



El Paso
de Robles
California



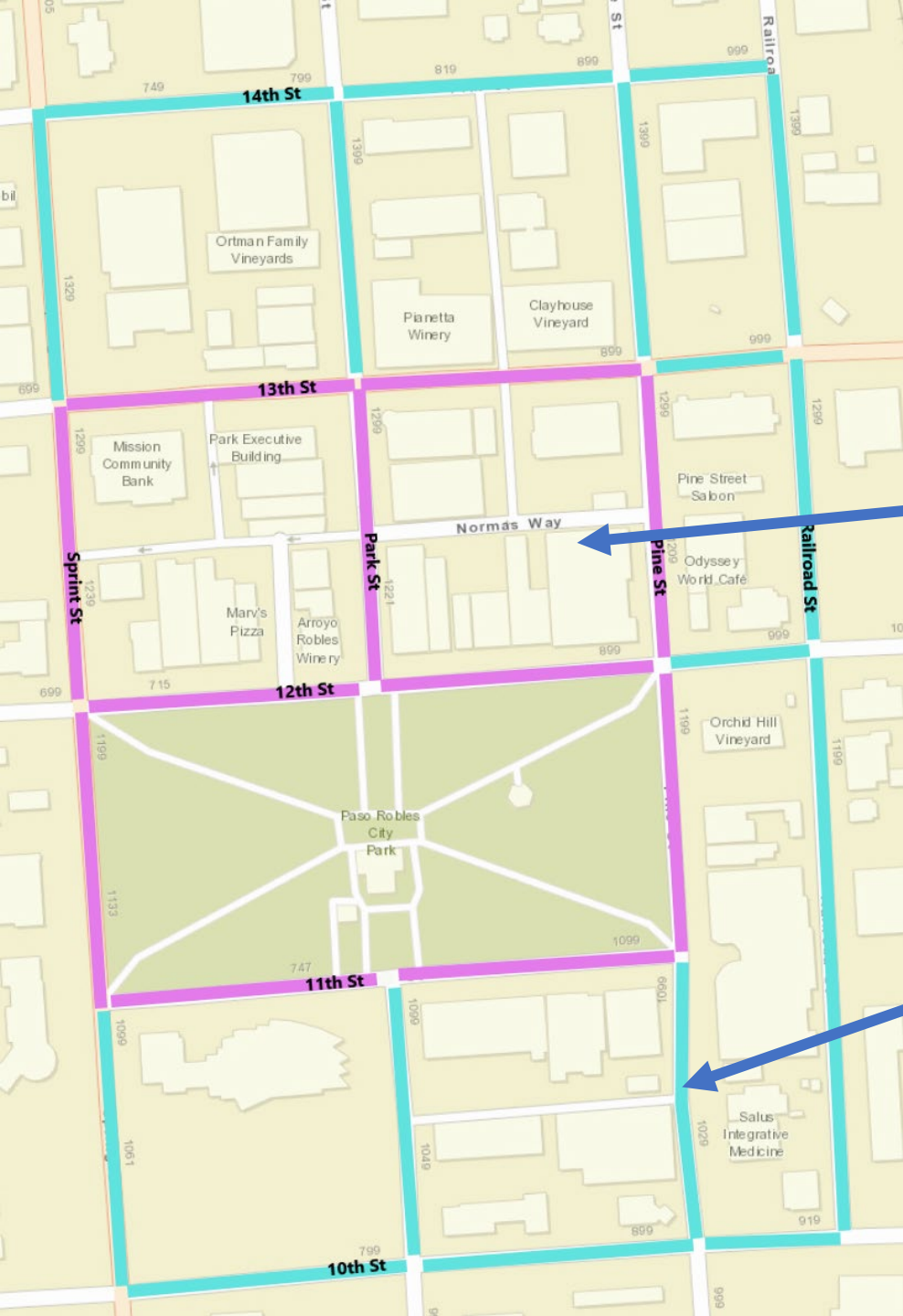
Q4 Parking Occupancy Study Results

November 2021

Where & Why?

- The City of Paso Robles collects data on a **quarterly basis** in the **Downtown and Downtown core** area.
- The quarterly cadence will capture **seasonal trends**, provide **transparency**, and allow for **data-driven decisions**.
- Data is collected for **on-street and off-street** locations at a frequency of:
 - 3 weekdays
 - 2 weekend days
 - 9 am, 12 pm, 3 pm, & 6 pm
- Results are compared to the parking industry-standard ideal parking **occupancy rate of 85%**.

