



El Paso
de Robles
California



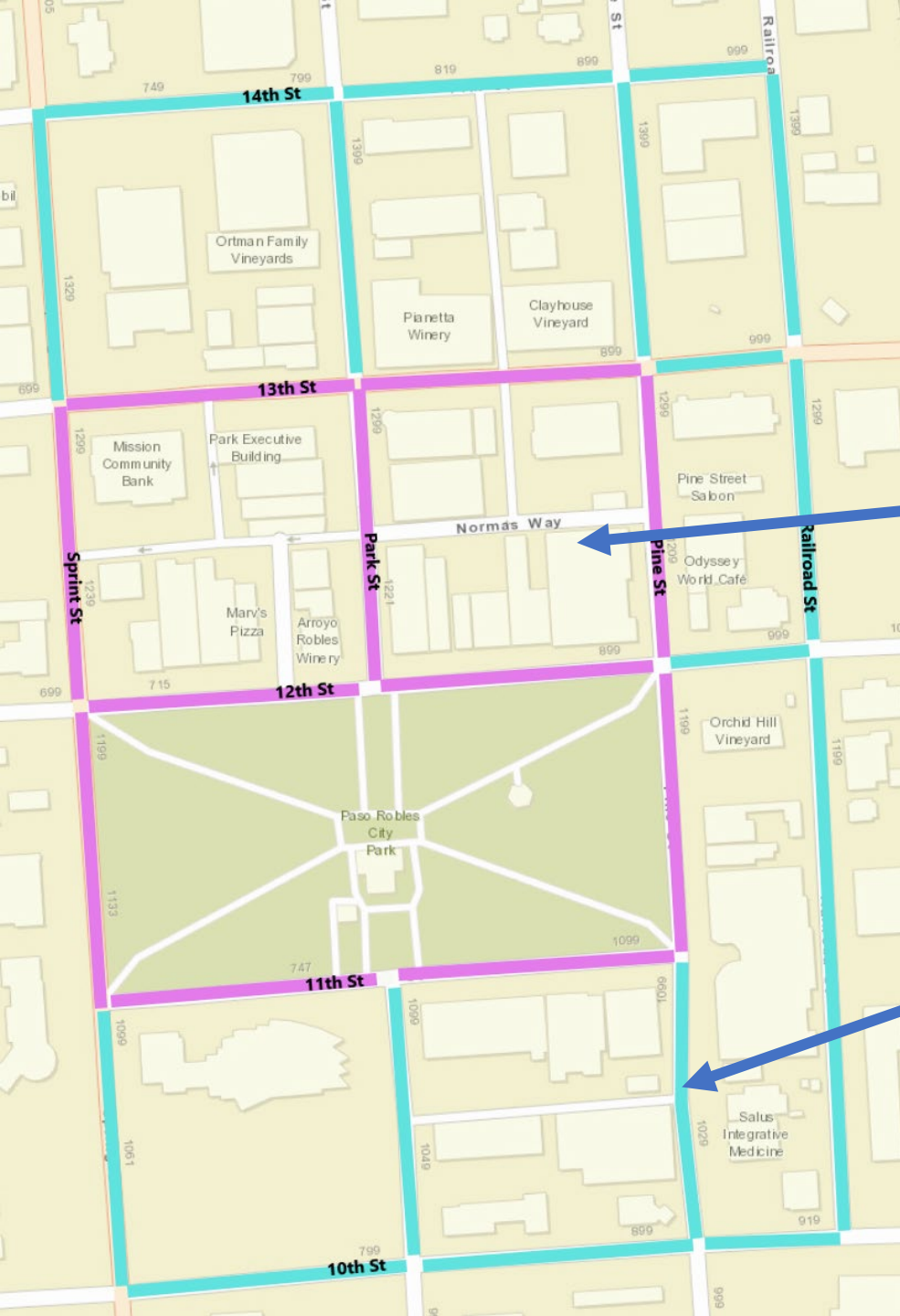
Q1 Parking Occupancy Study Results

February 2023

Where & Why?

- The City of Paso Robles collects data on a **quarterly basis** in the **Downtown and Downtown core** area.
- The quarterly cadence will capture **seasonal trends**, provide **transparency**, and allow for **data-driven decisions**.
- Data is collected for **on-street and off-street** locations at a frequency of:
 - 3 weekdays
 - 2 weekend days
 - 9 am, 12 pm, 3 pm, & 6 pm
- Results are compared to the parking industry-standard ideal parking **occupancy rate of 85%**.

