



El Paso
de Robles
California



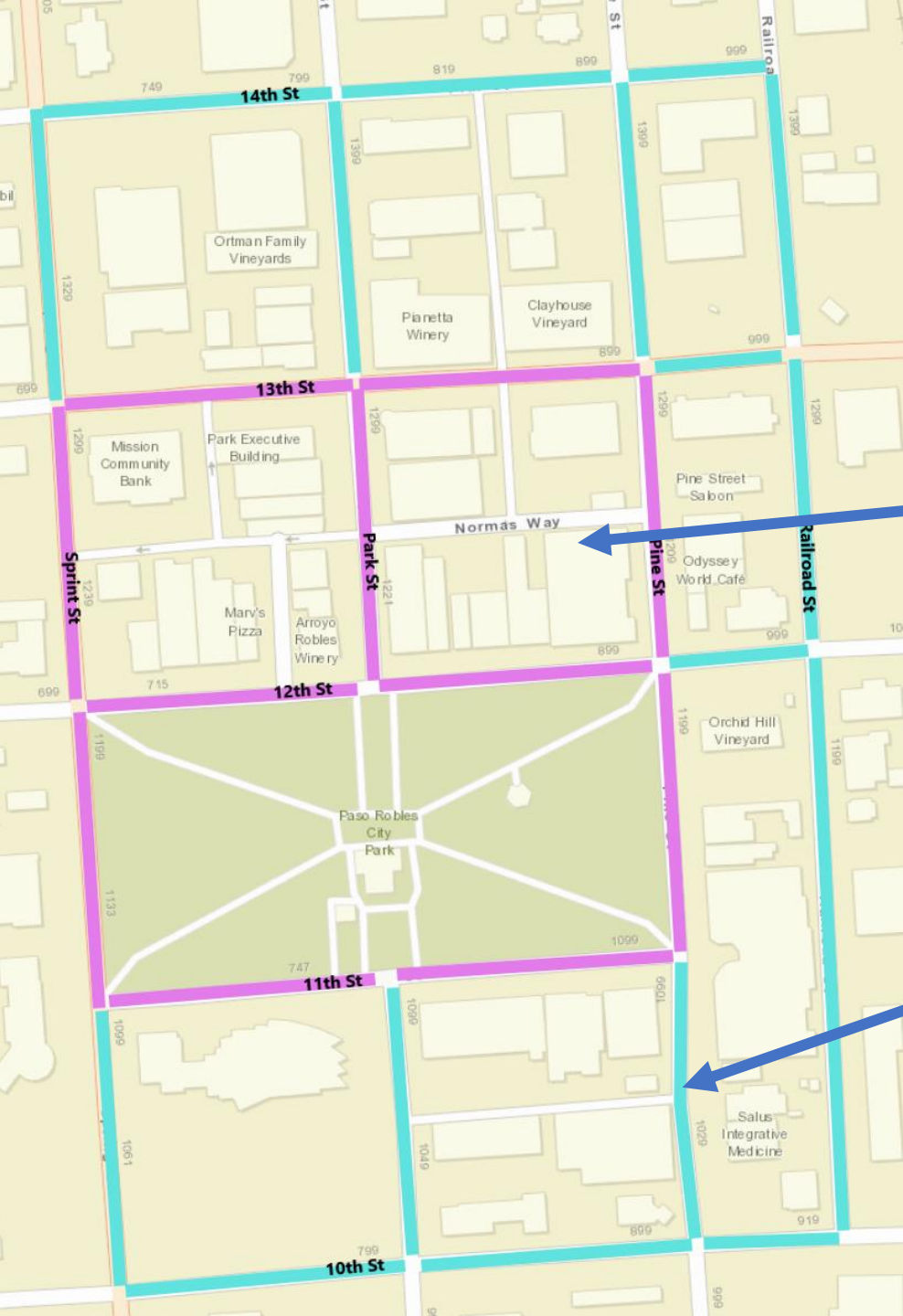
Q3 Parking Occupancy Study Results

August 2021

Where & Why?

