 5,010 warnings issued August 2019 – July 2020
  - 398 citations issued August 2019 – July 2020
- Automated citation and permit management system
- Data collection
  - Post-launch data collection conducted:
    - October – December 2019
    - Mid February – early March 2020
    - August 2020
- Stakeholder engagement



# Senior Permit Pilot Overview

- Pilot period: April 2020 – October 2020
  - Valid for on-street parking
- **Consider: Extending pilot period**
- Qualifying seniors must be 65 or older at the time of permit purchase
  - Cost: \$30
- Paper applications available at City Hall, Police Department, Chamber of Commerce, and Senior Center
  - Requires completed application, copy of valid driver's license, and payment
- License Plate Recognition
- Stakeholder engagement
  - Coordination with the City, Chamber of Commerce, and senior communities in town



# Sales Tax Data

	3 <sup>rd</sup> Quarter change from 2018 to 2019	4 <sup>th</sup> Quarter change from 2018 to 2019
<b>Downtown Parking Area</b>	9.8% increase	1.4% increase
<b>Citywide</b>	1.4% increase	3.3% decrease

# COVID-19 Parking Response

## March 17, 2020

- Delivery vehicles providing active pick-up and delivery services exempt from downtown parking restrictions through April 30, 2020
- Monies generated from the Downtown paid parking program through April 30, 2020 donated to provide relief to Downtown

**No warnings or citations were issued from April to June 2020.**

## July 24, 2020

- “Get Outside in Paso” on-street dining available as long as state restrictions on indoor business activities are in effect

**August 2020 – data collection on Fridays and Saturdays**

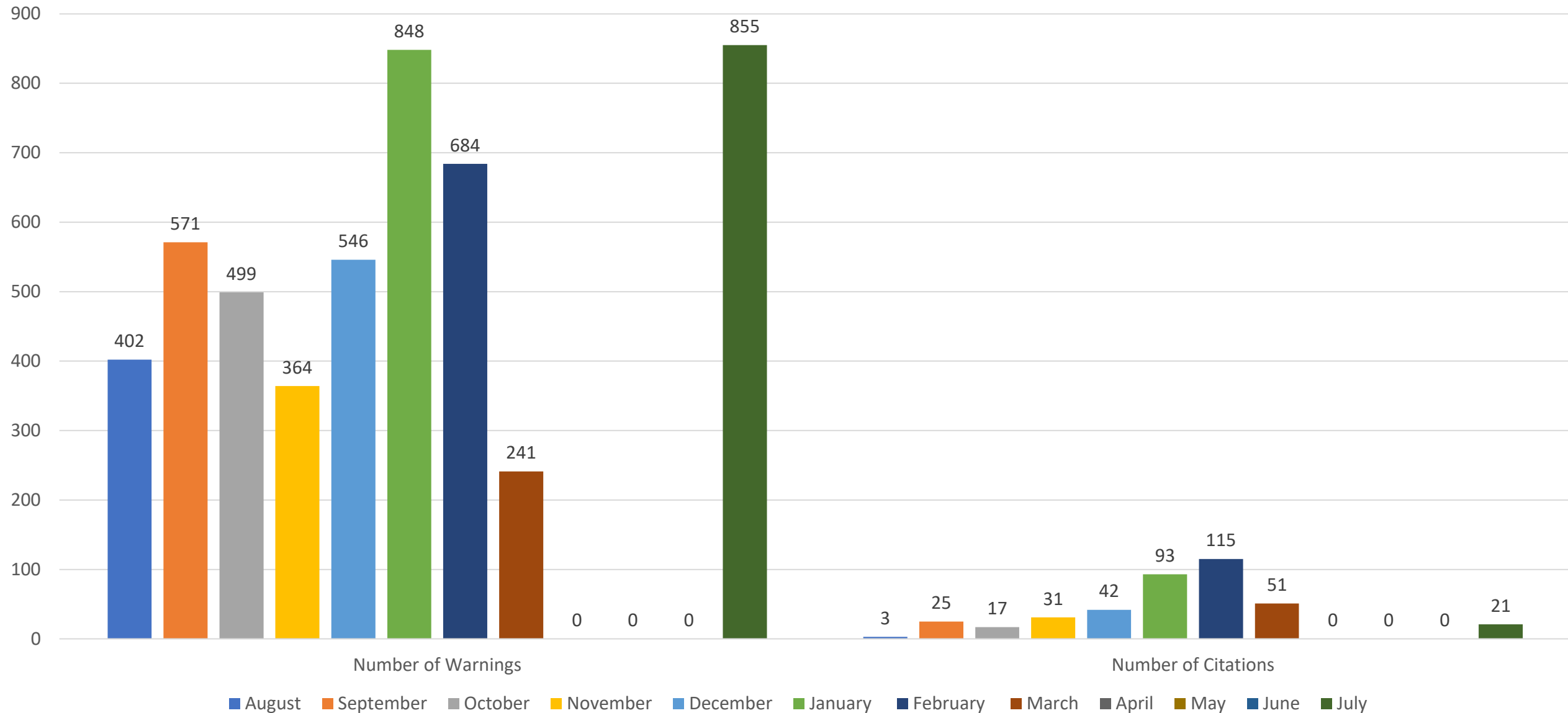


# Utilization Statistics

Month	WayToPark Parking Sessions	Pay Station Parking Sessions	Paid Transactions
August 2019	3,214	8,881	984
September 2019	6,847	13,640	2,076
October 2019	8,149	15,735	1,855
November 2019	7,349	13,152	1,857
December 2019	8,820	15,555	2,282
January 2020	8,231	13,595	2,002
February 2020	8,376	13,127	1,884
March 2020	5,193	7,240	1,168
April 2020	521	588	37
May 2020	1,541	2,086	185
June 2020	3,844	6,367	685
July 2020	6,012	9,289	1,534
Total	<b>68,097</b>	<b>119,255</b>	<b>16,549</b>

