



Council Agenda Report

From: Chris Huot, Assistant City Manager
Melissa Boyer, City Clerk

Subject: Calling for and Conducting a Consolidated General Municipal Election on November 8, 2022 for the Election of Certain Officers; Approving the City Proposed Ballot Measures and First Reading of an Ordinance Increasing the Transient Occupancy Tax; Setting Priorities for the Filing of Written Arguments; and Directing the City Attorney to Prepare Impartial Analysis for each Ballot Measure

Date: June 21, 2022

Facts

Election

1. Under the laws relating to general law cities in California, the City Council must call and order a General Municipal Election for the purpose of electing two City Council Members (full terms of four years) and Mayor (full term of four years) for terms expiring this year.
2. The General Municipal Election must be consolidated with the Statewide General Election which will allow the San Luis Obispo County Clerk-Recorder to canvass the returns of the General Municipal Election for the City.
3. The General Municipal Election will be held on Tuesday, November 8, 2022. The terms of two Councilmembers, John Hamon, District 1, and Maria Garcia, District 2, and City Mayor Steve Martin, will expire in December 2022.
4. The qualifications required for a candidate to run for City Councilmembers are as follows:
 - Must be over the age of 18;
 - Registered to vote in the City of Paso Robles; and
 - Live within the District in which they are seeking election within the Paso Robles City limits.
5. The qualifications required to run for Mayor are the same as a City Councilmember, however, because the Mayor is elected at-large, the candidate must live within the Paso Robles City limits.
6. A resolution calling and giving notice of a general municipal election is required pursuant to the laws of the State of California relating to general law cities (Resolution 22-XXX(A)).
7. A resolution requesting the Board of Supervisors of San Luis Obispo County consolidating a general municipal election to be held on Tuesday, November 8, 2022 with the Statewide General Election to be held on the same date pursuant to section 10304 of the California Elections Code is required. (Resolution 22-XXX(B))
8. A resolution adopting regulations for candidates for elective office pertaining to candidate statements submitted to the voters at an election is required (Resolution 22-XXX(C)).

Ballot Measures

9. The City intends to place two ballot measures on the November 8, 2022 ballot for the citizens of Paso Robles to vote on: 1) should the office of City Treasurer be appointive? 2) should the transient occupancy tax (TOT) (paid by hotel, motel, short-term rental guests) increase from 10% to 11%?
10. A resolution calling for the submission to the voters of a question relating to the office of city treasurer will need to be approved if the measure is to be taken to the voters (Resolution 22-XXX(D)).
11. A resolution calling for the placement of a transient occupancy tax measure on the ballot will need to be approved if the measure is to be taken to the voters (Resolution 22-XXX(E))
12. The first reading of an ordinance increasing the transient occupancy tax by 1%.
13. A resolution outlining spending priorities for the TOT measure will need to be approved if the TOT ballot measure will be placed on the ballot (Resolution 22-XXX(F)).

14. A resolution setting deadlines for the filing of primary and rebuttal arguments and setting rules for the filing of written arguments regard to ballot measures is also required (Resolution 22-XXX(G)).

Options

1. Take no action;
2. Approve resolutions by separate roll call vote:
 - a. Calling and giving notice of the General Municipal Election to be held on Tuesday, November 8, 2022 for the election of certain officers and requesting consolidation of the General Municipal Election with Statewide General Election held on November 8, 2022;
 - b. Pertaining to candidate statements submitted to the voters;
 - c. Placing a ballot measure on whether the City Treasurer should be an appointive position;
 - d. Placing a ballot measure to enact an additional percent TOT within the City of El Paso de Robles and conduct the first reading of an ordinance to amend Title 3, Chapter 3.26, Section 3.26.30 of the Paso Robles Municipal Code increasing the TOT from 10% to 11%;
 - e. Establishing priorities for the use of revenues generated by the additional percent TOT if it is passed by the voters.
3. Provide alternative direction to staff.

Analysis and Conclusions

The attached resolutions provide the necessary legal and administrative framework for conducting a General Municipal Election consolidated with the State General Election on November 8, 2022, for electing two members of the City Council and a City Mayor. It also allows one or more ballot measures to be placed on the same ballot. As required by law, the City Attorney will prepare an impartial analysis of any ballot measure to be placed on the ballot. Arguments for and against any ballot measure, as well as rebuttal arguments, may be submitted, subject to the priorities and limitations set by the Elections Code and the County Elections Official, as well as the City Council’s resolution.

The Office of City Treasurer

The California Government Code requires cities to have an elected or appointed City Treasurer even though most of the City’s finances are overseen by the Administrative Services Director. The only qualifications to serve as an elected City Treasurer is that a candidate be of-age and a registered voter; there is no guarantee that an elected City Treasurer will possess the necessary skills and expertise required.

The City has been fortunate to have the Administrative Services Director be elected to City Treasurer for over the past 34 years (Ryan Cornell is the current elected City Treasurer and Administrative Services Director; Mike Compton was City Treasurer from 1988-2020 and was also the Administrative Services/Finance Director for the City); however, there is no guarantee that this will occur in the future. Several years ago, the City removed the City Clerk as an elective office and made it an appointed position for similar reasons and concerns. Additionally, only the Cities of Atascadero and Paso Robles have an elected City Treasurer in San Luis Obispo County.

The City Council adopts an investment policy and receives quarterly reports on investment activity throughout the year; this occurs whether the position is elected or appointed. Changing this position to appointive will ensure the selection of City Treasurer is based on education, experience, and professional abilities.

The included attachments and recommendation this evening will place the following question on the November 8, 2022 ballot for the voters of Paso Robles to consider:

MEASURE #__ : APPOINTIVE CITY TREASURER	Yes
Shall the Office of City Treasurer be Appointive?	No

In the event the proposition receives approval by a majority of the votes cast, the proposition is adopted and the City Council shall appoint such officer at the expiration of the term of the officer then in office, or upon a vacancy in such office. The City Council may by ordinance vest in the City Manager its authority to appoint such officer.

Transient Occupancy Tax Increase

During the February 26, 2022 City Council Goals Review and Update Workshop as well as several subsequent City Council meetings, City Councilmembers discussed numerous key operating and capital needs that may be more quickly and fully implemented through increases in locally-controlled revenue sources. These discussions included the potential of increasing the City’s Transient Occupancy Tax (TOT) by 1% to generate ongoing, discretionary revenue to address top community priorities. During the April 19, 2022 and May 17, 2022 City Council meetings, the City Council affirmed direction to bring forth the necessary items to place a TOT increase on the next statewide general election scheduled for November 8, 2022.

The current TOT rate in the City is 10% (there is also a 1.5% San Luis Obispo Tourism Marketing District assessment (TMD), and 2% Paso Robles Tourism Improvement District assessment (TID) for a total lodging assessment of 13%). TOT is applicable on most overnight stays at hotels, short term rentals and other lodging venues within the City pursuant to Chapter 3.26 of the Paso Robles Municipal Code.

