



*El Paso*  
*de Robles*  
California



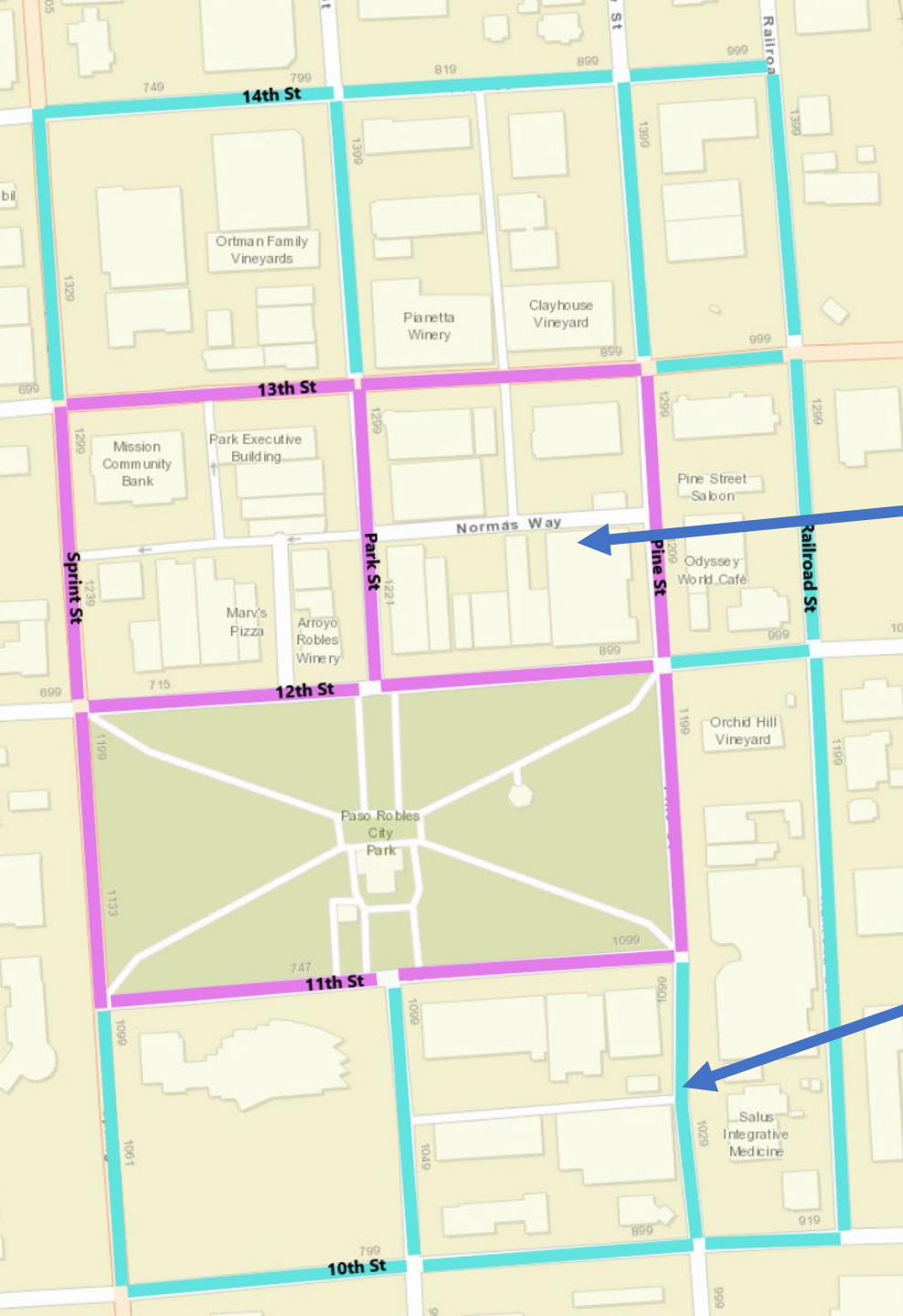
# Q1 Parking Occupancy Study Results

February 2022

# Where & Why?

- The City of Paso Robles collects data on a **quarterly basis** in the **Downtown and Downtown core** area.
- The quarterly cadence will capture **seasonal trends**, provide **transparency**, and allow for **data-driven decisions**.
- Data is collected for **on-street and off-street** locations at a frequency of:
  - 3 weekdays
  - 2 weekend days
  - 9 am, 12 pm, 3 pm, & 6 pm
- Results are compared to the parking industry-standard ideal parking **occupancy rate of 85%**.