# Warnings and Citations Issued

August 2019 – July 2020 Warnings and Citations Issued





# Parking Management Action Items

- ✓ Implement an employee permit program
- ✓ Purchase license plate recognition (LPR) for data collection and enforcement
- ✓ Measure occupancy and utilization (ongoing)
- ✓ Update signage and add additional signage
- ✓ Spring Street lot improvements
- 12<sup>th</sup> Street and Railroad Street lot improvements
- Special event parking management plan (in progress)
- Valet (in progress)

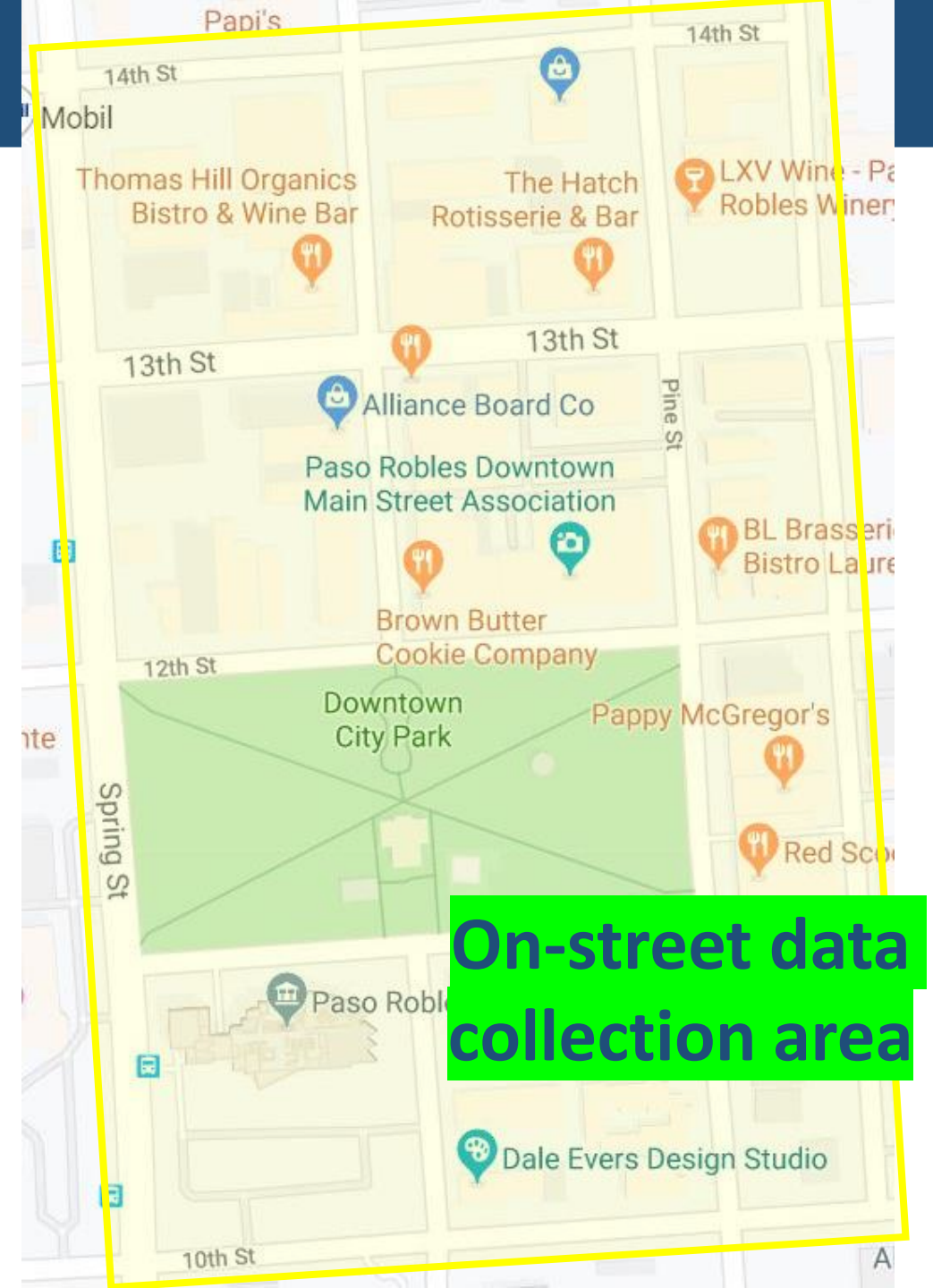
# Additional Progress

- ✓ Short-term parking stalls
- ✓ Senior permit pilot program
- Citation fine schedule updates (in progress)
- Commercial loading
- Shared parking
- Shuttle program (in progress)



# On-Street – Data Collection

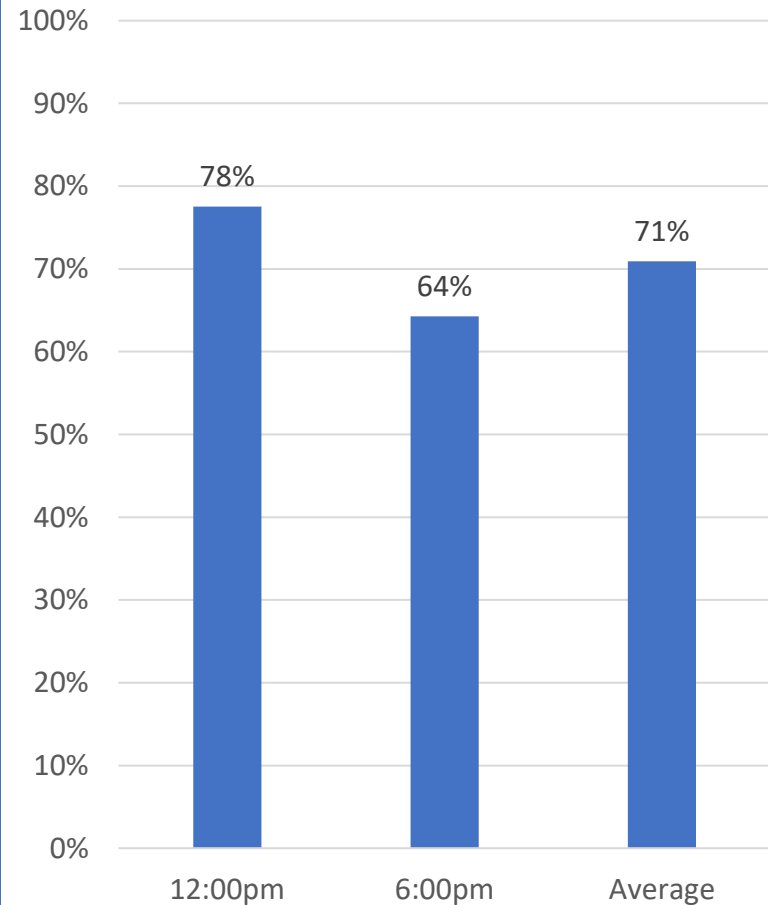
- November 2018 – April 2019 data collection
  - 9 AM, 12 PM, 3 PM, and 6 PM on weekdays, 9 AM and 1 PM on Saturdays
- Mid February – early March 2020 data collection
  - February 19<sup>th</sup> – March 6<sup>th</sup>
  - 12 PM and 6 PM – weekdays
  - 9 AM and 1 PM – Saturdays
- August 2020
  - 12 PM and 6 PM, Friday and Saturday
  - 60 spaces unavailable due to the implementation of parklets
- Inventory: 680 parking spaces



