



*El Paso*  
*de Robles*  
California



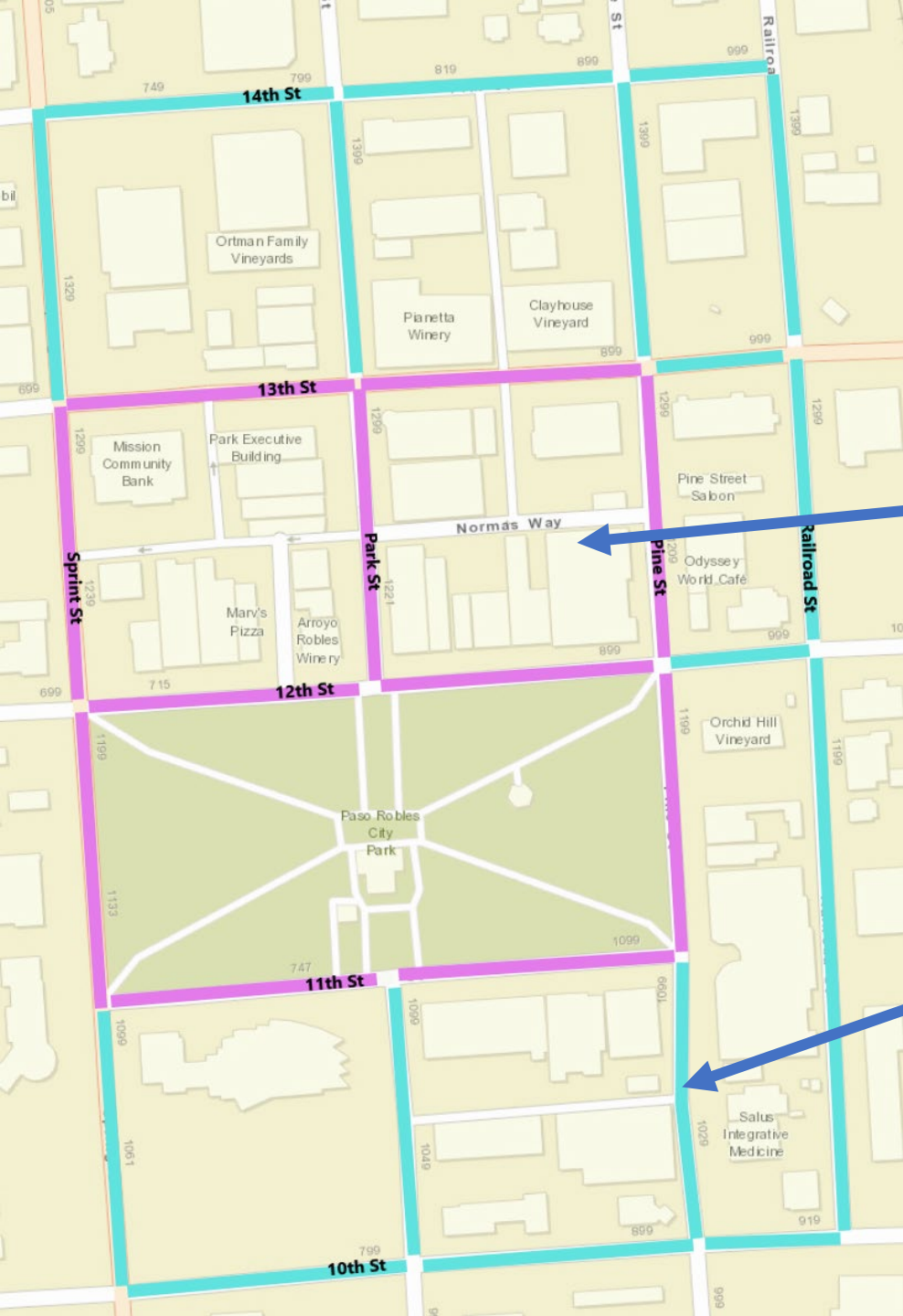
# Q2 Parking Occupancy Study Results

May 2022

# Where & Why?

- The City of Paso Robles collects data on a **quarterly basis** in the **Downtown and Downtown core** area.
- The quarterly cadence will capture **seasonal trends**, provide **transparency**, and allow for **data-driven decisions**.
- Data is collected for **on-street and off-street** locations at a frequency of:
  - 3 weekdays
  - 2 weekend days
  - 9 am, 12 pm, 3 pm, & 6 pm
- Results are compared to the parking industry-standard ideal parking **occupancy rate of 85%**.