# Map of Data Collection Area

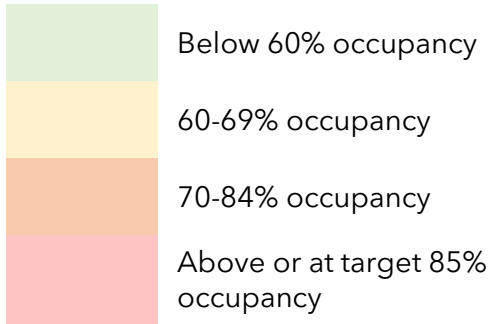


- **Downtown Core** data collection area

- **Downtown** data collection area

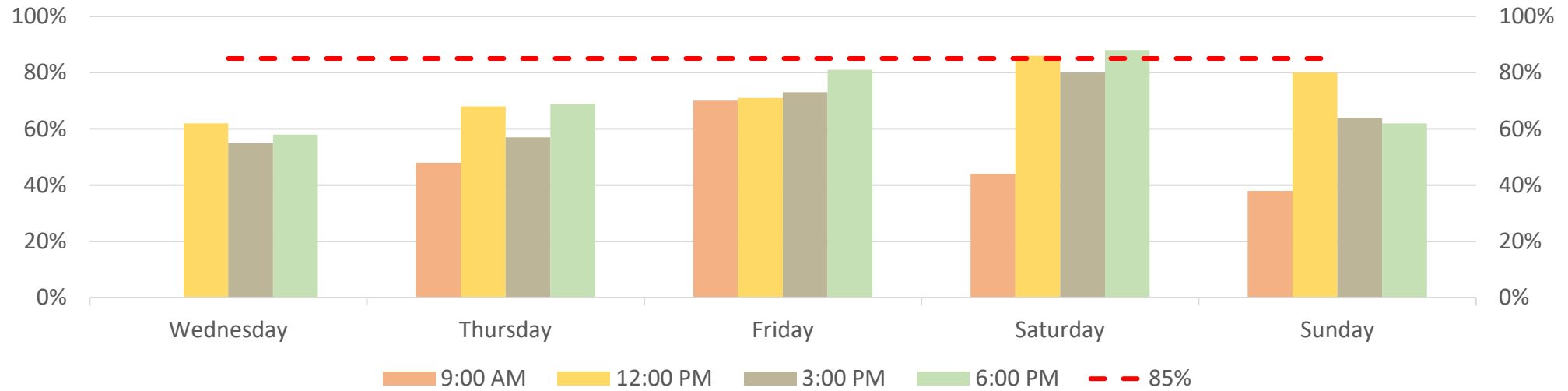
# On-Street Results

Location	Wednesday				Thursday				Friday				Saturday				Sunday			
	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm
Downtown	N/A	62%	55%	58%	48%	68%	57%	69%	70%	71%	73%	81%	44%	86%	80%	88%	38%	80%	64%	62%
Downtown Core	N/A	62%	40%	59%	29%	58%	46%	74%	30%	68%	58%	75%	19%	88%	81%	71%	20%	69%	62%	94%