# On-Street – Weekdays

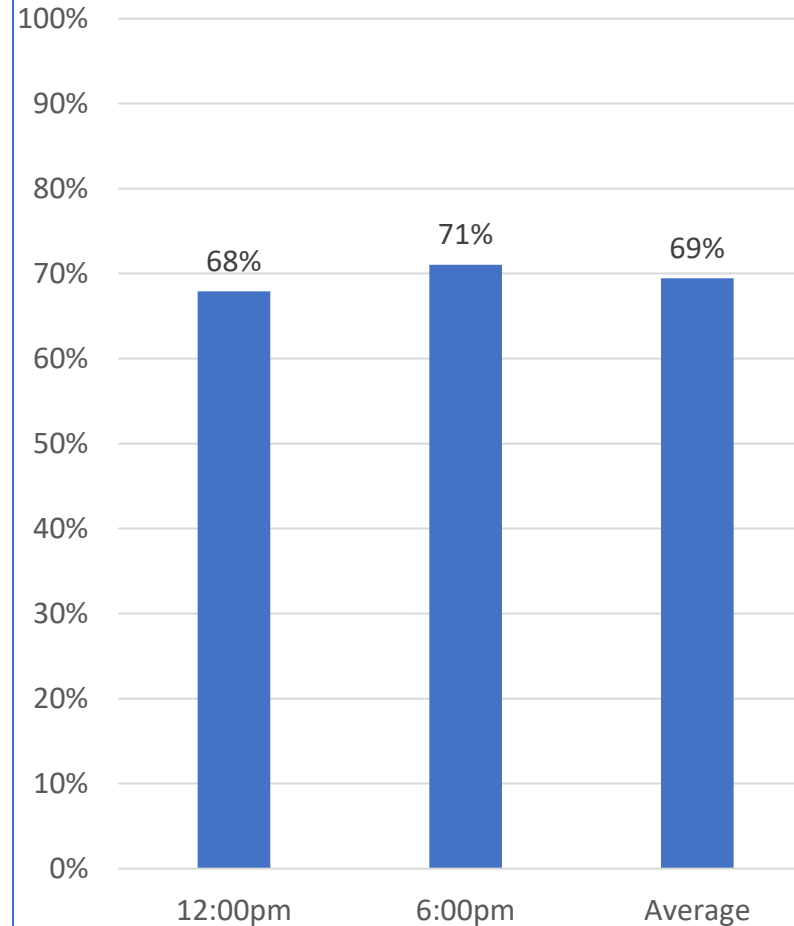
## 2019, Weekdays

On-Street Weekday  
Occupancy % mid February  
– early March 2019



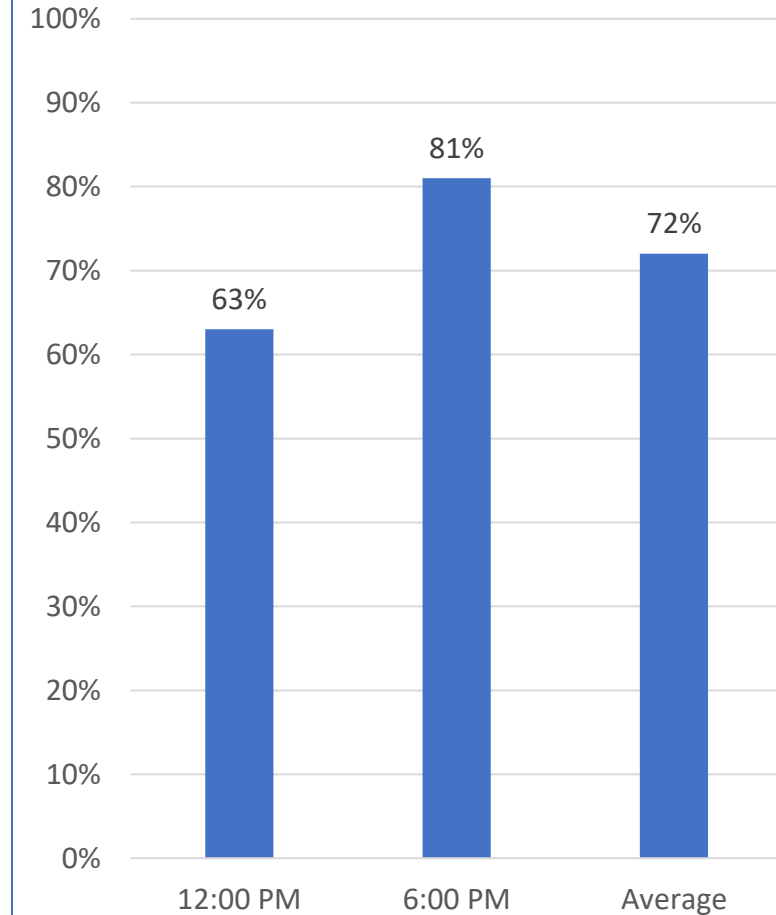
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## Friday, August 7, 2020