Any change to the TOT requires a two-thirds vote of all members of the City Council and approval by a majority vote of the qualified voters of the City voting in an election on the issue, to levy or increase a general transient occupancy tax. The next statewide general election is scheduled for November 8, 2022.

Out of the seven incorporated cities within the County of San Luis Obispo, five cities (including Paso Robles) have a TOT rate of 10%; Grover Beach and Pismo Beach currently have a TOT rate that exceeds the rate in Paso Robles. As of November 2020, the average statewide TOT rate among incorporated cities is 10.2% based on available data sets.

An increase of one percent in TOT is anticipated to generate between \$700,000 and \$800,000 annually, dependent on the price of the lodging, occupancy rates and length of stay. Given current interest rates and other borrowing costs, \$700,000 to \$800,000 in annual debt service equates to approximately \$11 to \$12 million in bonding capacity should revenue bonds be issued against the one percent increase.

The included attachments and recommendation this evening will place the following question on the November 8, 2022 ballot for the voters of Paso Robles to consider:

<p><u>MEASURE # : PASO ROBLES QUALITY OF LIFE/COMMUNITY SAFETY MEASURE</u></p>	<p><u>YES</u></p>
<p><u>“Shall the measure to help maintain quality of life for residents; retain local small businesses, jobs; address homelessness; maintain wildfire prevention; keep public areas/parks/Downtown Paso Robles safe/clean; upgrade infrastructure, lighting; by increasing the transient occupancy tax (paid by hotel, motel, short-term rental guests) from 10% to 11%, providing \$750,000 (seven hundred and fifty thousand dollars) annually until ended by voters, requiring audits, public spending disclosure, all funds for Paso Robles, be adopted?”</u></p>	<p><u>NO</u></p>

An affirmative vote of 50% or greater of the voters will amend Title 3, Chapter 3.26, Section 3.26.30 of the Paso Robles Municipal Code to increase the TOT from 10% to 11%. A copy of the amended ordinance is attached for first reading.

As directed by the City Council on May 17, 2022, Attachment No. 6 is a draft resolution outlining spending priority areas should voters approve the one percent increase. The priorities reflect discussions and direction provided by the City Council, including Economic Development, Downtown Improvements, Quality of Life Amenities and Homelessness and Housing. Prioritizing broader goals, via a non-binding resolution, would not restrict Council from using revenue for any general, governmental purpose should Council identify higher priority needs in the future. This resolution will not appear on the ballot in any form for voter consideration.

Fiscal Impact

The cost of the election is determined by the number of registered voters on Election Day, and the number of Candidate Statements included in the Voter Pamphlet. The City Clerk's estimate to conduct the Consolidated General Election for the City of Paso Robles is approximately \$35,000. The City Clerk's estimate for the impartial analysis and the County charges for the addition of the ballot measures, if all the proposed measures are placed on the ballot, is approximately \$25,000. Therefore, the total estimate for the 2022 election including ballot measures is approximately \$60,000. These costs were anticipated; the necessary funds are available in the FY 2022-23 City budget. Should the City Council place the treasurer measure on the ballot and it is approved by voters, there will be a nominal reduction in election costs in future years, as the position will not require a citywide election.

Recommendation

Approve the following resolutions (by separate roll call vote):

- a. Resolution 22-XXX(A) calling and giving notice of the General Municipal Election to be held on Tuesday, November 8, 2022 for the election of certain officers and requesting consolidation of the General Municipal Election with Statewide General Election held on November 8, 2022;
- b. Resolution 22-XXX(B) pertaining to candidate statements submitted to the voters;
- c. Resolution 22-XXX(C) placing a ballot measure on whether the City Treasurer should be an appointive position;
- d. Resolution 22-XXX(D) placing a ballot measure to increase the transient occupancy tax (paid by hotel, motel, Short-Term Rental Guests) within the City Of El Paso De Robles From 10% To 11%; and introduce by title only Ordinance XXXX (Exhibit A), an ordinance of the City of El Paso de Robles, California, amending
- e. Resolution 22-XXX(E) establishing priorities for the use of revenues generated by the Transient Occupancy Tax measure if it is passed by the voters;
- f. Resolution 22-XXX(F)
- g. Resolution 22-XXX (G) Setting Deadlines and Rules for Arguments and Rebuttals – Treasurer and TOT Measure November 2022

Attachments

1. Resolution 22-XXX(A) calling and giving notice of the General Municipal Election to be held on Tuesday, November 8, 2022 for the election of certain officers
2. Resolution 22-XXX (B) requesting consolidation of the General Municipal Election with Statewide General Election held on November 8, 2022;
3. Resolution 22-XXX(C) pertaining to candidate statements submitted to the voters;
4. Resolution 22-XXX(D) placing a ballot measure on whether the City Treasurer should be an appointive position;
5. Resolution 22-XXX(E) placing a ballot measure to increase the Transient Occupancy Tax within the City of El Paso de Robles and related ordinance;
6. Resolution 22-XXX(F) establishing priorities for the use of revenues generated by the Transient Occupancy Tax measure if it is passed by the voters;
7. Resolution 22-XXX (G) Setting Deadlines and Rules for Arguments and Rebuttals – Treasurer and TOT Measure November 2022
8. City of El Paso de Robles District Map

Attachment 1

RESOLUTION 22-XXX (A)

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF EL PASO DE ROBLES CALLING AND GIVING NOTICE OF A GENERAL MUNICIPAL ELECTION TO BE HELD ON TUESDAY, NOVEMBER 8, 2022, FOR THE ELECTION OF CERTAIN OFFICERS AS REQUIRED BY THE PROVISIONS OF THE LAWS OF THE STATE OF CALIFORNIA RELATING TO GENERAL LAW CITIES

WHEREAS, under the provisions of the laws relating to general law cities in the State of California, a General Municipal Election shall be held on November 8, 2022, for the election of Municipal Officers; and

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF EL PASO DE ROBLES, CALIFORNIA, DOES RESOLVE, DECLARE, DETERMINE, AND ORDER AS FOLLOWS:

Section 1. Pursuant to the requirements of the laws of the State of California relating to general law cities a General Municipal Election is called and ordered to be held in the City of El Paso de Robles, California, on Tuesday, November 8, 2022 for the purpose of electing one member of the City Council from District 1 and one member of the City Council from District 2 for full-terms of four years each, and a Mayor for a full-term of four years.

Section 2. The ballots to be used at the General Municipal Election shall be in the form and content as required by law.

Section 3. That the City Clerk is authorized, instructed, and directed to coordinate with the County of San Luis Obispo Clerk-Recorder/Registrar of Voters to procure and furnish any and all printed matter and all supplies, equipment and paraphernalia that may be necessary in order to properly and lawfully conduct the election.