# Map of Data Collection Area

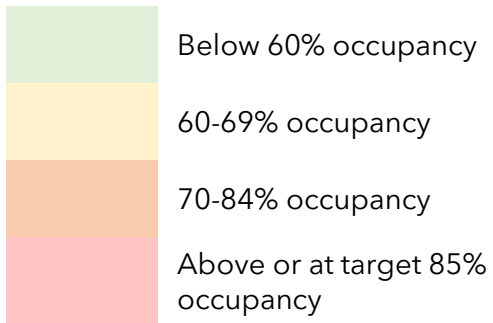


- **Downtown Core** data collection area

- **Downtown** data collection area

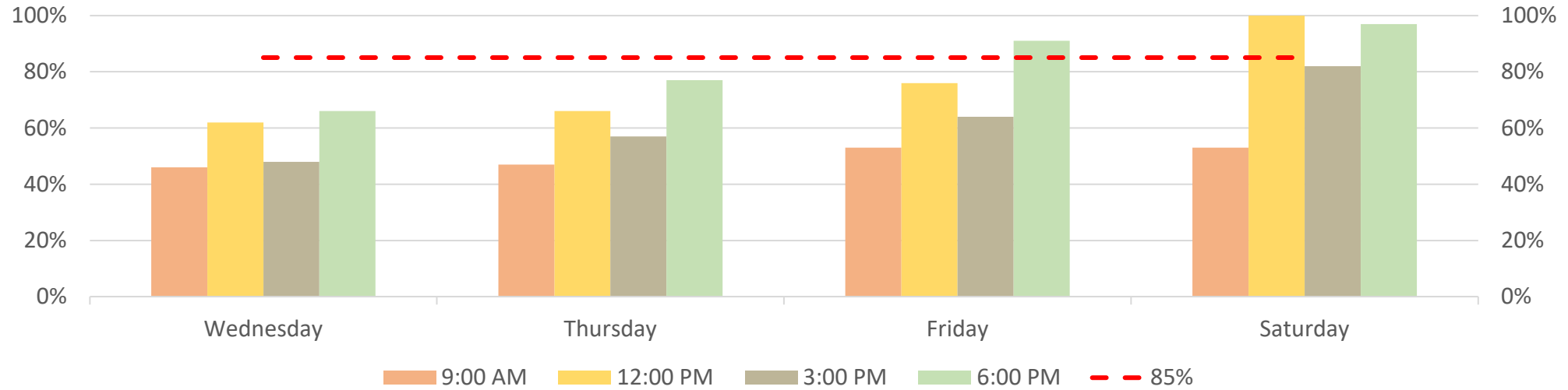
# On-Street Results

Location	Wednesday				Thursday				Friday				Saturday			
	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm
Downtown	46%	62%	48%	66%	47%	66%	57%	77%	53%	76%	64%	91%	53%	100%	82%	97%
Downtown Core	15%	61%	58%	66%	26%	65%	62%	77%	30%	72%	66%	94%	42%	96%	89%	100%