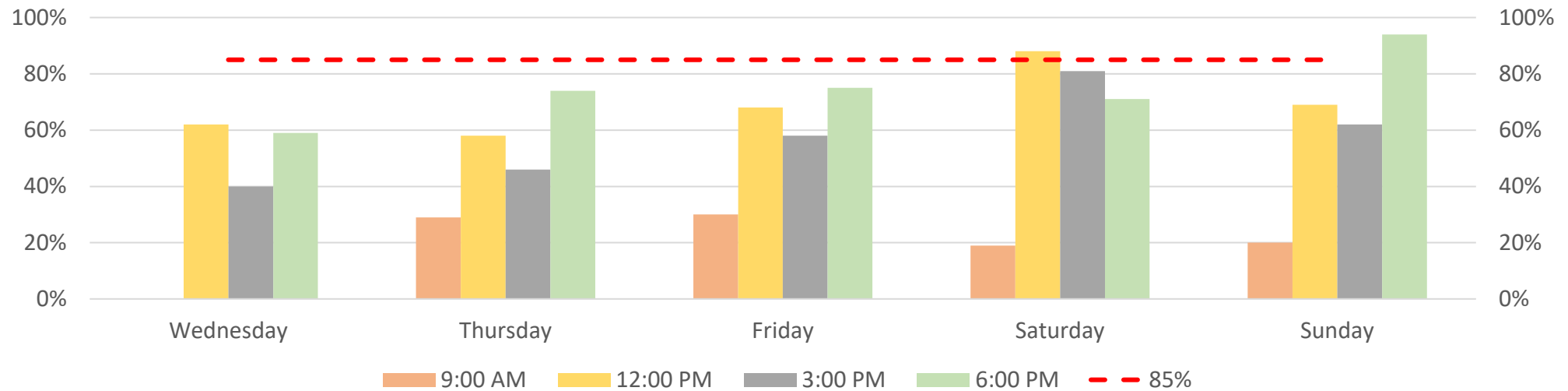


# On-Street Results

## On-Street Daily Occupancy

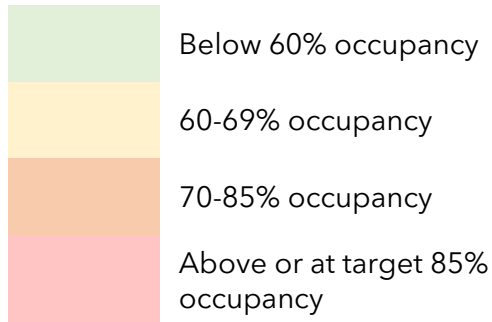


## On-Street Core Daily Occupancy



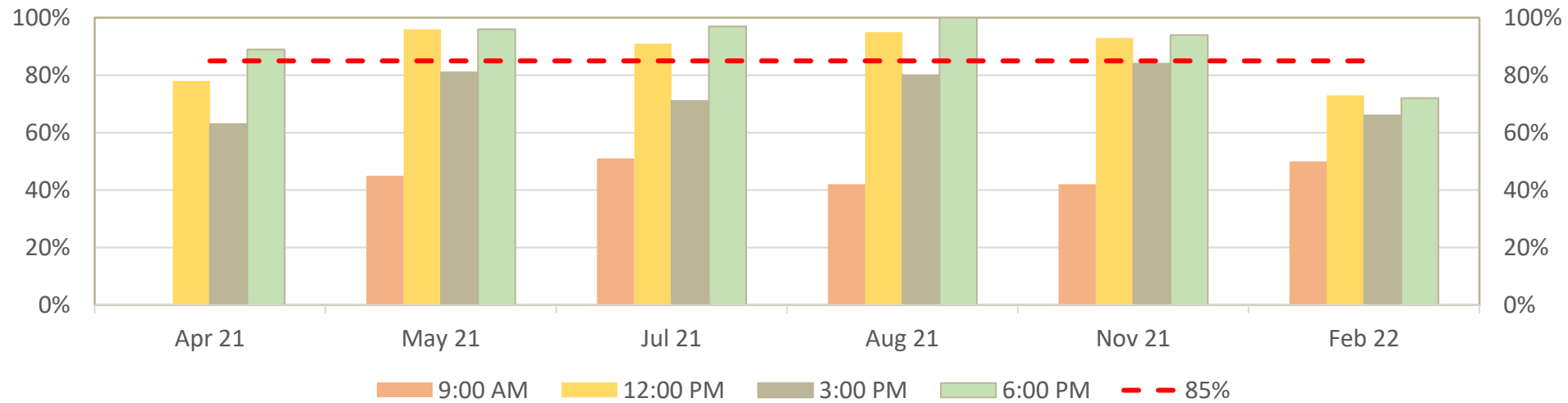
# Average On-Street Historical Trends

Location	9 AM						12 PM						3 PM						6 PM					
	Apr 21	May 21	July 21	Aug 21	Nov 21	Feb 22	Apr 21	May 21	July 21	Aug 21	Nov 21	Feb 22	Apr 21	May 21	July 21	Aug 21	Nov 21	Feb 22	Apr 21	May 21	July 21	Aug 21	Nov 21	Feb 22
Downtown	N/A	45%	51%	42%	42%	50%	78%	96%	91%	95%	93%	73%	63%	81%	71%	80%	94%	66%	89%	96%	97%	100%	94%	72%
Downtown Core	N/A	35%	40%	28%	31%	24%	78%	97%	90%	93%	92%	69%	65%	78%	63%	84%	89%	57%	97%	94%	98%	100%	96%	75%