Map of Data Collection Area

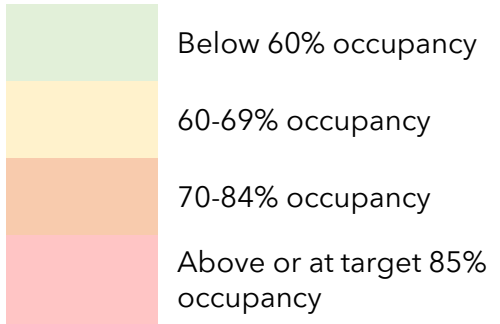


- **Downtown Core** data collection area

- **Downtown** data collection area

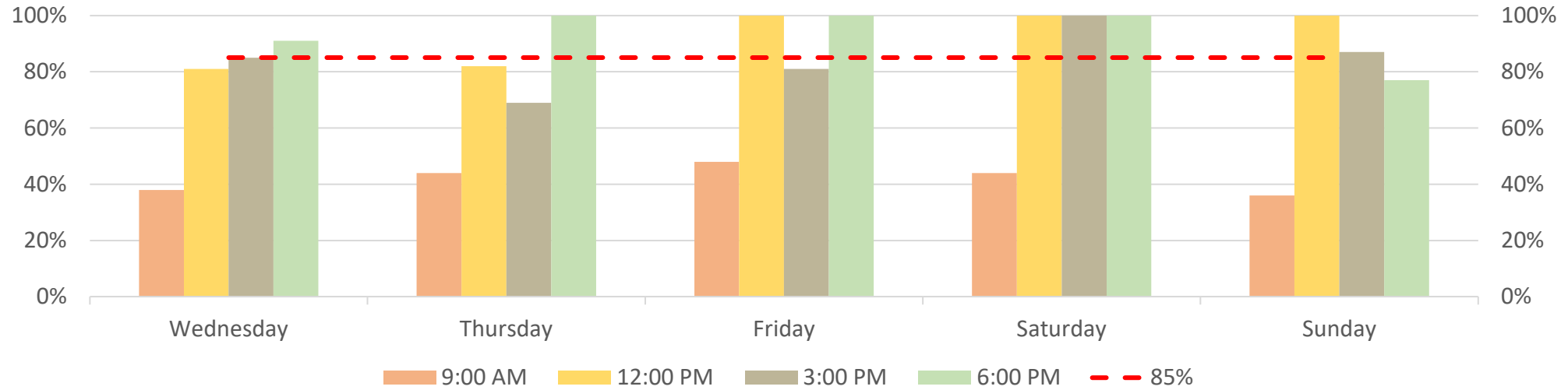
On-Street Results

Location	Wednesday				Thursday				Friday				Saturday				Sunday			
	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm
Downtown	38%	81%	85%	91%	44%	82%	69%	100%	48%	100%	81%	100%	44%	100%	100%	100%	36%	100%	87%	77%
Downtown Core	25%	78%	100%	90%	34%	85%	70%	100%	35%	85%	70%	100%	35%	100%	81%	100%	18%	99%	93%	89%