- The City of Paso Robles collects data on a **quarterly basis** in the **Downtown and Downtown core** area.
- The quarterly cadence will capture **seasonal trends**, provide **transparency**, and allow for **data-driven decisions**.
- Data is collected for **on-street and off-street** locations at a frequency of:
 - 3 weekdays
 - 2 weekend days
 - 9 am, 12 pm, 3 pm, & 6 pm
- Results are compared to the parking industry-standard ideal parking **occupancy rate of 85%**.

Map of Data Collection Area

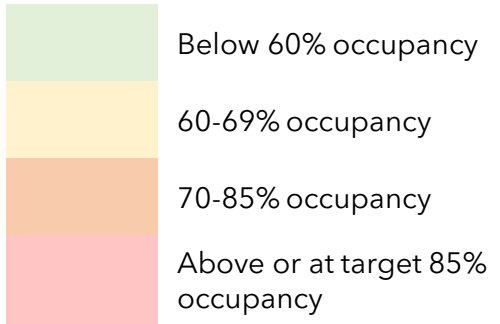


- Downtown Core data collection area

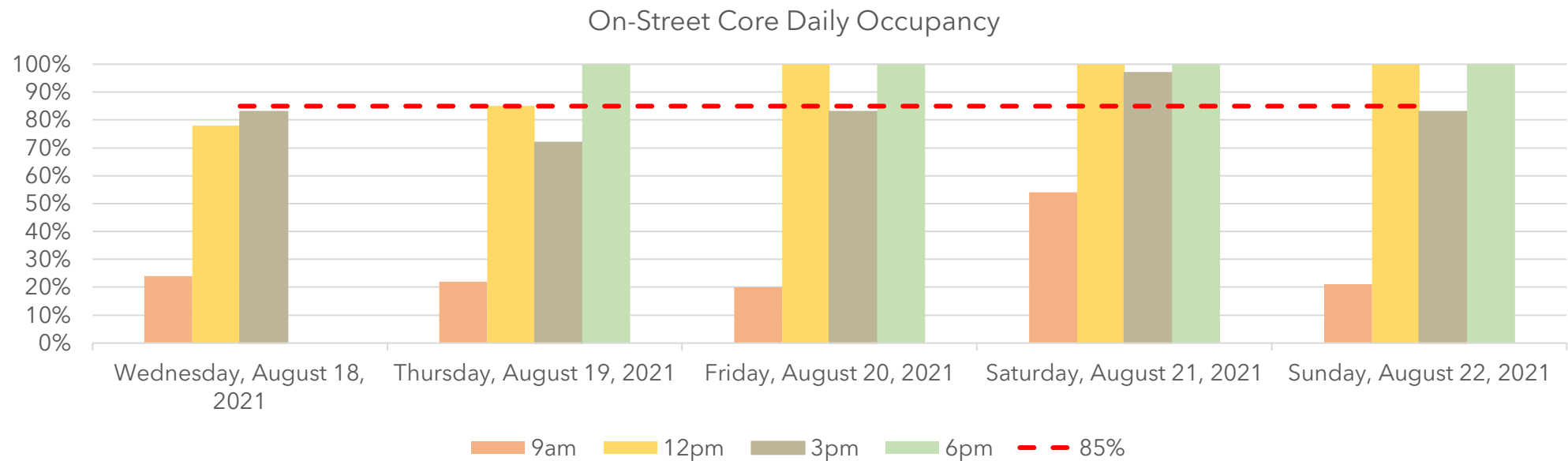
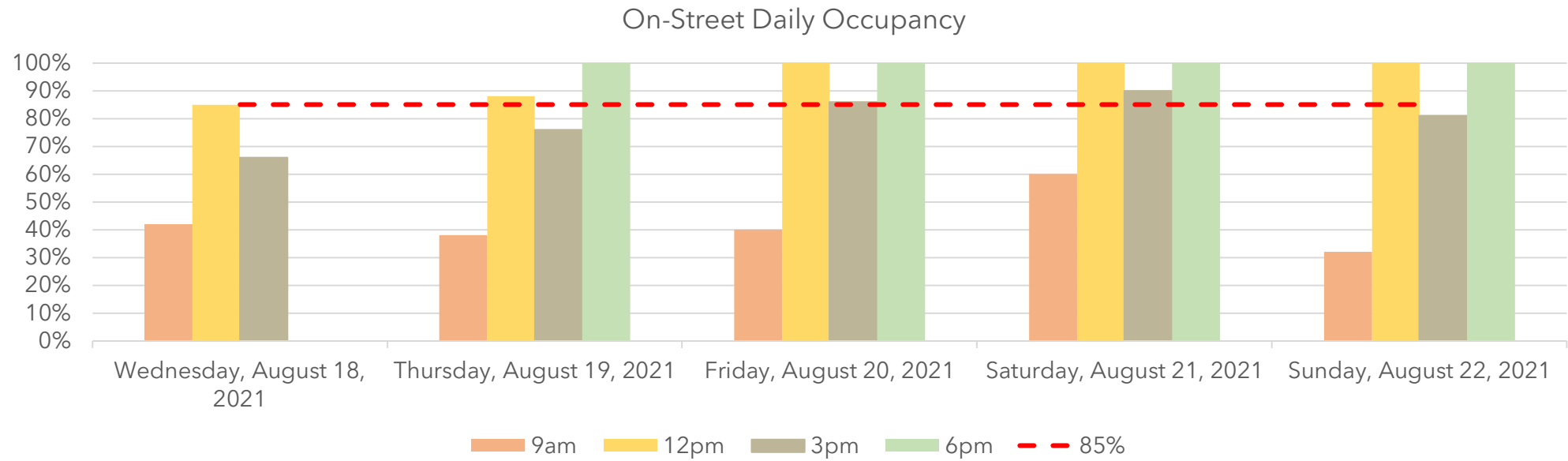
- Downtown data collection area