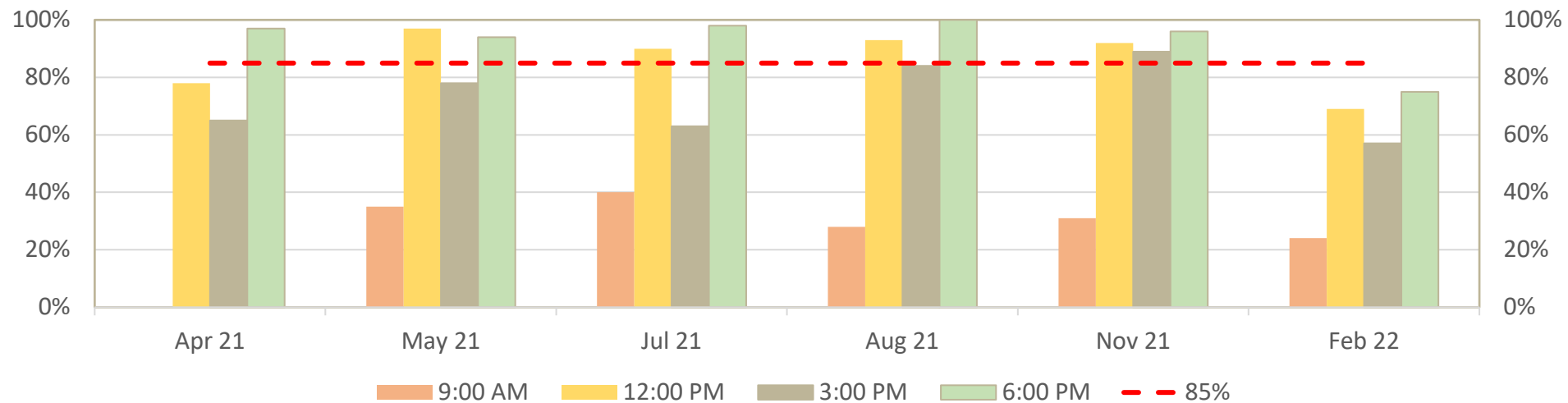


# Average On-Street Historical Trends

## On-Street Historical Occupancy

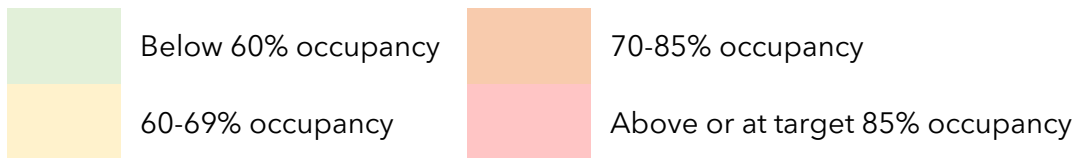


## On-Street Core Historical Occupancy



# Off-Street Results- Permit Lots

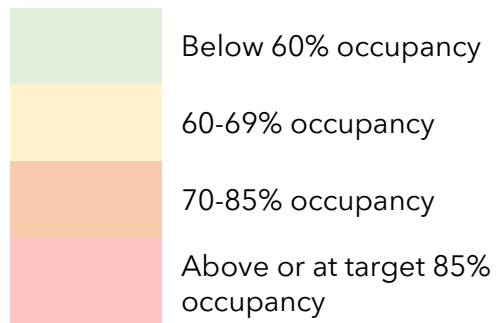
Permit Parking Lot	Wednesday				Thursday				Friday				Saturday				Sunday			
	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm
City Hall	N/A	48%	38%	18%	30%	33%	35%	18%	33%	40%	40%	45%	23%	38%	38%	63%	15%	33%	18%	20%
Spring St. Lot	N/A	29%	13%	23%	48%	42%	55%	26%	26%	58%	52%	87%	3%	3%	26%	55%	3%	16%	3%	13%
12 <sup>th</sup> St. Lot	N/A	100%	58%	47%	95%	95%	79%	79%	95%	100%	95%	100%	53%	89%	84%	100%	32%	84%	95%	79%
Railroad St. Lot	N/A	88%	71%	45%	67%	90%	64%	60%	74%	93%	76%	93%	52%	57%	64%	100%	17%	40%	40%	38%