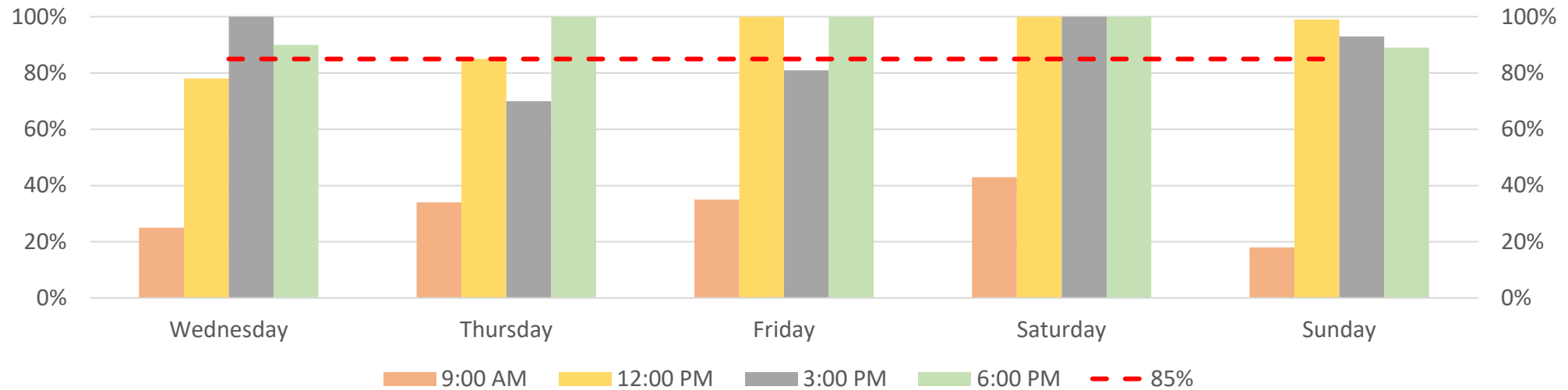


On-Street Results

On-Street Daily Occupancy

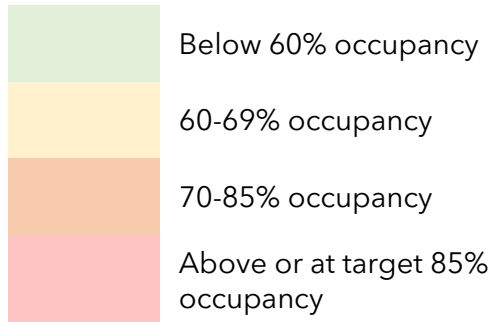


On-Street Core Daily Occupancy



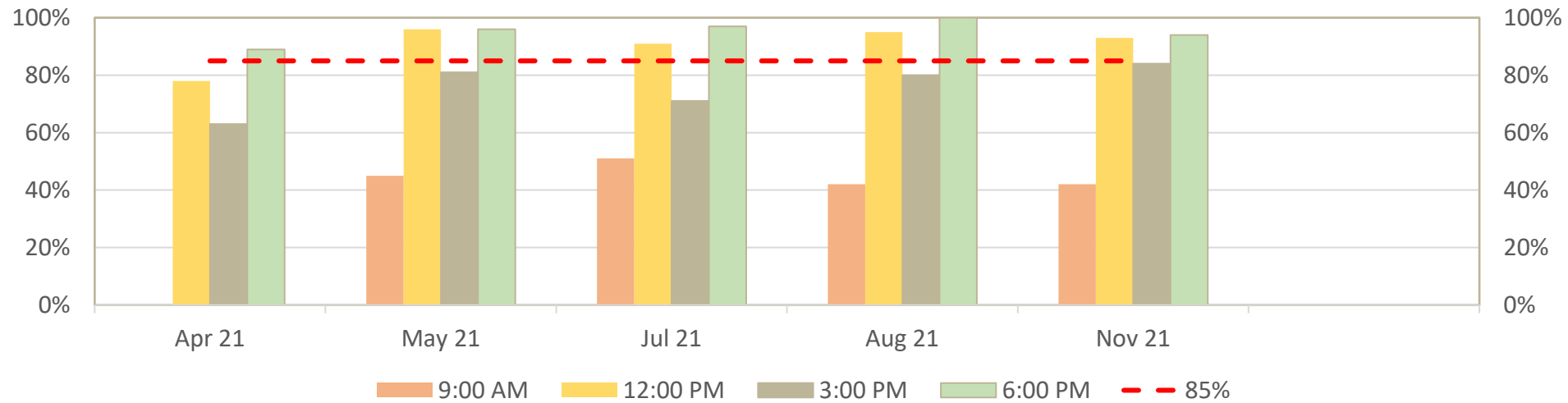
Average On-Street Historical Trends

Location	9 AM					12 PM					3 PM					6 PM				
	Apr 21	May 21	July 21	Aug 21	Nov 21	Apr 21	May 21	July 21	Aug 21	Nov 21	Apr 21	May 21	July 21	Aug 21	Nov 21	Apr 21	May 21	July 21	Aug 21	Nov 21
Downtown	N/A	45%	51%	42%	42%	78%	96%	91%	95%	93%	63%	81%	71%	80%	94%	89%	96%	97%	100%	94%
Downtown Core	N/A	35%	40%	28%	31%	78%	97%	90%	93%	92%	65%	78%	63%	84%	89%	97%	94%	98%	100%	96%