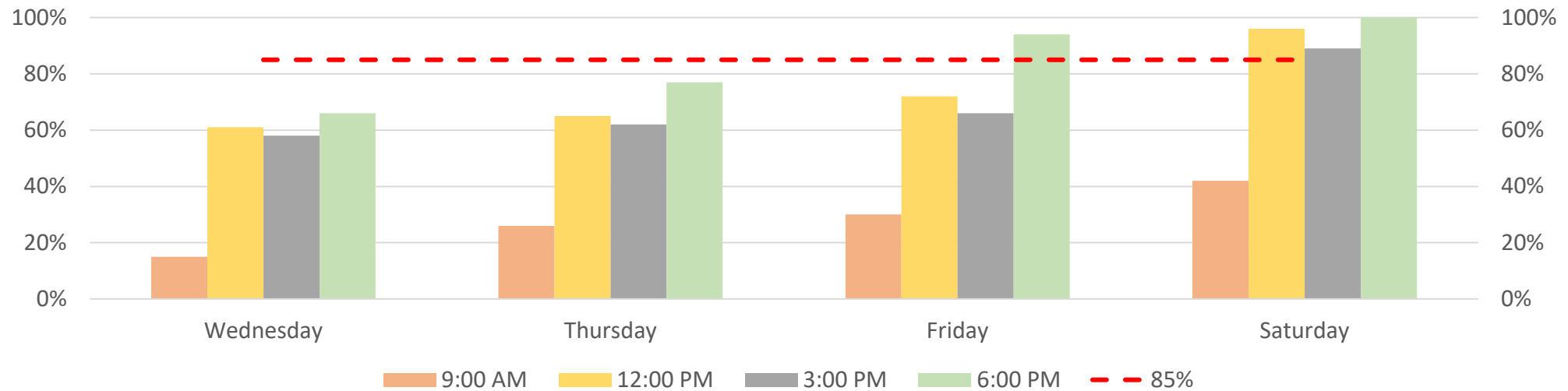


# On-Street Results

## On-Street Daily Occupancy

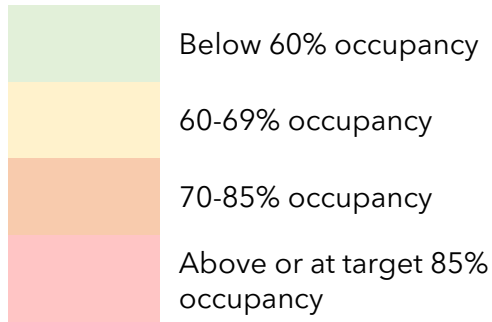


## On-Street Core Daily Occupancy



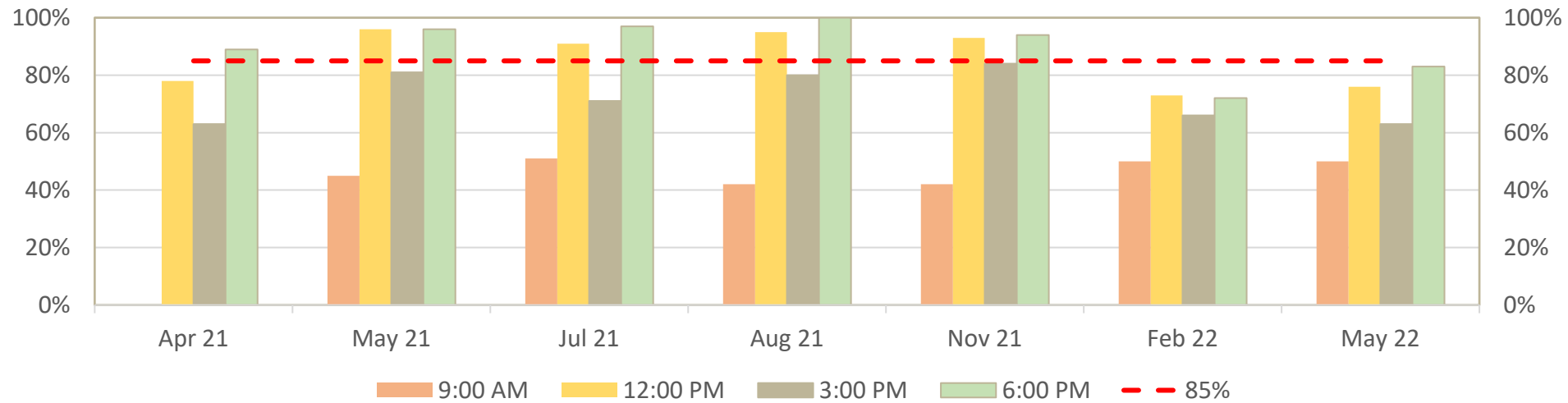
# Average On-Street Historical Trends

Location	9 AM						12 PM						3 PM						6 PM					
	May 21	July 21	Aug 21	Nov 21	Feb 22	May 22	May 21	July 21	Aug 21	Nov 21	Feb 22	May 22	May 21	July 21	Aug 21	Nov 21	Feb 22	May 22	May 21	July 21	Aug 21	Nov 21	Feb 22	May 22
Downtown	45%	51%	42%	42%	50%	50%	96%	91%	95%	93%	73%	76%	81%	71%	80%	94%	66%	63%	96%	97%	100%	94%	72%	83%
Downtown Core	35%	40%	28%	31%	24%	28%	97%	90%	93%	92%	69%	74%	78%	63%	84%	89%	57%	69%	94%	98%	100%	96%	75%	84%