Section 4. The precincts, ballot drop box locations and hours of operations, vote center locations and hours of operations, vote-by-mail procedures and timing, and election officers, and all other persons and procedures for the General Municipal Election shall be the same as those utilized by the County of San Luis Obispo.

Section 5. In all particulars not recited in this Resolution, the election shall be held and conducted as provided by law for holding municipal elections in the City.

Section 6. Notice of the time and place of holding the election is hereby given, and the City Clerk is authorized, instructed, and directed to give further or additional notice of the election, in time, form and manner as required by law.

Section 7. That in the event of a tie vote (if any two or more persons receive an equal and the highest number of votes for an office) as certified by the San Luis Obispo County Clerk-Recorder, the City Council, in according with Elections Code section 15651(a) shall set a date, time, and place and summon the candidates who have received the tie votes to appear and will determine the tie by lot.

Section 8. The City Clerk is authorized and directed to file a certified copy of this Resolution with the Board of Supervisors of the County of San Luis Obispo and the San Luis Obispo County Clerk-Recorder/Registrar of Voters.

Section 9. If for any reason any portion of this Resolution is found to be invalid, the balance of this Resolution and its application within the City of El Paso de Robles shall not be affected.

Section 10. The City Clerk shall certify to the passage and adoption of this Resolution and enter it into the

Attachment 1

book of original Resolutions.

PASSED AND APPROVED by the City Council of the City of El Paso de Robles this 21st day of June, 2022 by the following vote:

AYES;

NOES:

ABSTAIN:

ABSENT:

Steven W. Martin, Mayor

Melissa Boyer, City Clerk

Attachment 2

RESOLUTION 22-XXX (B)

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF EL PASO DE ROBLES
REQUESTING THE BOARD OF SUPERVISORS OF SAN LUIS OBISPO COUNTY TO
CONSOLIDATE A GENERAL MUNICIPAL ELECTION TO BE HELD ON TUESDAY, NOVEMBER 8,
2022 WITH THE STATEWIDE GENERAL ELECTION TO BE HELD ON THE SAME DATE
PURSUANT TO SECTION 10304 OF THE CALIFORNIA ELECTIONS CODE

WHEREAS, under the provisions of the laws relating to general law cities in the State of California, a General Municipal Election shall be held on November 8, 2022, for the election of Municipal Officers; and

WHEREAS, with the adoption of Resolution 22-XXX, calling for a ballot question relating to the position of City Treasurer, and Resolution 22-XXX, calling for a ballot question relating to an increase in the Transient Occupancy Tax (TOT) for the City, there shall also be two ballot measures submitted to the voters at the November 8, 2022 General Municipal Election; and

WHEREAS, it is desirable that the General Municipal Election be consolidated with the Statewide General Election to be held on the same date, and that within the City the precincts, polling places, and election officers of the two elections be the same, and that the County of San Luis Obispo Clerk-Recorder canvass the returns of the General Municipal Election, and that the election be held in all respects as if there were only one election.

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF EL PASO DE ROBLES, CALIFORNIA, DOES RESOLVE, DECLARE, DETERMINE, AND ORDER AS FOLLOWS:

Section 1. That the General Municipal Election hereby called for the date herein before specified shall be and is hereby ordered consolidated with the Statewide General Election to be held on said date within the City. The proceedings, polling places, precincts, precinct board members and officers for the General Municipal Election hereby called shall be the same as those provided for said Statewide General Election.

Section 2. In accordance with Sections 10002, 10403, and 10418 of the California Elections Code, the City Council requests that the Board of Supervisors of San Luis Obispo County consent and agree to the consolidation of the General Municipal Election hereby called with the said Statewide General Election on November 2, 2020, so that the election shall be held in all respects as if there were only one election, and only one form of ballot shall be used.

Section 3. That the Board of Supervisors of the County of San Luis Obispo is requested to issue instructions to the San Luis Obispo County Clerk-Recorder to take any and all steps necessary for the holding of the consolidated election.

Section 4. That the City of El Paso de Robles recognizes that additional costs will be incurred by the County of San Luis Obispo by reason of this consolidation and agrees to reimburse the County of San Luis Obispo for any costs upon presentation of reasonably detailed invoices.

Section 5. The City Clerk is authorized and directed to file a certified copy of this Resolution with the Board of Supervisors of the County of San Luis Obispo and the San Luis Obispo County Clerk-Recorder.

Section 6. If for any reason any portion of this Resolution is found to be invalid, the balance of this Resolution and its application within the City of El Paso de Robles shall not be affected.

Section 7. The City Clerk shall certify to the passage and adoption of this Resolution and enter it into the book of original Resolutions.

Attachment 2

PASSED AND APPROVED by the City Council of the City of El Paso de Robles this 21st day of June, 2022 by the following vote:

AYES;
NOES;
ABSTAIN;
ABSENT:

Steven W. Martin, Mayor

Melissa Boyer, City Clerk

Attachment 3

RESOLUTION 22-XXX (C)

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF EL PASO DE ROBLES ADOPTING REGULATIONS FOR CANDIDATES FOR ELECTIVE OFFICE PERTAINING TO CANDIDATE STATEMENTS SUBMITTED TO THE VOTERS AT AN ELECTION TO BE HELD ON TUESDAY, NOVEMBER 3, 2020

WHEREAS, Section 13307 of the Elections Code of the State of California provides that the governing body of any local agency adopt regulations pertaining to materials prepared by any candidate for a municipal election, including costs of the candidate's statement;

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF EL PASO DE ROBLES, CALIFORNIA, DOES RESOLVE, DECLARE, DETERMINE, AND ORDER AS FOLLOWS:

Section 1. GENERAL PROVISIONS. That pursuant to Section 13307 of the Elections Code of the State of California, each candidate for elective office to be voted for at an election to be held in the City of El Paso de Robles on Tuesday, November 3, 2020, may prepare a candidate's statement in the appropriate format as instructed by the City Clerk. The statement may include the name, age and occupation of the candidate and a brief description, of not more than 200 words, of the candidate's education and qualifications expressed by the candidate himself or herself. The statement shall not include party affiliation of the candidate, nor membership or activity in partisan political organizations. The statement shall be filed in typewritten form in the office of the City Clerk at the time the candidate's nomination papers are filed. The statement may be withdrawn, but not changed, during the period for filing nomination papers and until 5:00 PM of the next working day after the close of the nomination period.

Section 2. FOREIGN LANGUAGE POLICY. The City Clerk shall provide a Spanish translation for those candidates who wish to have one and shall select a person to provide that translation in accordance with the requirements of Section 13307.

Section 3. PAYMENT.

- a. The candidate shall be required to pay for the cost of printing the candidate's statement in English in the voter's pamphlet.
- b. The candidate shall be required to pay for the cost of translating the candidate's statement into any required foreign language as specified in Section 2 above, pursuant to State and/or Federal law.
- c. The candidate shall be required to pay for the cost of printing the candidate's statement in a foreign language in the voter's pamphlet.