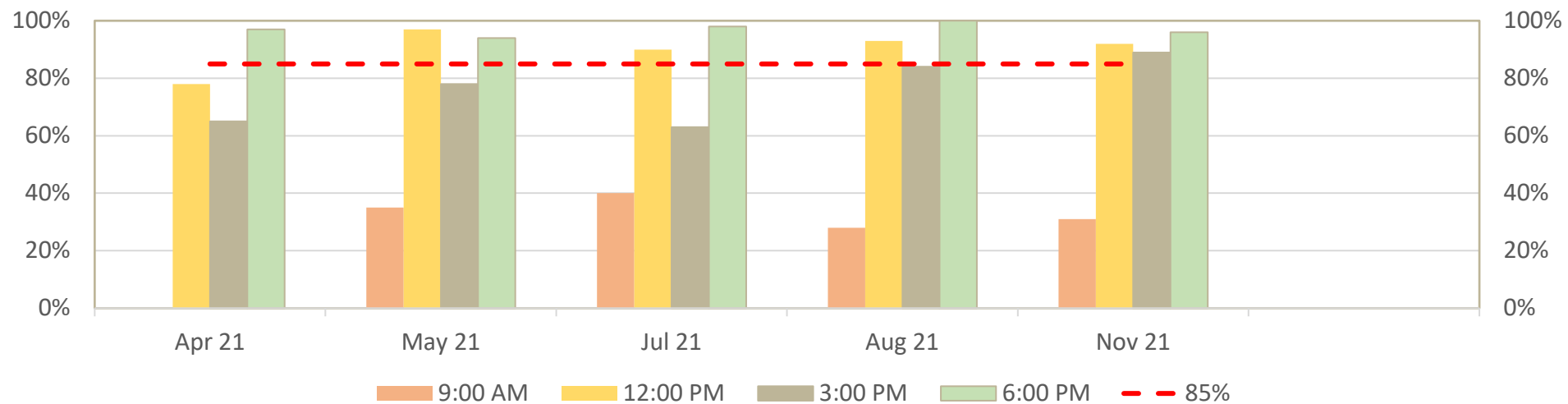


Average On-Street Historical Trends

On-Street Historical Occupancy

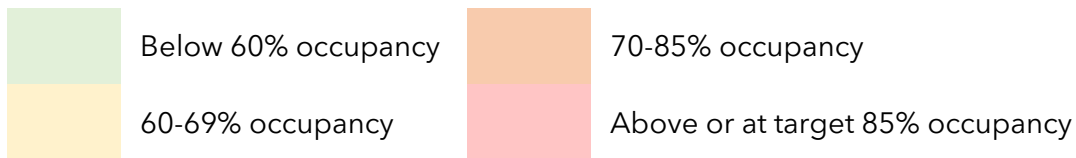


On-Street Core Historical Occupancy



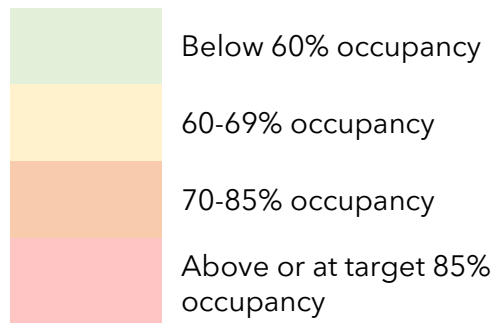
Off-Street Results- Permit Lots

Permit Parking Lot	Wednesday				Thursday				Friday				Saturday				Sunday			
	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm
City Hall	30%	43%	48%	30%	30%	40%	43%	43%	35%	45%	43%	95%	18%	28%	25%	55%	20%	33%	35%	23%
Spring St. Lot	20%	40%	60%	16%	20%	72%	76%	92%	28%	64%	64%	92%	8%	28%	24%	52%	12%	36%	12%	72%
12 th St. Lot	69%	95%	69%	60%	100%	100%	100%	84%	95%	100%	100%	100%	37%	100%	89%	79%	47%	100%	84%	84%
Railroad St. Lot	69%	95%	69%	60%	62%	98%	74%	62%	64%	95%	62%	98%	17%	67%	67%	98%	19%	83%	62%	36%