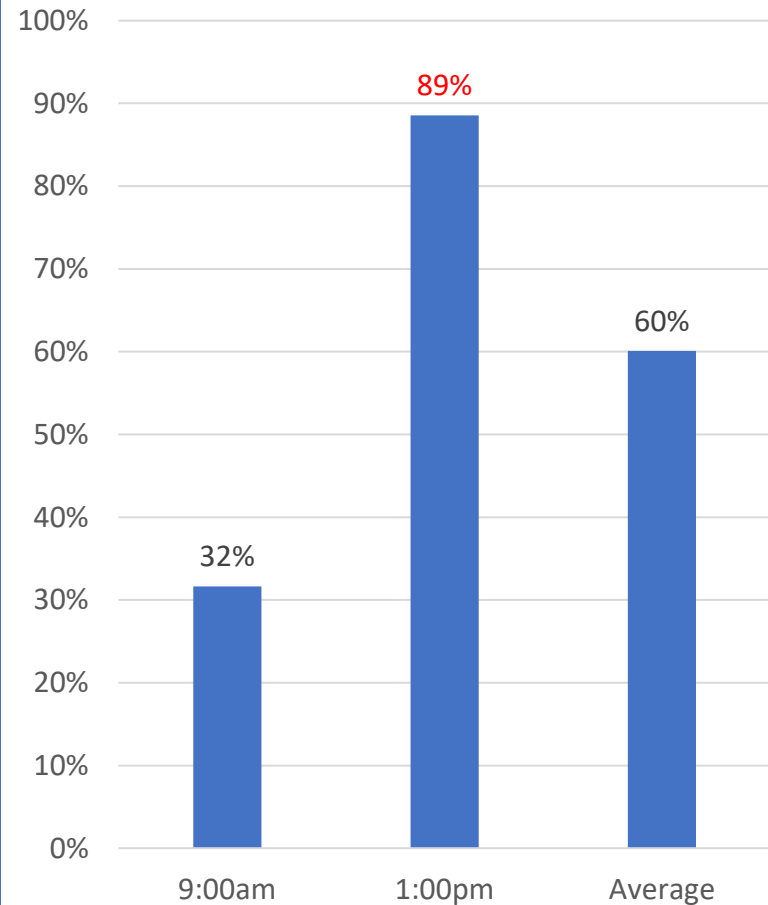
On-Street Occupancy % on  
Friday, August 7, 2020