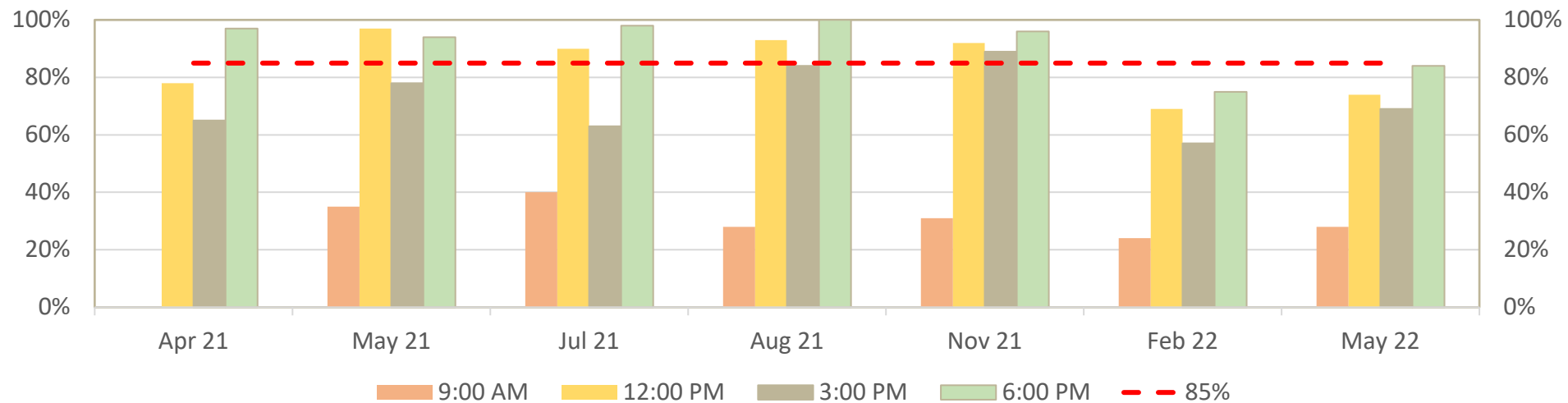


# Average On-Street Historical Trends

## On-Street Historical Occupancy

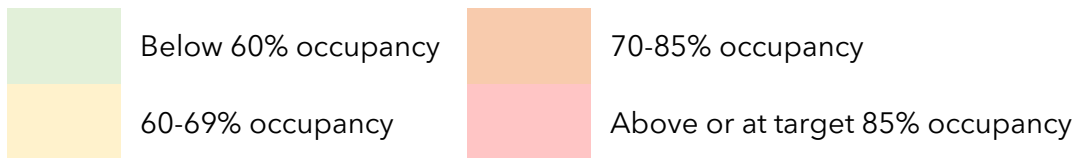


## On-Street Core Historical Occupancy



# Off-Street Results- Permit Lots

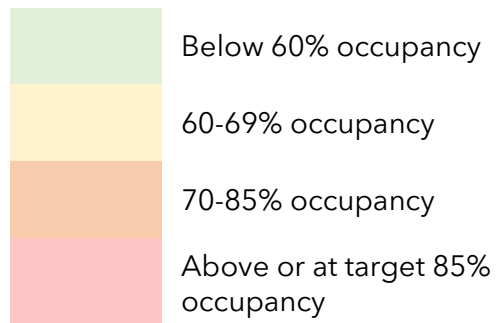
Permit Parking Lot	Wednesday				Thursday				Friday				Saturday				Sunday			
	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm
City Hall	43%	50%	50%	18%	38%	50%	53%	23%	38%	45%	40%	50%	25%	83%	53%	55%	15%	23%	23%	40%
Spring St. Lot	48%	68%	61%	26%	39%	68%	55%	55%	52%	65%	65%	71%	13%	42%	65%	71%	13%	13%	23%	45%
12 <sup>th</sup> St. Lot	95%	95%	63%	68%	95%	100%	84%	95%	95%	95%	89%	89%	58%	100%	100%	68%	58%	79%	68%	79%
Railroad St. Lot	74%	88%	76%	36%	76%	90%	83%	69%	69%	86%	71%	76%	17%	95%	79%	79%	24%	40%	45%	31%