On-Street Results

Location	Wednesday				Thursday				Friday				Saturday				Sunday			
	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm
Downtown	42%	85%	66%	N/A	38%	88%	76%	100%	40%	100%	86%	100%	60%	100%	90%	100%	32%	100%	81%	100%
Downtown Core	22%	85%	72%	N/A	22%	85%	72%	100%	20%	100%	83%	100%	54%	100%	97%	100%	21%	100%	83%	100%

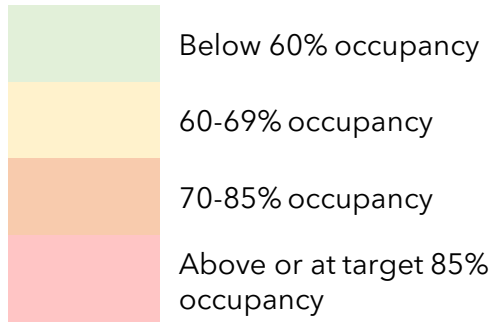


On-Street Results

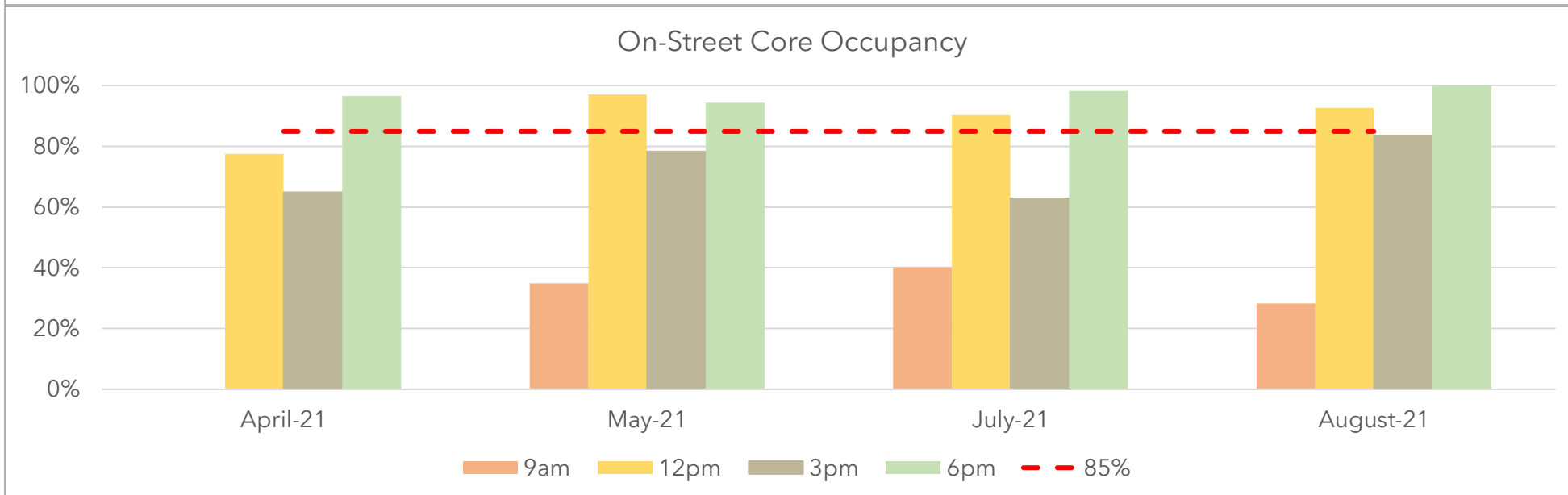
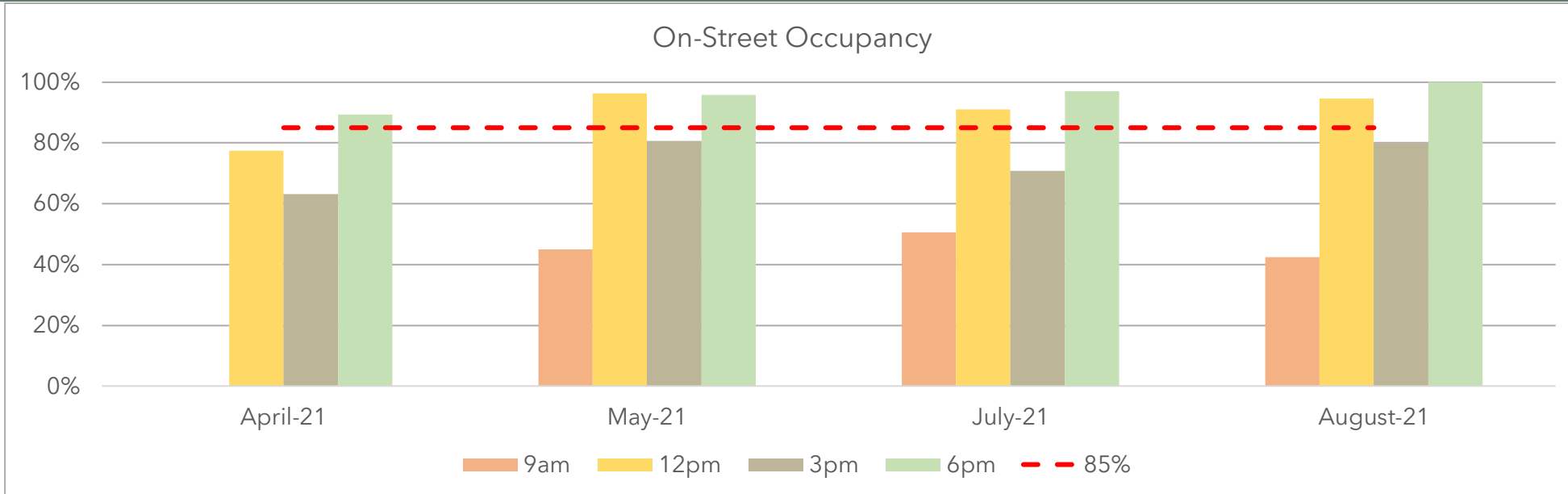