# On-Street – Saturday

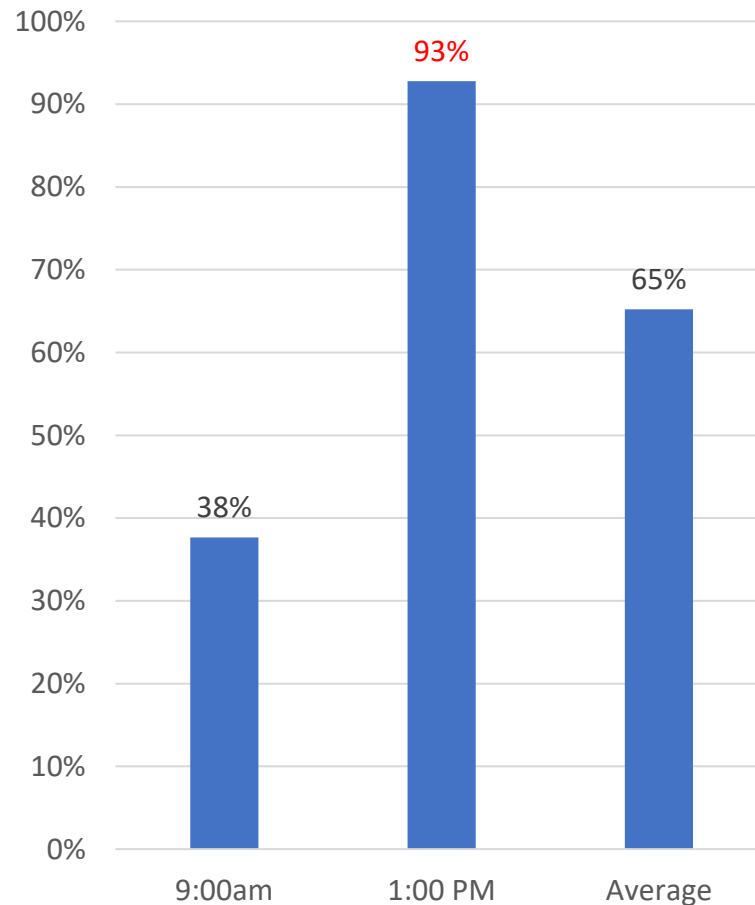
## 2019, Saturday

On-Street Saturday  
Occupancy % mid February  
– early March 2019



## 2020, Saturday

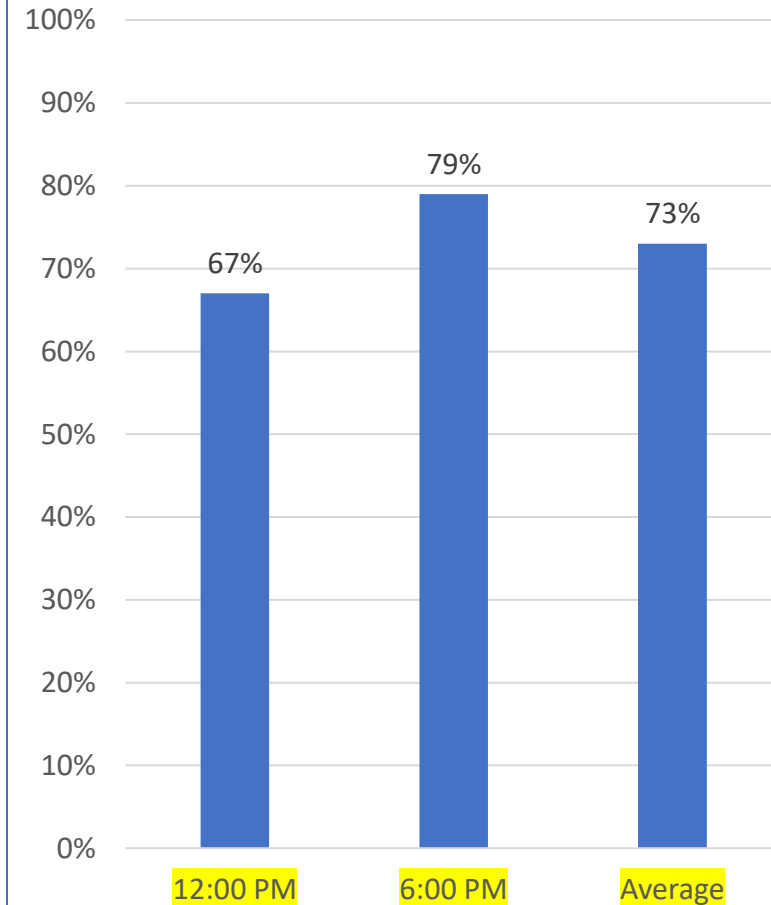
On-Street Saturday  
Occupancy % mid February  
– early March 2020