The City Clerk shall estimate the total cost of printing, handling, translating, and mailing the candidate's statements filed pursuant to this section, including costs incurred as a result of complying with the Voting Rights Act of 1965 (as amended), and require each candidate filing a statement to pay in advance to the local agency his or her estimated pro rata share as a condition of having his or her statement included in the voter's pamphlet. In the event the estimated payment is required, the receipt for the payment shall include a written notice that the estimate is just an approximation of the actual cost that varies from one election to another election and may be significantly more or less than the estimate depending on the actual number of candidates filing statements. Accordingly, the Clerk is not bound by the estimate and may, on a pro rata basis, bill the candidate for additional actual expense or refund any excess paid depending on the final actual cost. In the event of underpayment, the clerk may require the candidate to pay the balance of the cost incurred. In the event of overpayment, the clerk shall prorate the excess amount among the candidates and refund the excess amount paid within 30 days of the election.

Attachment 3

Section 4. ADDITIONAL MATERIALS. No candidate will be permitted to include additional materials in the sample ballot package.

Section 5. The City Clerk shall provide each candidate, or the candidate's representative, a copy of this Resolution at the time nominating papers are issued.

Section 6. All previous resolutions establishing council policy on payment for candidates statements are repealed.

Section 7. The City Clerk shall certify to the passage and adoption of this Resolution and enter it into the book of original Resolutions.

PASSED AND APPROVED by the City Council of the City of El Paso de Robles this 21st day of July 2020 by the following vote:

AYES:

NOES:

ABSTAIN:

ABSENT:

Steven W. Martin, Mayor

ATTEST:

Melissa Boyer, City Clerk

Attachment 4

RESOLUTION 22-XXX

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF EL PASO DE ROBLES CALLING FOR THE SUBMISSION TO THE VOTERS OF A QUESTION RELATING TO THE OFFICE OF CITY TREASURER

WHEREAS, currently the position of city treasurer of the City of El Paso de Robles is elective; and

WHEREAS, Government Code Sections 36508-36510 provide that the position of city treasurer may be made appointive rather than elective upon approval of the voters at a regular or special election; and

WHEREAS, the City's next general municipal election will be held on November 8, 2022, and the City wishes to submit to the voters, at that election, the question of whether the city treasurer should be made an appointive position.

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF EL PASO DE ROBLES DOES HEREBY RESOLVE AS FOLLOWS:

Section 1. All of the above recitals are true and correct and incorporated herein by reference.

Section 2. That the City Council, pursuant to its right and authority, does order submitted to the voters at the General Municipal Election the following question/measure, relating to whether the office of City Treasurer shall be appointive:

<u>MEASURE # : APPOINTIVE CITY TREASURER</u> Shall the Office of City Treasurer be Appointive?	Yes
	No

Section 3. In the event the proposition receives approval by a majority of the votes cast, the proposition is adopted and the City Council shall appoint such officer at the expiration of the term of the officer then in office, or upon a vacancy in such office. The City Council may by ordinance vest in the City Manager its authority to appoint such officer.

Section 4. That the proposed complete text of the measure Ordinance submitted to the voters is attached as Exhibit A.

Section 5. That the vote requirement for the measure specified above to pass is a majority (50%+1) of the votes cast.

Section 6. Conduct of Election. The City Clerk is authorized, instructed, and directed to coordinate with the San Luis Obispo County Clerk-Recorder to procure and furnish any and all official ballots, printed matter and all supplies, equipment and paraphernalia that may be necessary in order to properly and lawfully conduct the election. In all particulars not recited in this Resolution, the election shall be held and conducted as provided by law for holding municipal elections.

Section 7. Pursuant to California Elections Code Section 9280, the City Council hereby directs the City Clerk to transmit a copy of the Measure to the City Attorney. The City Attorney shall prepare an impartial analysis of the Measure, not to exceed 500 words in length, showing the effect of the Measure on the existing law and the operation of the Measure, and transmit such impartial analysis to the City Clerk not later than the deadline for submittal of primary arguments for or against the Measure.

Attachment 4

Section 8. The impartial analysis shall include a statement indicating whether the Measure was placed on the ballot by a petition signed by the requisite number of voters or by the City Council. In the event the entire text of the Measure is not printed on the ballot, nor in the voter information portion of the sample ballot, there shall be printed immediately below the impartial analysis, in no less than 10-font bold type, the following: “The above statement is an impartial analysis of Ordinance or Measure _____. If you desire a copy of the ordinance or measure,

Section 9. Placement on the Ballot. The full text of the Measure shall not be printed in the voter information guide, and a statement shall be printed in the ballot pursuant to Elections Code §9223 advising voters that they may obtain a copy of this Resolution and the Measure, at no cost, upon request made to the City Clerk.

Section 10. Filing with County. The City Clerk shall, not later than the 88th day prior to the General Municipal Election to be held on Tuesday, November 8, 2022, file with the Board of Supervisors and the San Luis Obispo County Clerk-Recorder, State of California, a certified copy of this Resolution.

Section 11. Public Examination. Pursuant to California Elections Code §9295, this Measure will be available for public examination for no fewer than ten (10) calendar days prior to being submitted for printing in the voter information guide. The City Clerk shall post notice in the Clerk’s office of the specific dates that the examination period will run.

Section 12. The City Council hereby finds and determines that the Measure relates to organizational or administrative activities of governments that will not result in direct or indirect physical changes in the environment, and therefore is not a project within the meaning of the California Environmental Quality Act (“CEQA”) and the State CEQA Guidelines, section 15378(b)(5).

Section 13. Severability. The provisions of this Resolution are severable and if any provision of this Resolution is held invalid, that provision shall be severed from the Resolution and the remainder of this Resolution shall continue in full force and effect, and not be affected by such invalidity.

Section 14. This Resolution shall become effective upon its adoption.

Section 15. The City Clerk shall certify to the adoption of this Resolution.