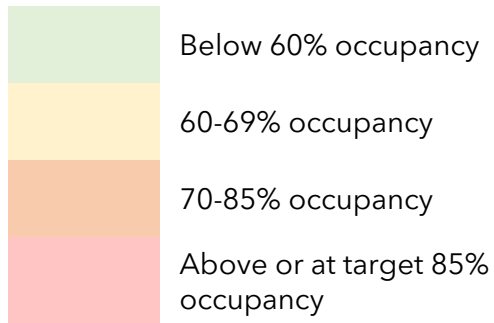
# Off-Street Results- Public Lots

Public Parking Lot	Wednesday				Thursday				Friday				Saturday				Sunday			
	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm
City Hall	51%	77%	73%	36%	49%	78%	61%	43%	42%	66%	64%	69%	38%	95%	91%	84%	17%	35%	32%	36%
Spring St. Lot	31%	62%	15%	31%	0%	92%	54%	85%	38%	62%	69%	92%	15%	69%	62%	92%	15%	77%	54%	100%
Train Lot	N/A	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%



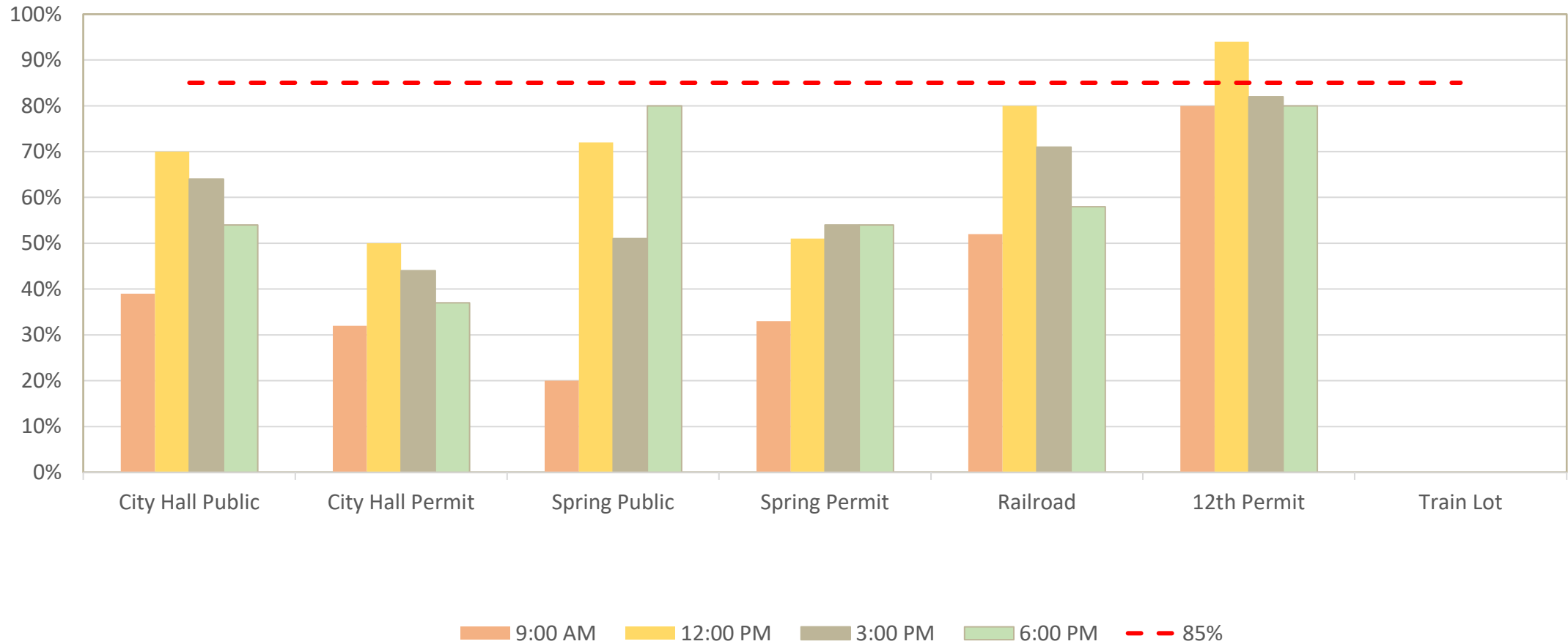
# Off-Street Average Results

Location & Time	City Hall Public	City Hall Permit	Spring Public	Spring Permit	Railroad	12 <sup>th</sup> Permit	Train Lot
9:00 AM	39%	32%	20%	33%	52%	80%	0%
12:00 PM	70%	50%	72%	51%	80%	94%	0%
3:00 PM	64%	44%	51%	54%	71%	82%	0%
6:00 PM	54%	37%	80%	54%	58%	80%	0%



# Off-Street Average Results

Off-Street Occupancy



Please direct any comments, suggestions,  
and questions to:

[parking@prcity.com](mailto:parking@prcity.com)



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California