## Saturday, August 8, 2020

Note: Farmers Market during 12 PM collection time

On-Street Occupancy % on  
Saturday, August 8, 2020

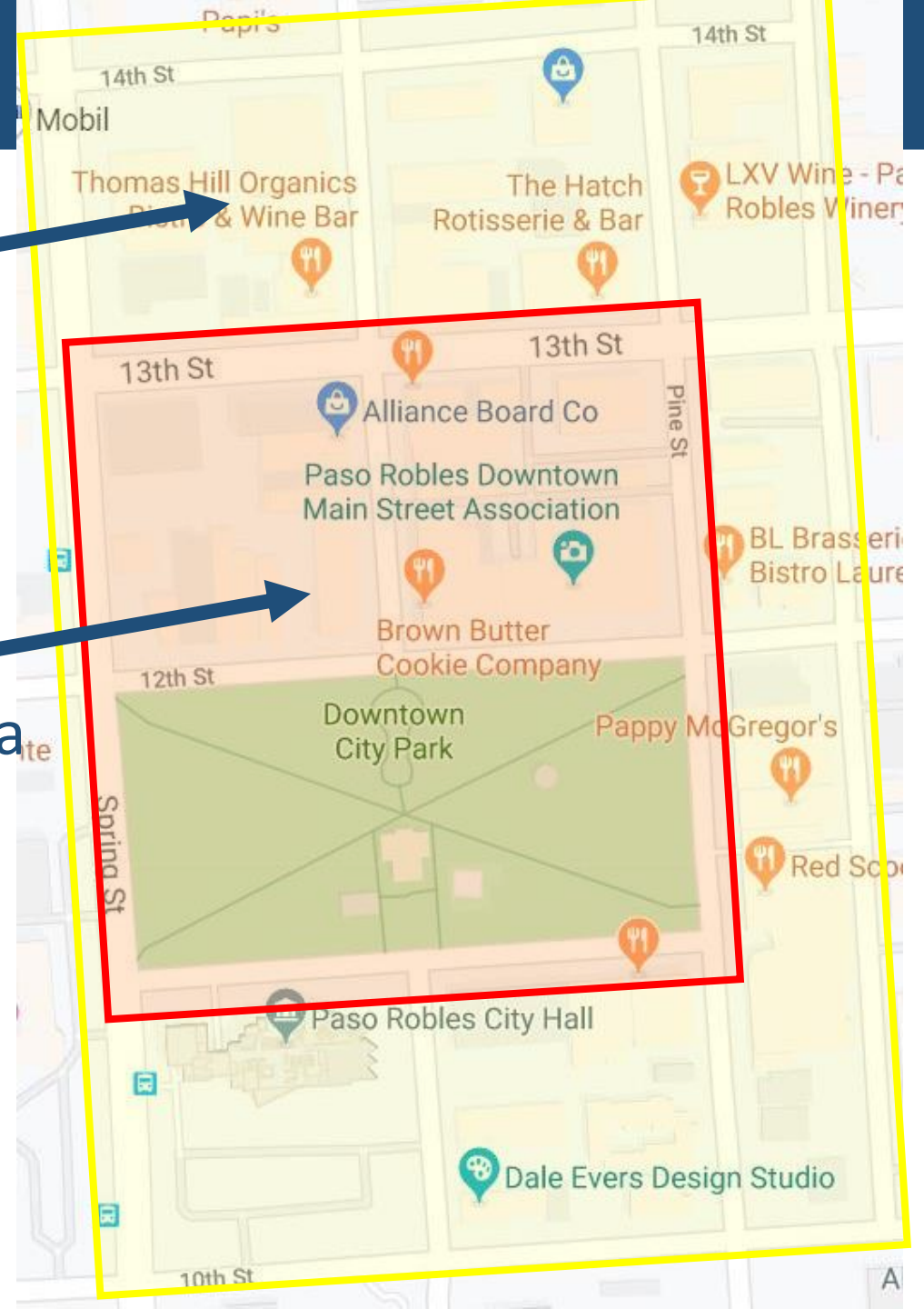


# Core On-Street – Map

- Inventory: 329 parking spaces

On-street data collection area

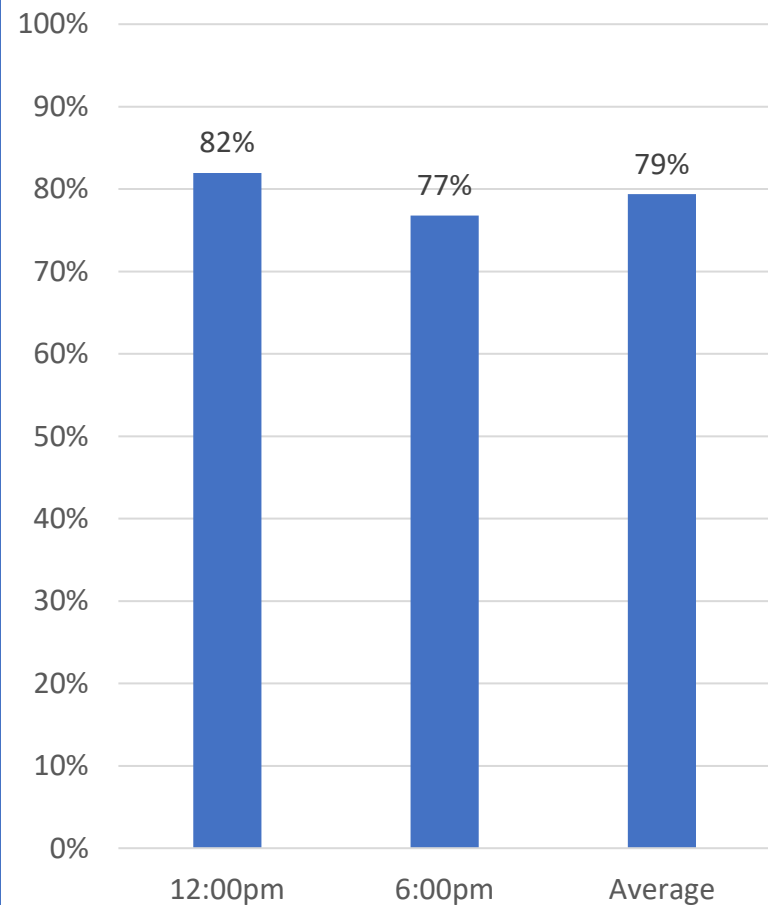
Core on-street data collection area