APPROVED this 21st day of June, 2022 by the following vote:

AYES:

NOES:

ABSENT:

ABSTAIN:

ATTEST:

Steven W. Martin, Mayor

Melissa Boyer, City Clerk

Attachment 5

RESOLUTION 22-XXX

RESOLUTION OF THE CITY COUNCIL OF THE EL PASO DE ROBLES, CALIFORNIA
CALLING FOR THE PLACEMENT OF A TRANSIENT OCCUPANCY TAX MEASURE
ON THE BALLOT AT THE GENERAL MUNICIPAL ELECTION TO BE HELD ON
TUESDAY, NOVEMBER 8, 2022 FOR THE SUBMISSION TO THE QUALIFIED VOTERS OF
AN ORDINANCE TO ENACT A ONE PERCENTAGE POINT INCREASE IN
TRANSIENT OCCUPANCY TAX

WHEREAS, the City Council of the City of El Paso de Robles (“City”) is authorized to levy a Transient Occupancy Tax (“TOT”) for general purposes pursuant to California Revenue and Taxation Code §7280, subject to approval by a majority vote of the electorate pursuant to Article XIII C, §2 of the California Constitution (“Proposition 218”); and

WHEREAS, pursuant to Title 3, Chapter 3.26, Section 3.26.30 of the Paso Robles Municipal Code, the City of Paso Robles currently levies a TOT of 10 percent (10%) on persons who occupy hotel, motel, short-term rentals and other lodging establishments in the City for thirty (30) consecutive calendar days or less;

WHEREAS, pursuant to California Elections Code §9222, the City Council has authority to place local measures on the ballot to be considered at a Municipal Election; and

WHEREAS, the City Council would like to submit to the voters at the November 8, 2022 General Municipal Election a measure enacting an increase in TOT at a rate of one percentage (1%) on the occupancy in any applicable lodging establishment until ended by voters; and

WHEREAS, the proposed increase to the TOT is more completely described in the ordinance attached hereto as Exhibit “A” and incorporated herein by reference; and

WHEREAS, if approved, TOT will increase from 10 percent to 11 percent; and

WHEREAS, TOT is a general tax, the revenue of which will be placed in the City’s general fund and will be used to pay for important general City services; and

WHEREAS, on November 6, 1996, the voters of the State of California approved Proposition 218, an amendment to the State Constitution which requires that all general taxes which are imposed, extended or increased must be submitted to the electorate and approved by a majority vote of the qualified electors voting in the election; and

WHEREAS, pursuant to Proposition 218 (California Constitution Article XIII C, §2(b)), the general rule is that any local election for the approval of an increase to a general tax must be consolidated with a regularly scheduled general election for members of the governing body of the local government; and

WHEREAS, the next regularly scheduled general election at which City Council members are to be elected is November 8, 2022; and

WHEREAS, pursuant to Government Code §53724 (“Proposition 62”) and Revenue and Taxation Code §7285.9, a two-thirds (2/3) vote of all members of the City Council is required to place the Measure on the November 8, 2022 ballot; and

WHEREAS, the ordinance to be considered by the qualified voters and the terms of approval, collection and use of TOT are described and provided for in the ordinance/measure attached hereto as Exhibit “A” (the “Measure”) and by this reference made an operative part hereof, in accordance with all applicable laws.

Attachment 5

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF EL PASO DE ROBLES DOES HEREBY RESOLVE AS FOLLOWS:

Section 1. All of the above recitals are true and correct and incorporated herein by reference.

Section 2. Submission of Ballot Measure. Pursuant to California Elections Code §9222, Government Code §53724, Revenue and Taxation Code §7280 and any other applicable requirements of the laws of the State of California relating to the City, the City Council, by a two-thirds (2/3) vote of all members, hereby orders the Measure to be submitted to the voters of the City at the General Municipal Election to be held on Tuesday, November 8, 2022.

Section 3. The City Council, pursuant to California Elections Code §9222, hereby orders that the Measure shall be presented and printed upon the ballot submitted to the qualified voters in the manner and form set forth in this Section 3. On the ballot to be submitted to the qualified voters at the General Municipal Election to be held on Tuesday, November 8, 2022, in addition to any other matters required by law, there shall be printed substantially the following ballot question:

<p>MEASURE #___: PASO ROBLES QUALITY OF LIFE/COMMUNITY SAFETY MEASURE</p> <p>“Shall the measure to help maintain quality of life for residents; retain local small businesses, jobs; address homelessness; maintain wildfire prevention; keep public areas/parks/Downtown Paso Robles safe/clean; upgrade infrastructure, lighting; by increasing the transient occupancy tax (paid by hotel, motel, short-term rental guests) from 10% to 11%, providing \$750,000 (seven hundred and fifty thousand dollars) annually until ended by voters, requiring audits, public spending disclosure, all funds for Paso Robles, be adopted?”</p>	<p>YES</p>
	<p>NO</p>

Section 4. That the proposed complete text of the measure Ordinance submitted to the voters is attached as Exhibit A.

Section 5. That the vote requirement for the measure specified above to pass is a majority (50%+1) of the votes cast.

Section 6. Conduct of Election. The City Clerk is authorized, instructed, and directed to coordinate with the San Luis Obispo County Clerk-Recorder to procure and furnish any and all official ballots, printed matter and all supplies, equipment and paraphernalia that may be necessary in order to properly and lawfully conduct the election. In all particulars not recited in this Resolution, the election shall be held and conducted as provided by law for holding municipal elections.

Section 7. Pursuant to California Elections Code Section 9280, the City Council hereby directs the City Clerk to transmit a copy of the Measure to the City Attorney. The City Attorney shall prepare an impartial analysis of the Measure, not to exceed 500 words in length, showing the effect of the Measure on the existing law and the operation of the Measure, and transmit such impartial analysis to the City Clerk not later than the deadline for submittal of primary arguments for or against the Measure.

Section 8. The impartial analysis shall include a statement indicating whether the Measure was placed on the ballot by a petition signed by the requisite number of voters or by the City Council. In the event the entire text of the Measure is not printed on the ballot, nor in the voter information portion of the sample ballot, there shall be printed immediately below the impartial analysis, in no less than 10-font bold type, the following: “The above statement is an impartial analysis of Ordinance or Measure _____. If you desire a copy of the ordinance or measure, please call the Office of the City Clerk at (805)237-3960 and a copy will be mailed at no cost to you.”

Attachment 5

Section 9. Notice of the election is hereby given and the City Clerk is authorized, instructed and directed to give further or additional notice of the election, in time, form and manner as required by law.

Section 10. Placement on the Ballot. The full text of the Measure shall not be printed in the voter information guide, and a statement shall be printed in the ballot pursuant to Elections Code §9223 advising voters that they may obtain a copy of this Resolution and the Measure, at no cost, upon request made to the City Clerk.

Section 11. Filing with County. The City Clerk shall, not later than the 88th day prior to the General Municipal Election to be held on Tuesday, November 8, 2022, file with the Board of Supervisors and the San Luis Obispo County Clerk-Recorder, State of California, a certified copy of this Resolution.

Section 12. Public Examination. Pursuant to California Elections Code §9295, this Measure will be available for public examination for no fewer than ten (10) calendar days prior to being submitted for printing in the voter information guide. The City Clerk shall post notice in the Clerk's office of the specific dates that the examination period will run.

Section 13. The City Council hereby finds and determines that the Measure relates to organizational or administrative activities of governments that will not result in direct or indirect physical changes in the environment, and therefore is not a project within the meaning of the California Environmental Quality Act ("CEQA") and the State CEQA Guidelines, section 15378(b)(5).