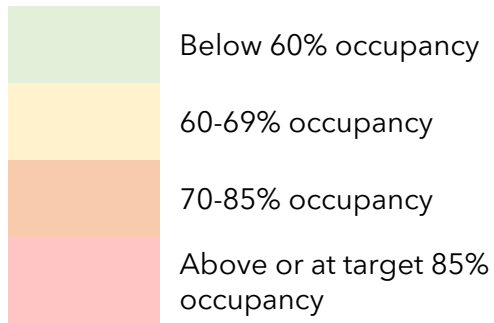
# Off-Street Results- Public Lots

Public Parking Lot	Wednesday				Thursday				Friday				Saturday				Sunday			
	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm
City Hall	N/A	44%	64%	29%	48%	56%	57%	32%	43%	61%	61%	53%	21%	52%	56%	62%	9%	27%	23%	39%
Spring St. Lot	N/A	46%	15%	31%	0%	62%	46%	77%	23%	85%	38%	77%	15%	69%	31%	77%	31%	69%	31%	69%
Train Lot	N/A	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%



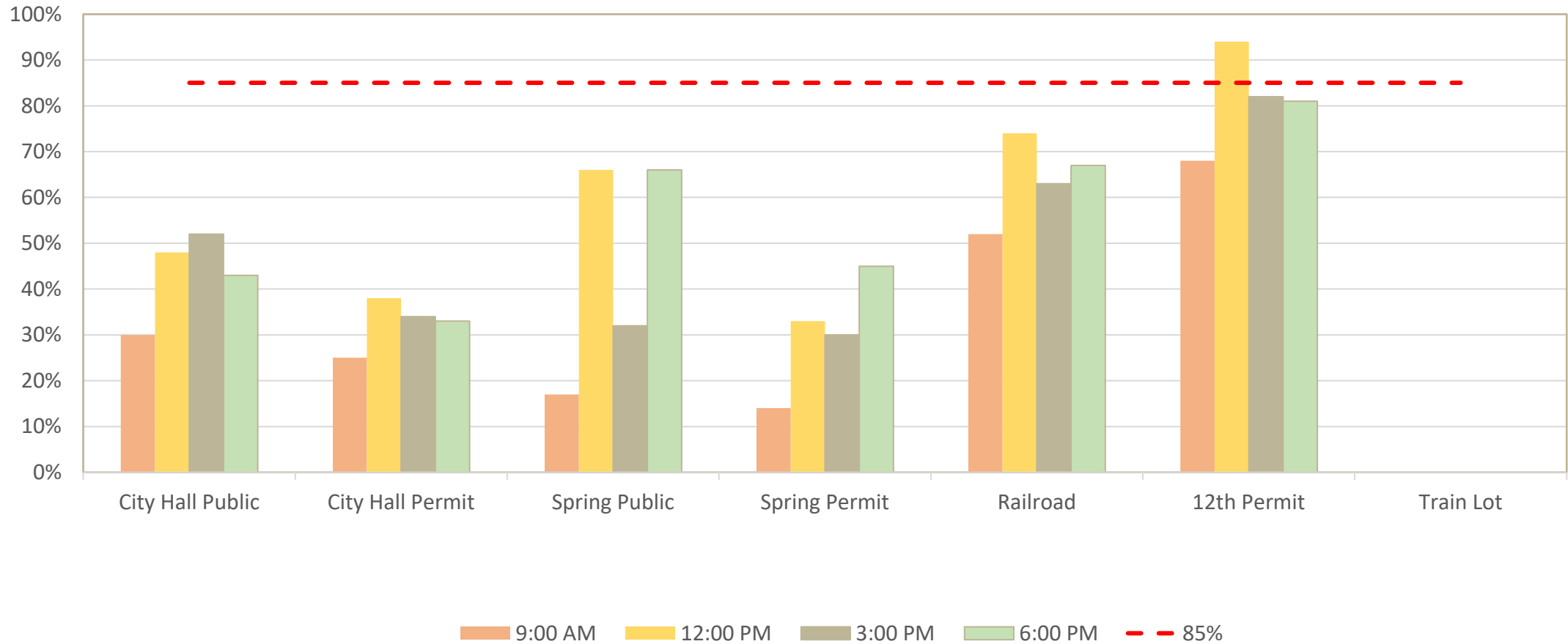
# Off-Street Average Results

Location & Time	City Hall Public	City Hall Permit	Spring Public	Spring Permit	Railroad	12 <sup>th</sup> Permit	Train Lot
9:00 AM	30%	25%	17%	14%	52%	68%	0%
12:00 PM	48%	38%	66%	33%	74%	94%	0%
3:00 PM	52%	34%	32%	30%	63%	82%	0%
6:00 PM	43%	33%	66%	45%	67%	81%	0%



# Off-Street Average Results

Off-Street Occupancy



Please direct any comments, suggestions,  
and questions to:

[parking@prcity.com](mailto:parking@prcity.com)



*El Paso*  
*de Robles*  
California