# Core On-Street – Weekdays

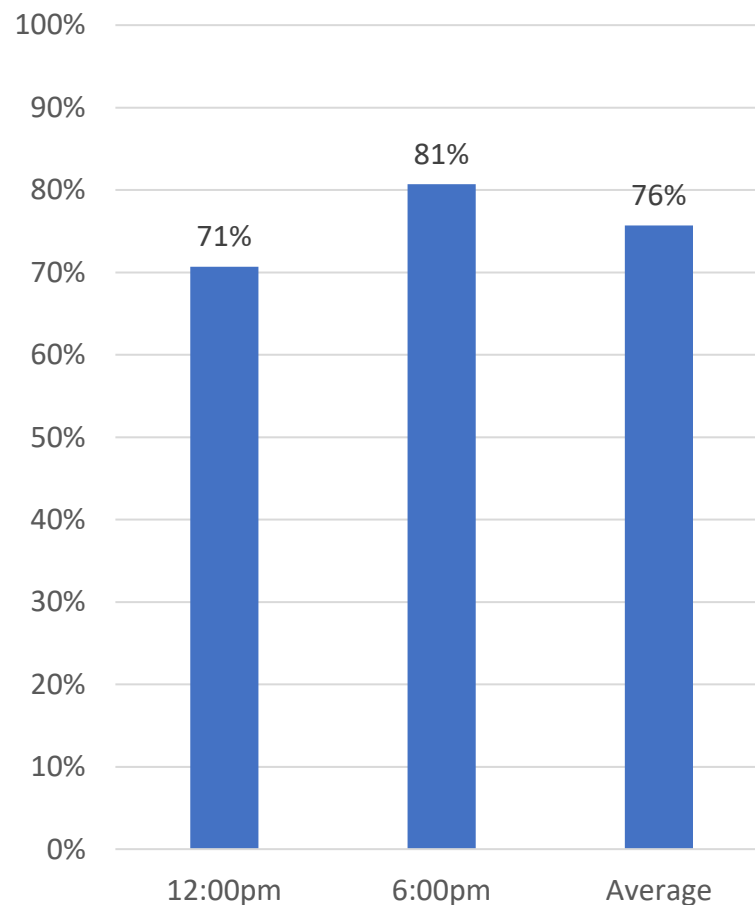
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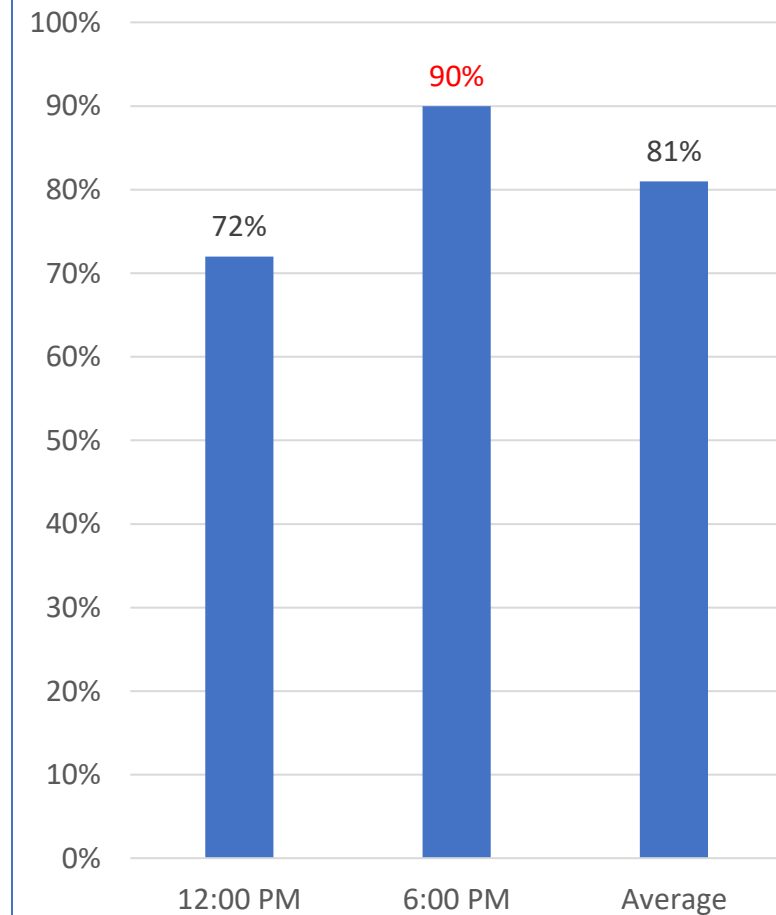
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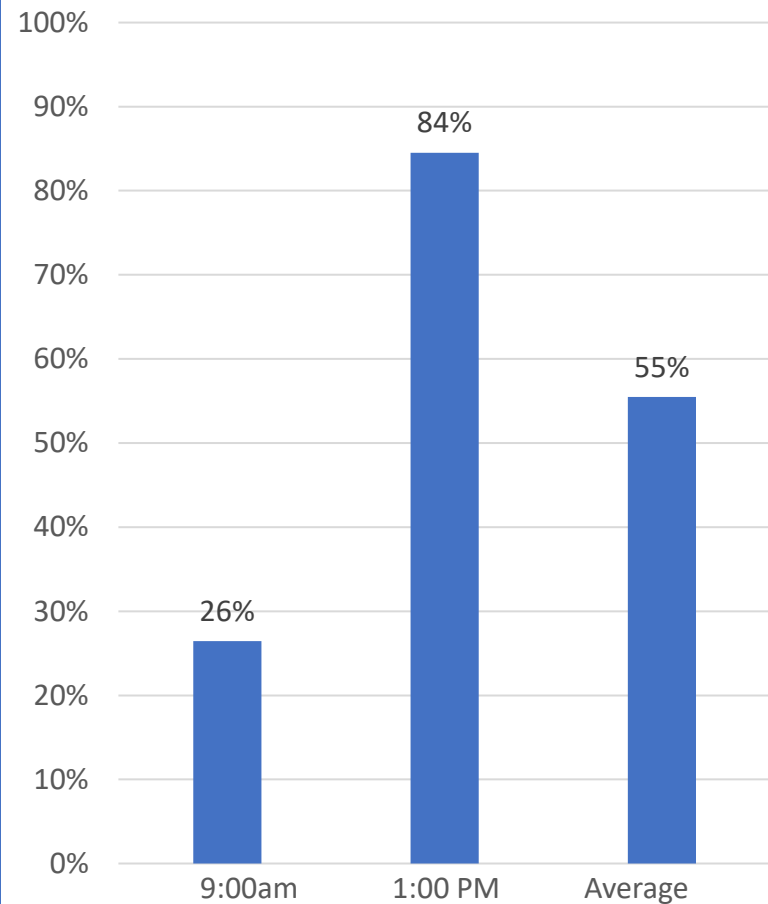
Core On-Street Occupancy %  
on Friday, August 7, 2020