Section 14. Severability. The provisions of this Resolution are severable and if any provision of this Resolution is held invalid, that provision shall be severed from the Resolution and the remainder of this Resolution shall continue in full force and effect, and not be affected by such invalidity.

Section 15. This Resolution shall become effective upon its adoption.

Section 16. The City Clerk shall certify to the adoption of this Resolution.

APPROVED this 21st day of June, 2022 by the following vote:

AYES:

NOES:

ABSENT:

ABSTAIN:

ATTEST:

Steven W. Martin, Mayor

Melissa Boyer, City Clerk

Exhibit A: Ordinance XXXX

Attachment 5

Exhibit "A"

ORDINANCE NO. XXXX

AN ORDINANCE OF THE CITY OF EL PASO DE ROBLES, CALIFORNIA, AMENDING TITLE 3, CHAPTER 3.26, SECTION 3.26.30 OF THE PASO ROBLES MUNICIPAL CODE TO ENACT A ONE PERCENTAGE POINT (1%) INCREASE TO TRANSIENT OCCUPANCY TAX TO BE RESERVED IN ITS ENTIRETY FOR THE CITY GENERAL FUND

WHEREAS, pursuant to California Revenue and Taxation Code Section 7280 the City of El Paso de Robles ("City") is authorized to levy a Occupancy Tax for general purposes, subject to majority voter approval; and

WHEREAS, the People of the City desire to levy a Occupancy Tax for general purposes to fund important general City services, at a rate of 11 percent (11%); and

WHEREAS, if approved by the City Council and El Paso de Robles voters, the Transient Occupancy Tax ordinance will be incorporated into Title 3, Chapter 3.26, Section 3.26.30 of the Paso Robles Municipal Code

NOW, THEREFORE, THE PEOPLE OF THE CITY OF EL PASO DE ROBLES DO HEREBY ORDAIN AS FOLLOWS:

Section 1. Title 3, Chapter 3.26, Section 3.26.30 of the Paso Robles Municipal Code is hereby amended to read as follows:

"3.26.030 Tax imposed.

For the privilege of occupancy in any hotel, each transient is subject to and shall pay a tax in the amount of ~~ten~~ eleven percent of the rent charged by the operator. The tax constitutes a debt owed by the transient to the city which is extinguished only by payment to the operator or to the city. The transient shall pay the tax to the operator of the hotel at the time the rent is paid. If the rent is paid in installments, a proportionate share of the tax shall be paid with each installment. The unpaid tax shall be due upon the transient's ceasing to occupy space in the hotel. If for any reason that tax is not paid to the operator of the hotel, the tax collector may require that such tax be paid directly to the tax collector."

Section 2. Approval by the City Council. Pursuant to California Government Code Section 53724 and Revenue and Taxation Code Section 7280, this Ordinance was duly approved for placement on the ballot by a minimum two-thirds (2/3) supermajority of all members of the City Council on June 21, 2022.

Section 3. Approval by the Voters. Pursuant to California Elections Code Section 9217, this Ordinance shall be deemed adopted and take effect only if approved by a majority of the eligible voters of the City of Paso Robles voting at the General Municipal Election of November 8, 2022. It shall be deemed adopted

Attachment 5

when the City Council has certified the results of that election by resolution and shall take effect ten (10) days thereafter.

Section 4. Severability. If any provision of this Ordinance or the application thereof to any person or circumstance is held invalid, the remainder of the Ordinance and the application of such provision to other persons or circumstances shall not be affected thereby.

INTRODUCED at a regular meeting of the City Council held on June 21, 2022, and passed and adopted by the City Council of the City of El Paso de Robles on the ____ day of _____, 2022 by the following roll call vote:

AYES:

NOES:

ABSTAIN:

ABSENT:

Steven W. Martin, Mayor

ATTEST:

Melissa Boyer, City Clerk

Attachment 6

RESOLUTION 22-XXX

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF EL PASO DE ROBLES EXPRESSING ITS INTENT TO PRIORITIZE SPENDING OF TRANSIENT OCCUPANCY TAX REVENUES

WHEREAS, pursuant to California Elections Code section 9222, the City Council has authority to place measures on the ballot to be considered at a General Municipal Election; and

WHEREAS, pursuant to the law of the State of California, the City Council has called and ordered to be held in the City of El Paso de Robles, California, on Tuesday, November 8, 2022, a General Municipal Election; and

WHEREAS, Revenue and Taxation Code section 7280 authorizes the City of El Paso de Robles (“City”), subject to approval by a majority vote of the qualified voters of the City voting in an election on the issue, to levy a tax on the privilege of occupying a room or rooms, or other living space, in a hotel, inn, tourist home or house, motel, or other lodging unless the occupancy is for a period of more than 30 days; and

WHEREAS, the Chapter 3.26 of the City’s Municipal Code, referred to as the Uniform Transient Occupancy Tax Ordinance of the City of El Paso de Robles, specifies that each transient is subject to and shall pay a tax in the amount of 10% of the rent charged by the operator of a hotel, short-term rental and other applicable lodging businesses; and

WHEREAS, the City Council is considering placing a transient occupancy tax measure on the November 8, 2022 ballot to increase the tax by 1%; and

WHEREAS, if placed on the ballot and approved by voters, a 1% increase in transient occupancy tax would increase the transient occupancy tax rate from 10% to 11% of gross lodging receipts; and

WHEREAS, if placed on the ballot and approved by voters, a 1% increase in transient occupancy tax is estimated to generate between \$750,000 and \$850,000 annually; and

WHEREAS, a general tax enacted solely to raise revenue for the general governmental purposes of the City and all of the proceeds from the tax shall be placed in the City’s general fund and used for the usual current expenses of the City; and

WHEREAS, the general fund pays for important City services such as police, fire and paramedic services, street operations and maintenance, economic development, community center and recreation services, and general municipal services to the public; and

WHEREAS, the City Council desires to adopt this resolution expressing its intent, if it elects to place a transient occupancy tax measure on the ballot and such measure is enacted by the voters, to spend the equivalent incremental value of the 1% increase in the transient occupancy tax revenue for various purposes, with proposed priorities as identified herein.

NOW, THEREFORE the City Council of the City of El Paso de Robles does hereby resolve as follows:

Section 1. The City Council hereby finds and determines that the foregoing recitals are true and correct and are hereby incorporated by reference.