Average On-Street Historical Trends

Location	9 AM				12 PM				3 PM				6 PM			
	Apr-21	May-21	July-21	Aug-21	Apr-21	May-21	July-21	Aug-21	Apr-21	May-21	July-21	Aug-21	Apr-21	May-21	July-21	Aug-21
Downtown	N/A	45%	51%	42%	78%	96%	91%	95%	63%	81%	71%	80%	89%	96%	97%	100%
Downtown Core	N/A	35%	40%	28%	78%	97%	90%	93%	65%	78%	63%	84%	97%	94%	98%	100%

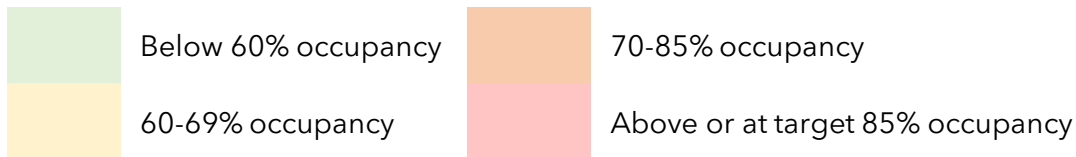


Average On-Street Historical Trends



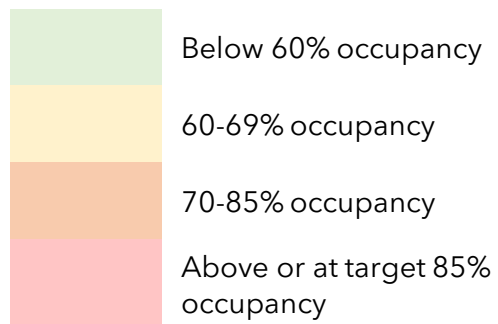
Off-Street Results- Permit Lots

Permit Parking Lot	Wednesday				Thursday				Friday				Saturday				Sunday			
	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm
City Hall	28%	40%	28%	25%	30%	33%	38%	98%	28%	48%	50%	38%	23%	53%	33%	70%	20%	38%	30%	33%
Spring St. Lot	16%	44%	32%	20%	8%	32%	24%	96%	28%	48%	52%	84%	20%	32%	36%	64%	20%	24%	20%	72%
12 th St. Lot	95%	79%	58%	79%	95%	95%	63%	89%	89%	100%	58%	95%	32%	100%	89%	100%	11%	74%	47%	79%
Railroad St. Lot	40%	79%	64%	57%	50%	83%	81%	100%	74%	100%	76%	95%	14%	74%	71%	93%	19%	90%	62%	64%



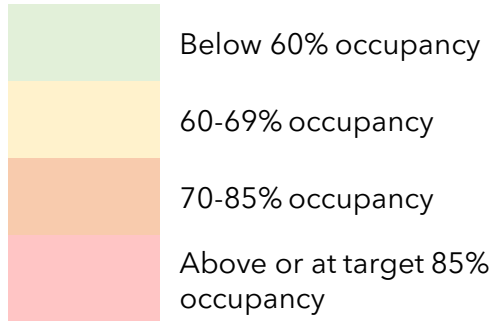
Off-Street Results- Public Lots

Public Parking Lot	Wednesday				Thursday				Friday				Saturday				Sunday			
	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm
City Hall	47%	62%	58%	44%	44%	61%	48%	88%	48%	69%	64%	56%	43%	74%	53%	55%	16%	42%	39%	26%
Spring St. Lot	8%	75%	33%	58%	0%	50%	50%	92%	0%	58%	58%	83%	17%	75%	58%	83%	33%	58%	8%	92%
Train Lot	3%	3%	3%	0%	3%	6%	3%	0%	3%	6%	6%	0%	0%	0%	0%	0%	0%	0%	0%	0%