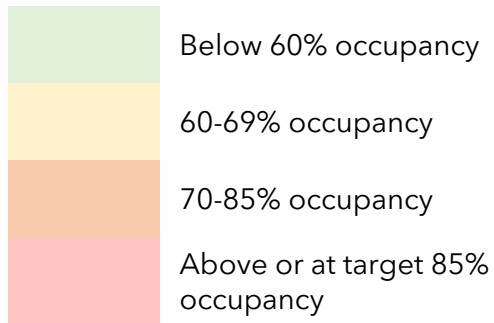
Off-Street Results- Public Lots

Public Parking Lot	Wednesday				Thursday				Friday				Saturday				Sunday			
	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm
City Hall	44%	62%	75%	40%	48%	62%	70%	42%	39%	62%	60%	70%	39%	42%	52%	66%	16%	42%	36%	22%
Spring St. Lot	17%	75%	17%	33%	17%	83%	42%	92%	8%	58%	50%	75%	25%	83%	58%	83%	25%	83%	43%	75%
Train Lot	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%



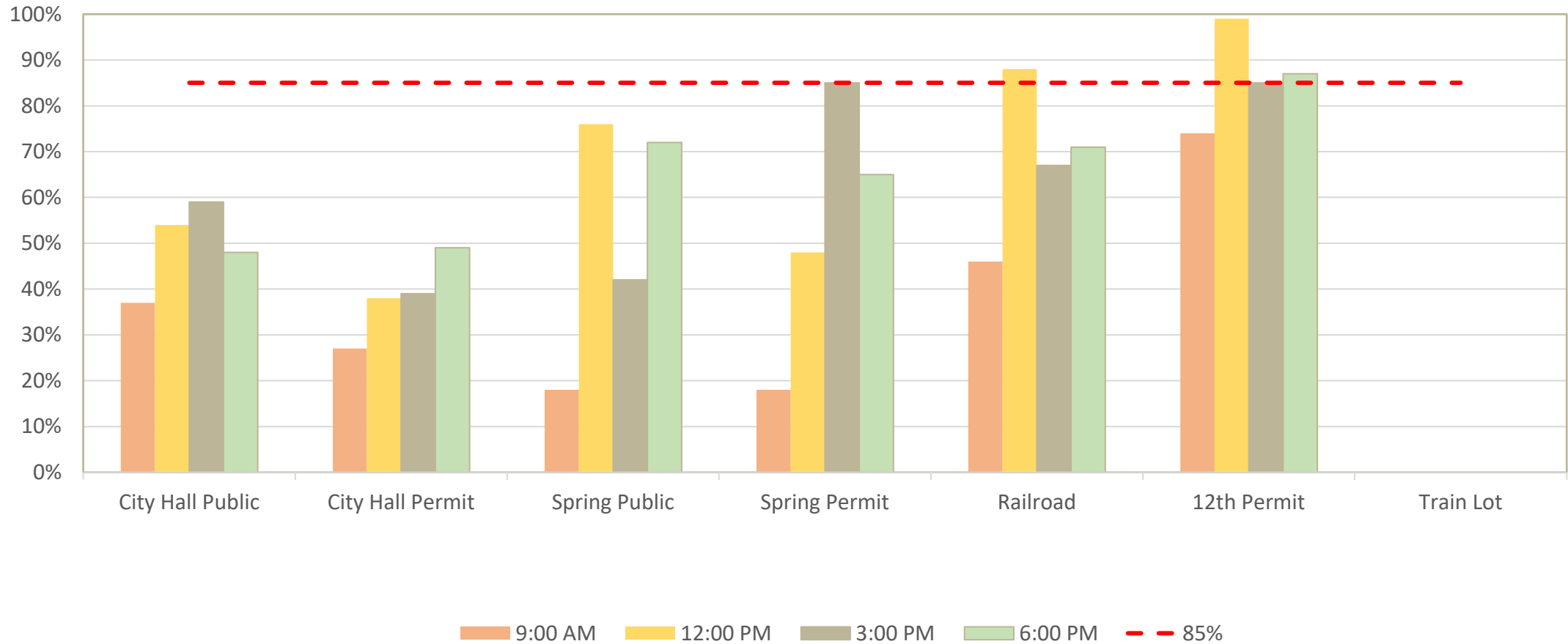
Off-Street Average Results

Location & Time	City Hall Public	City Hall Permit	Spring Public	Spring Permit	Railroad	12 th Permit	Train Lot
9:00 AM	37%	27%	18%	18%	46%	74%	0%
12:00 PM	54%	38%	76%	48%	88%	99%	0%
3:00 PM	59%	39%	42%	85%	67%	85%	0%
6:00 PM	48%	49%	72%	65%	71%	87%	0%



Off-Street Average Results

Off-Street Occupancy



Please direct any comments, suggestions,
and questions to:

parking@prcity.com



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