Section 2. Priorities for spending the equivalent incremental value of the 1% increase in the transient occupancy tax. The City Council hereby expresses its intent, if a transient occupancy tax measure is placed on

Attachment 6

the ballot by the City Council and enacted by the voters, to prioritize spending of the equivalent of 1% of estimated annual transient occupancy tax revenue for the following purposes:

- A. **Downtown Area:** Fund programs, services, projects, partnerships, and initiatives that directly or indirectly benefit the downtown core to further enhance resident, business, and visitor experience. Augment lighting, install public art, implement outdoor retail programs, activate the Railroad Street Design Plan, initiate alleyway utilization planning, update wayfinding signage, evaluate full spectrum of parking program options, enhance pedestrian and bicycle infrastructure, and maintain other City-owned infrastructure to ensure it remains a vibrant, business-friendly destination.
- B. **Economic Development:** Implement current and future adopted City Council goals and planning strategies related to Economic Development. Provide resources for collaborative, regional economic development initiatives such as furthering the spaceport and tech corridor, enhancing fiber/broadband availability, support workforce development activities, economic diversification, small business incubation, and business development activities.
- C. **Quality of Life Amenities:** Address ongoing community needs and priorities encompassing parks, greenspace, and trail improvements, including resources for local grant match requirements, implementation of the City's Bicycle and Pedestrian Plan, Local Roadway Safety Plan and improvements to the City's trail network.
- D. **Homelessness and Housing:** Invest in additional or enhanced services or programs to reduce the number of unsheltered individuals within the City. This may include opportunities to supplement mental health resources, increase daytime shelter programming, fund transitional housing, investment in housing assistance, down payment assistance or affordable housing projects.

Section 3. This Resolution expresses the intent of the current City Council to spend the equivalent incremental value of the 1% increase in the transient occupancy tax to address specific priorities. These priorities remain in effect, for this and future Councils, unless and until replaced by a future Resolution stating adjusted priorities and the reasons for such adjustments.

APPROVED by the City Council of the City of El Paso de Robles, California, at its regular meeting held on the 21st day of June 2022, by the following vote:

AYES:

NOES:

ABSENT:

ABSTAIN:

Steven W. Martin, Mayor

Attest:

Melissa Boyer, City Clerk

Attachment 7

RESOLUTION 22-XXX(G)

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF EL PASO DE ROBLES, PROVIDING FOR THE FILING OF PRIMARY AND REBUTTAL ARGUMENTS AND SETTING RULES FOR THE FILING OF WRITTEN ARGUMENTS REGARDING A CITY MEASURE TO BE SUBMITTED AT THE NOVEMBER 8, 2022 GENERAL MUNICIPAL ELECTION

WHEREAS, under the provisions of the laws relating to General Law cities in the State of California, a General Municipal Election is to be held in the City of El Paso de Robles, California on November 8, 2022, at which there will be submitted to the voters the following measures:

“Shall the Office of City Treasurer be Appointive?”; and

“Shall the measure to help maintain quality of life for residents; retain local small businesses, jobs; address homelessness; maintain wildfire prevention; keep public areas/parks/Downtown Paso Robles safe/clean; upgrade infrastructure, lighting; by increasing the transient occupancy tax (paid by hotel, motel, short-term rental guests) from 10% to 11%, providing \$750,000 (seven hundred and fifty thousand dollars) annually until ended by voters, requiring audits, public spending disclosure, all funds for Paso Robles, be adopted?”; and

WHEREAS, Elections Code section 9282 provides that for measures placed on the ballot by the City Council, the City Council or a City Council member authorized by the Council, may file a written argument for or against the measure.

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF EL PASO DE ROBLES, CALIFORNIA, DOES RESOLVE, DECLARE, DETERMINE AND ORDER AS FOLLOWS:

Section 1. Primary Arguments. That the City Council authorizes (i) the City Council or any member(s) of the City Council, (ii) any individual voter eligible to vote on the above measure, (iii) a bona fide association of such citizens or (iv) any combination of voters and associations, to file a written argument in favor of or against the City measure, accompanied by the printed name(s) and signature(s) of the author(s) submitting it, in accordance with Article 4, Chapter 3, Division 9 of the Elections Code of the State of California, and to change the argument until and including the date fixed below by the City Clerk, after which no arguments for or against the City measure may be submitted to the City Clerk.

The deadline to submit arguments for or against the City Measure pursuant to this Resolution is declared by the City Clerk to be Friday, August 5, 2022 at 5:00 p.m. Each argument shall not exceed 300 words and shall be filed with the City Clerk, signed, and include the printed name(s) and signature(s) of the author(s) submitting it, or if submitted on behalf of an organization, the name of the organization, and the printed name and signature of at least one of its principal officers who is the author of the argument.

Section 2. Rebuttal Arguments. Pursuant to Section 9285 of the Elections Code of the State of California, when the City Clerk has selected the primary arguments for and against the City Measures which will be printed and distributed to the voters, the Clerk shall send copies of the primary argument in favor of the Measure to the authors of the primary argument against, and copies of the primary argument against to the authors of the primary argument in favor. The authors or persons designated by them may prepare and submit rebuttal arguments not exceeding 250 words. The rebuttal arguments shall be filed with the City Clerk not later than Monday August 15, 2022 at 5:00 p.m. Rebuttal arguments shall be printed in the same manner as the primary arguments. Each rebuttal argument shall immediately follow the primary argument which it seeks to rebut.

Attachment 7

Section 3. Prior Resolutions. That all previous resolutions providing for the filing of primary and rebuttal arguments related to City measures are repealed.

Section 4. November 8, 2022 Election. That the provisions of Sections 1 and 2 shall apply only to the election to be held on November 8, 2022, and shall then be repealed.

Section 5. Certification. The City Clerk shall certify to the passage and adoption of this resolution and enter it into the book of original Resolutions.

APPROVED by the City Council of the City of El Paso de Robles this 21st day of June, 2022 by the following vote:

AYES;

NOES:

