



## **City Council Goals and Action Items 2022-2024**

On Saturday, February 26, 2022, City Council hosted a public workshop to discuss goals and budget priorities for fiscal years 2022-2024. Below is a summary of the goals and strategies proposed by residents, staff and City Council and items not fully accomplished in the last budget cycle.

### **Goal Areas**

1. Economic Development and Vitality
2. Infrastructure
3. Housing and Homelessness
4. Public Safety
5. Quality of Life Amenities
6. Governance

### *Strategies within Each Goal Area*

#### **Economic Development and Vitality**

##### **Proposed Strategies:**

- Continue to support local businesses, including information-sharing and resource referral
- Promote Paso Robles as a destination for the “Remote Economy”
- Pursue funding and opportunities to expand internet access and connectivity
- Adopt a regional broadband strategic plan
- Pursue opportunities to diversify the area economy
- Complete all phases of Spaceport Feasibility Study
- Adopt updated economic development strategic plan
- Establish cannabis governance framework
- Create Strategically Aligned and Sustainable Partnerships with:
  - Chamber of Commerce
  - Travel Paso
  - Visit SLO CAL
  - Paso Robles Wine Country Alliance
  - Main Street Association
  - Hispanic Business Association

#### **Infrastructure**

##### **Proposed Strategies:**

- Improve road quality Citywide
- Secure funding for and design Hwy 46, Huer-Huero Creek and Vine Street Bridges
- Secure funding for and design traffic and transportation improvements
- Increase pedestrian lighting within the downtown area
- Partner with Cuesta College and the school district regarding traffic concerns
- Continue to pursue additional funding for improvements – grants, private industry, etc.
- Effectively utilize J-20 funds and communicate results

#### **Housing/Homelessness**

##### **Proposed Strategies:**

- Increase diverse housing stock
- Evaluate a continuity of housing opportunities for those experiencing homelessness
- Advance affordable housing options
- Maintain vibrant neighborhoods

- Partner with ECHO and stakeholders to identify opportunities to enhance service delivery and reduce the number of unsheltered individuals

## Public Safety

### Proposed Strategies:

- Complete construction of police substation and Fire Station #3
- Increase public safety staffing
- Adopt updated strategy for recruitment and retention of sworn staff
- Complete the 911 system upgrade
- Improve public safety response times
- Increase visibility of officers Downtown (on foot, bicycles)

## Quality of Life Amenities

### Proposed Strategies:

- Restore and expand recreational opportunities for residents and visitors, through both public and private enterprise
- Activate the Library and Recreation Master Plans
- Augment maintenance efforts at all City parks and greenspaces
- Seek opportunities to increase the amount of park and greenspace acreage
- Support a thriving Downtown
- Establish policies and regulations for parklets and outdoor dining
- Celebrate local heritage and increase diversity and inclusion
- Implement the Bike and Pedestrian Pathways Plan

## Governance

### Proposed Strategies:

- Strengthen trust in local government
- Enhance communications efforts to inform the public and highlight successes
- Develop the next generation of community leaders
- Proactively engage all segments of the community
- Maintain liaison with the school district; support civics education
- Ensure the City continues to govern in a high-quality and transparent manner, for the entire community's long-term interests
- Ensure the City lives within its means over the long term