# Core On-Street – Saturday

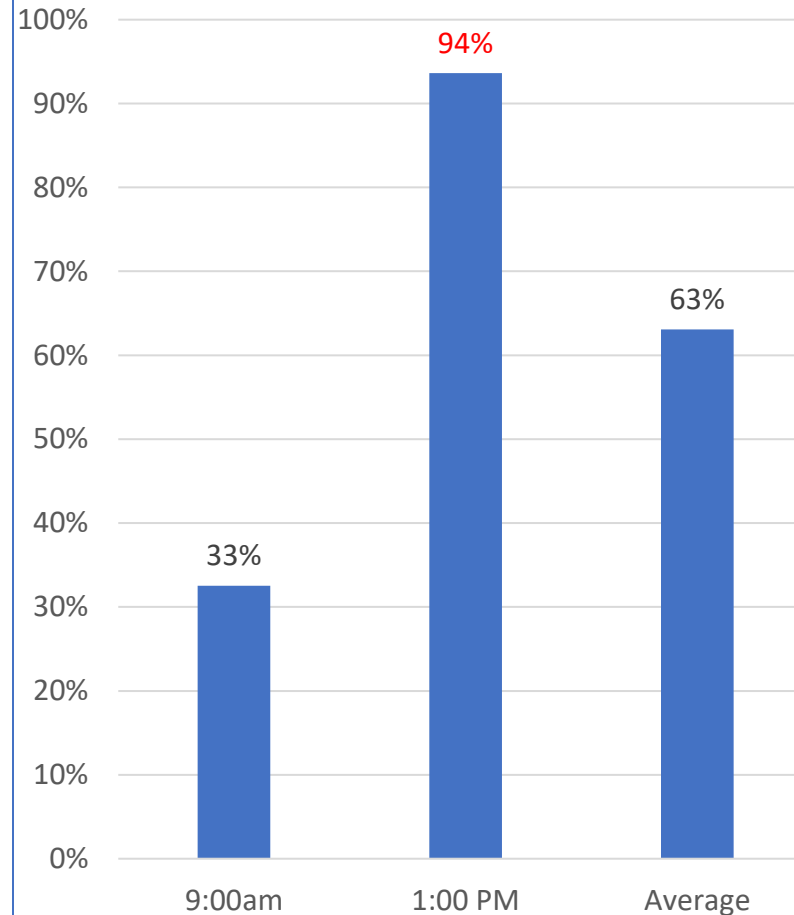
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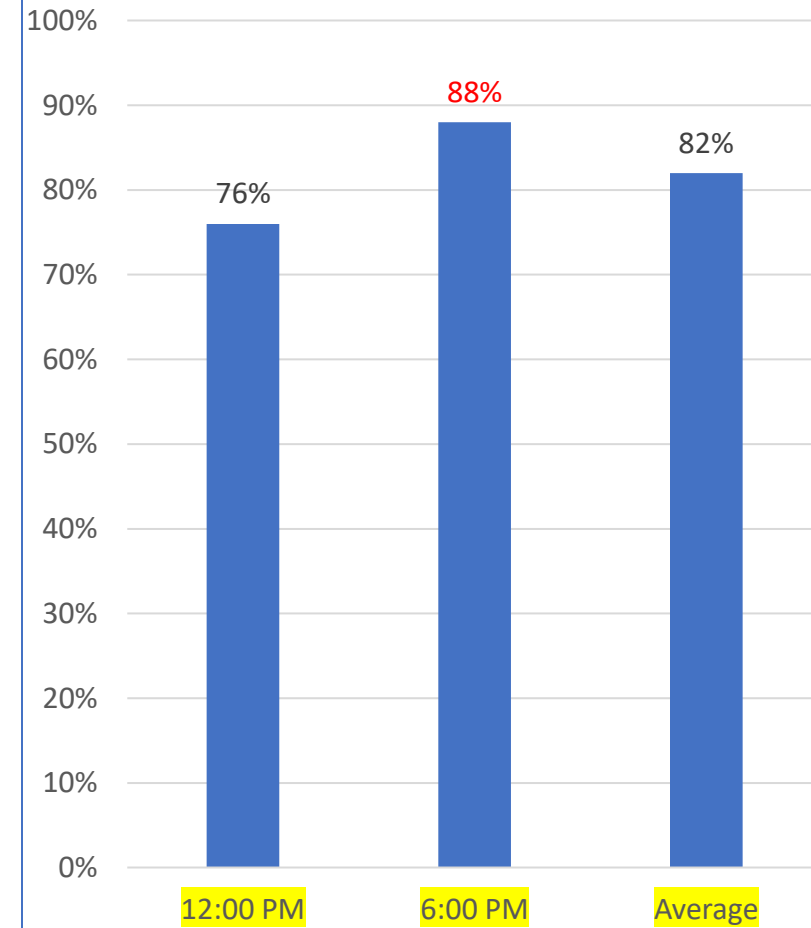
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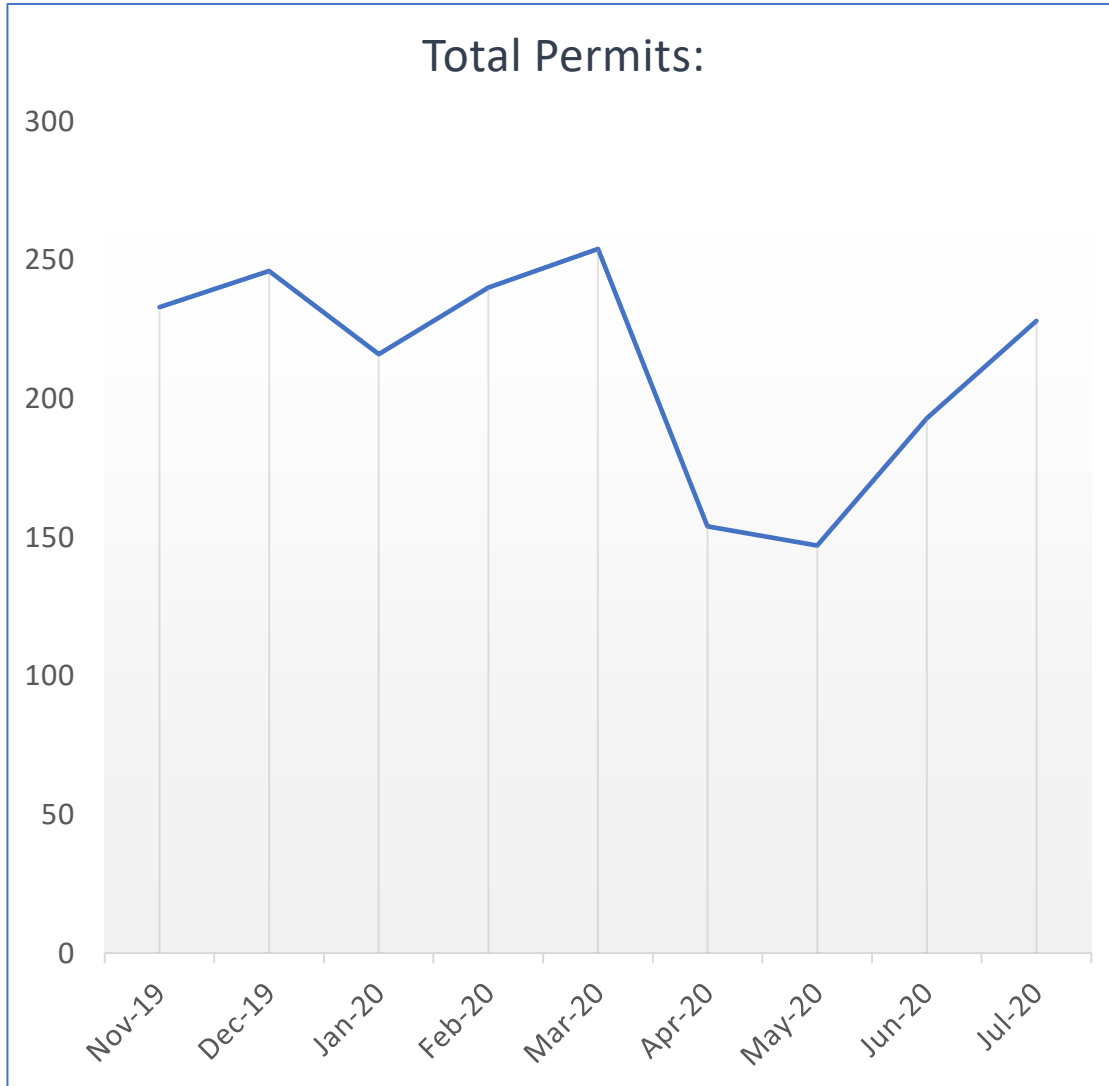
Note: Farmers Market during 12 PM collection time

Core On-Street Occupancy %  
on Saturday, August 8, 2020



# Permit Sales

Total Permits:



**Total Permit Spaces: 173**

**Permits:**

Month	Employee	Resident	Total
November 2019	231	2	233
December 2019	244	2	246
January 2020	216	0	216
February 2020	240	0	240
March 2020	254	0	254
April 2020	154	0	154
May 2020	147	0	147
June 2020	193	0	193
July 2020	228	0	228

- Permit demand during pilot program peaked at 211 permits in the first month (December 2018)



# Contact

Please direct any comments, suggestions,  
concerns, and questions to:

[parking@prcity.com](mailto:parking@prcity.com)

Thank you!