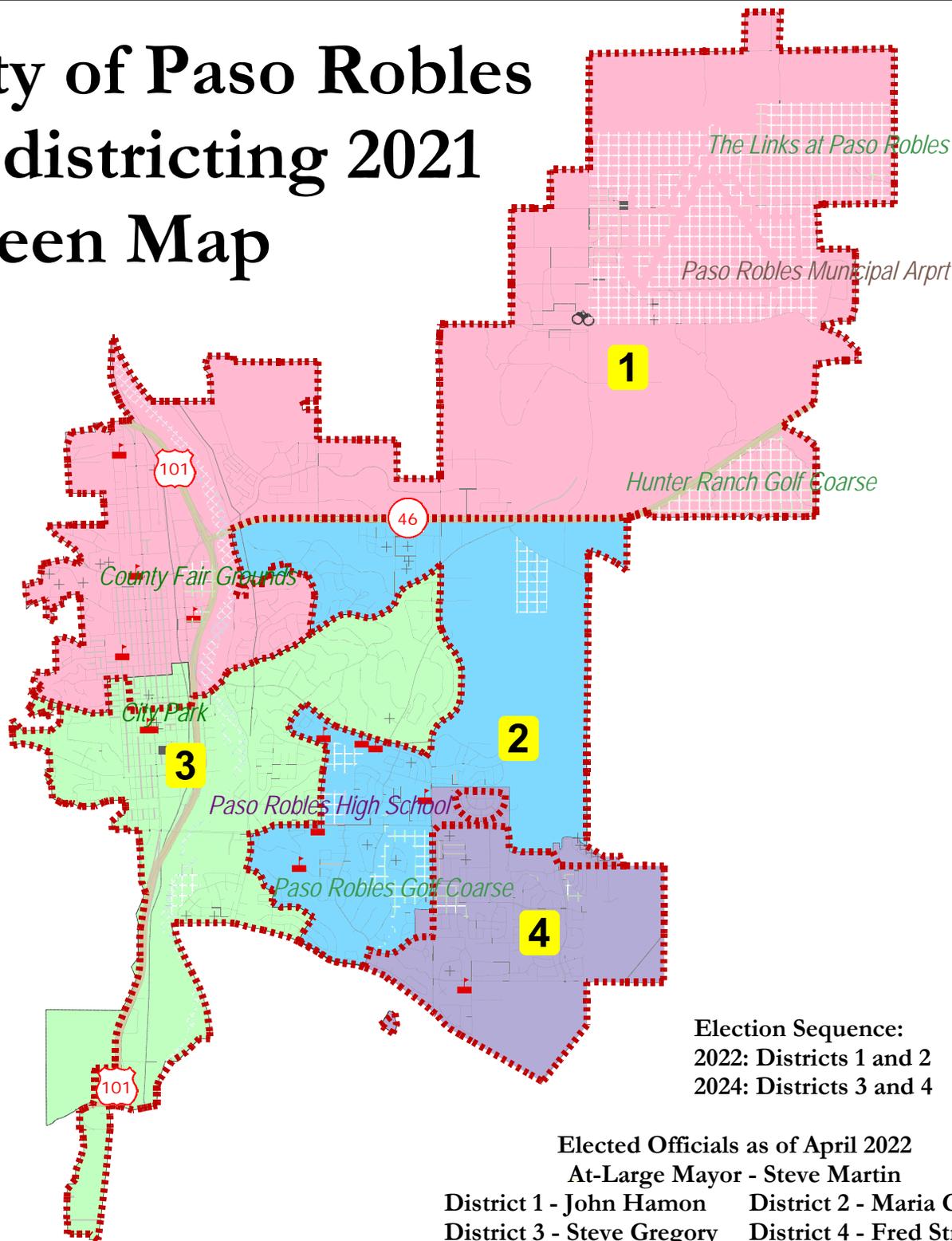
ABSTAIN:

ABSENT:

Steven W. Martin, Mayor

Melissa Boyer, City Clerk

City of Paso Robles Redistricting 2021 Green Map



Election Sequence:
2022: Districts 1 and 2
2024: Districts 3 and 4

Elected Officials as of April 2022
At-Large Mayor - Steve Martin
District 1 - John Hamon District 2 - Maria Garcia
District 3 - Steve Gregory District 4 - Fred Strong

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Green						
District		1	2	3	4	Total
	Total Pop	8,199	8,007	7,633	7,727	31,566
	Deviation from ideal	307	115	-259	-165	566
	% Deviation	3.89%	1.46%	-3.28%	-2.09%	7.17%
Total Pop	% Hisp	45.9%	32%	30%	44%	38%
	% NH White	46%	59%	60%	48%	53%
	% NH Black	2%	2%	2%	2%	2%
	% Asian-American	3%	3%	3%	3%	3%
Citizen Voting Age Pop	Total	4,408	5,805	5,908	5,063	21,184
	% Hisp	29%	25%	21%	28%	26%
	% NH White	64%	71%	75%	68%	70%
	% NH Black	4%	0%	1%	1%	1%
	% Asian/Pac.Isl.	2%	2%	3%	2%	3%
Voter Registration (Nov 2020)	Total	4,275	5,259	4,919	4,256	18,709
	% Latino est.	20%	19%	16%	24%	19%
	% Spanish-Surnamed	19%	18%	15%	22%	18%
	% Asian-Surnamed	1%	1%	1%	1%	1%
	% Filipino-Surnamed	1%	1%	1%	1%	1%
	% NH White est.	75%	78%	80%	74%	77%
	% NH Black	2%	0%	0%	1%	1%
Voter Turnout (Nov 2020)	Total	3,514	4,512	4,193	3,515	15,734
	% Latino est.	16%	17%	14%	20%	16%
	% Spanish-Surnamed	15%	16%	13%	19%	16%
	% Asian-Surnamed	1%	1%	1%	1%	1%
	% Filipino-Surnamed	0%	1%	1%	1%	1%
	% NH White est.	78%	80%	82%	77%	79%
	% NH Black	1%	0%	0%	2%	1%
Voter Turnout (Nov 2018)	Total	2,396	3,165	3,156	2,510	11,227
	% Latino est.	12%	12%	11%	15%	12%
	% Spanish-Surnamed	12%	12%	11%	14%	12%
	% Asian-Surnamed	1%	1%	1%	1%	1%
	% Filipino-Surnamed	1%	1%	1%	1%	1%
	% NH White est.	83%	85%	85%	81%	84%
	% NH Black est.	1%	0%	0%	1%	1%
ACS Pop. Est.	Total	7,256	8,211	8,161	7,744	31,371
Age	age0-19	25%	27%	24%	26%	25%
	age20-60	56%	52%	52%	48%	52%
	age60plus	19%	21%	25%	26%	23%
Immigration	immigrants	28%	13%	17%	16%	18%
	naturalized	39%	54%	45%	40%	44%
Language spoken at home	english	59%	76%	76%	69%	70%
	spanish	40%	20%	21%	23%	26%
	asian-lang	0%	1%	2%	1%	1%
	other lang	1%	2%	1%	7%	3%
Language Fluency	Speaks Eng. "Less than Very Well"	22%	6%	8%	14%	12%
Education (among those age 25+)	hs-grad	44%	55%	51%	52%	51%
	bachelor	17%	18%	22%	13%	18%
	graduatedegree	6%	7%	8%	7%	7%
Child in Household	child-under18	33%	39%	28%	31%	33%
Pct of Pop. Age 16+	employed	65%	66%	68%	62%	65%
Household Income	income 0-25k	18%	9%	10%	16%	13%
	income 25-50k	34%	22%	22%	25%	26%
	income 50-75k	18%	20%	19%	21%	19%
	income 75-200k	26%	41%	42%	35%	36%
	income 200k-plus	4%	8%	8%	3%	6%
Housing Stats	single family	59%	84%	82%	81%	77%
	multi-family	41%	16%	18%	19%	23%
	rented	56%	35%	44%	36%	43%
	owned	44%	65%	56%	64%	57%

Total population data from the 2010 Decennial Census.

Surname-based Voter Registration and Turnout data from the California Statewide Database.

Latino voter registration and turnout data are Spanish-surname counts adjusted using Census Population Department undercount estimates. NH White and NH Black registration and turnout counts estimated by NDC. Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2013-2017 American Community Survey and Special Tabulation 5-year data.