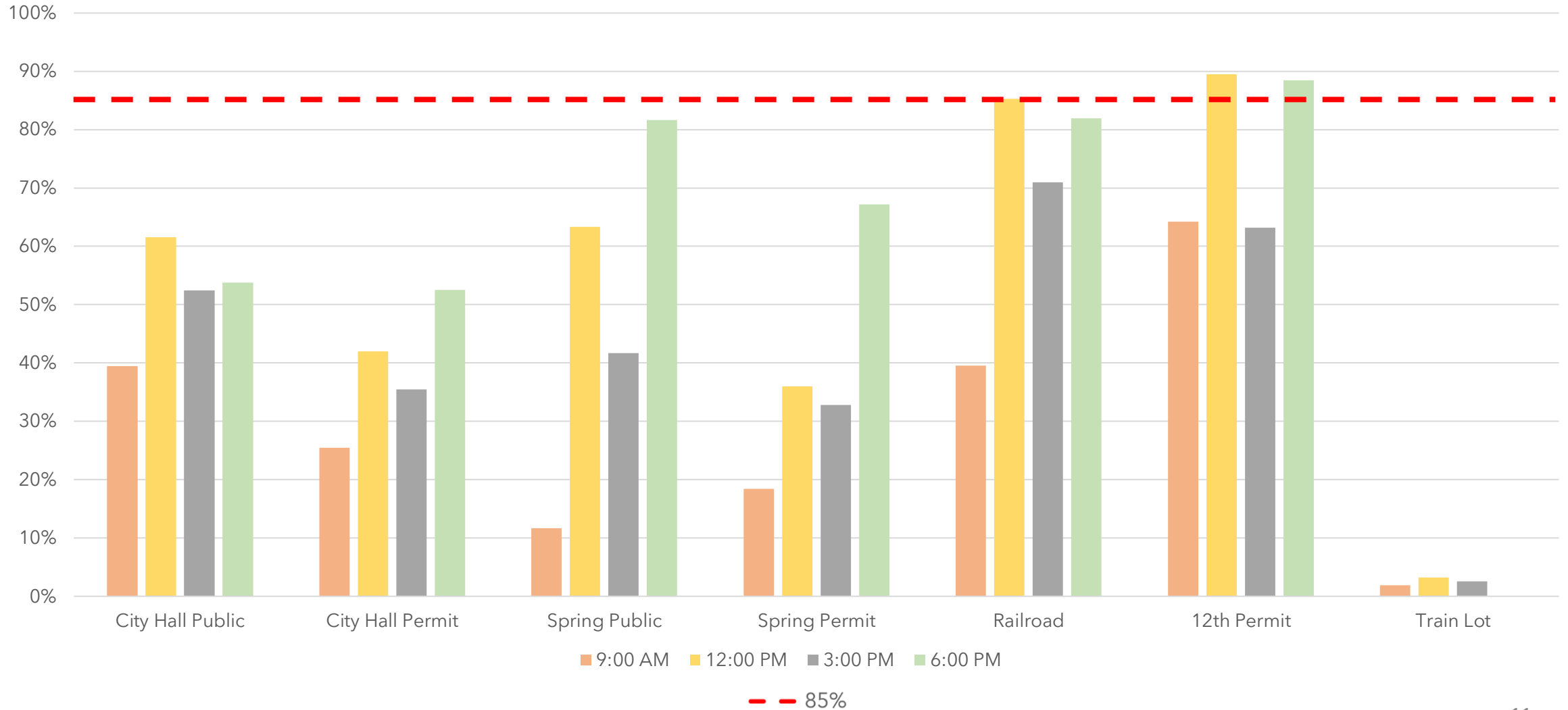
Off-Street Average Results

Location & Time	City Hall Public	City Hall Permit	Spring Public	Spring Permit	Railroad	12 th Permit	Train Lot
9:00 AM	39%	26%	12%	18%	40%	64%	2%
12:00 PM	62%	42%	63%	36%	85%	89%	3%
3:00 PM	52%	36%	42%	33%	71%	63%	3%
6:00 PM	54%	53%	82%	67%	82%	88%	0%



Off-Street Average Results

Off-Street Occupancy



Please direct any comments, suggestions,
and questions to:

parking@prcity.com



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