Map of Data Collection Area

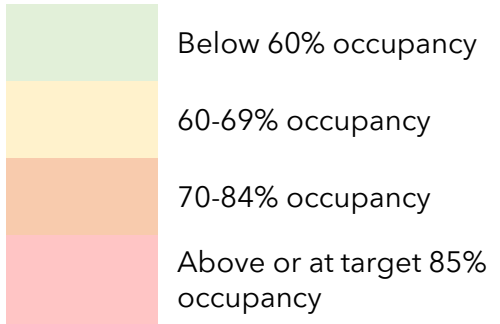


- **Downtown Core** data collection area

- **Downtown** data collection area

On-Street Results

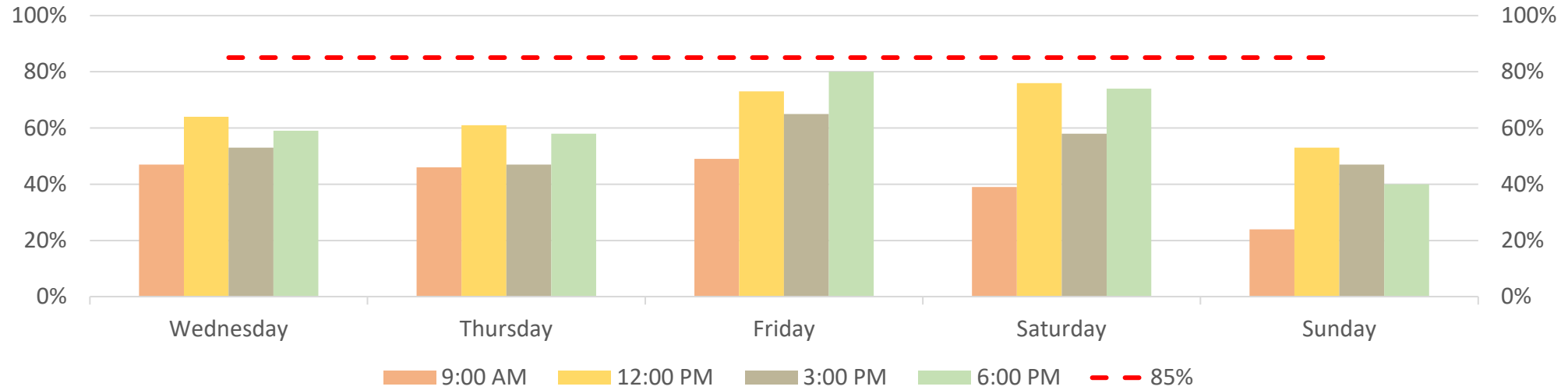
| Location | Wednesday | | | | Thursday | | | | Friday | | | | Saturday | | | | Sunday* | | | |
|---------------|-----------|-------|------|------|----------|-------|------|------|--------|-------|------|------|----------|-------|------|------|---------|-------|------|------|
| | 9 am | 12 pm | 3 pm | 6 pm | 9 am | 12 pm | 3 pm | 6 pm | 9 am | 12 pm | 3 pm | 6 pm | 9 am | 12 pm | 3 pm | 6 pm | 9 am | 12 pm | 3 pm | 6 pm |
| Downtown | 47% | 64% | 53% | 59% | 46% | 61% | 47% | 58% | 49% | 73% | 65% | 80% | 39% | 76% | 58% | 74% | 24% | 53% | 47% | 40% |
| Downtown Core | 25% | 65% | 58% | 72% | 28% | 59% | 52% | 73% | 21% | 73% | 61% | 87% | 23% | 90% | 69% | 89% | 23% | 56% | 52% | 48% |



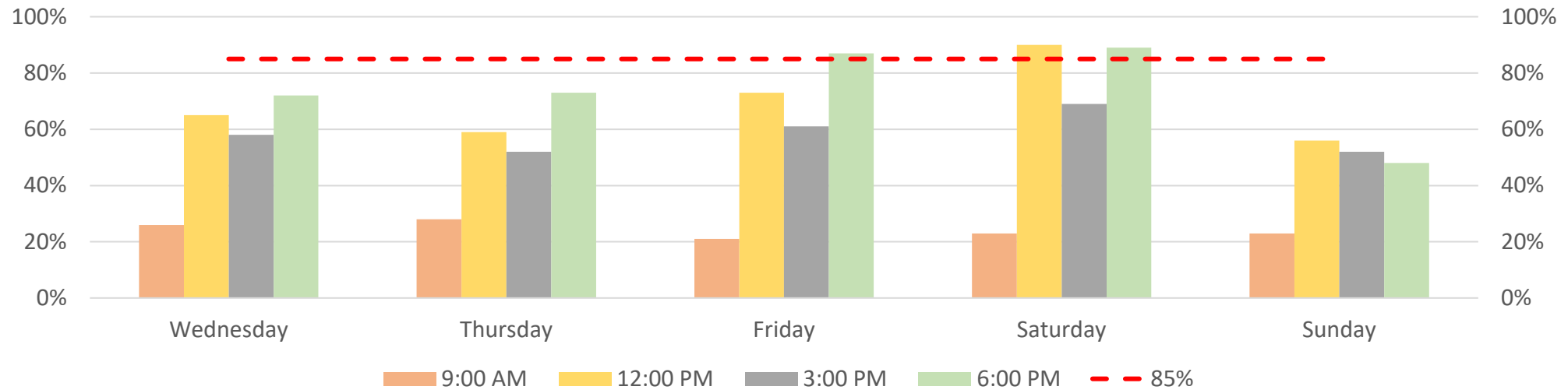
*Super Bowl Sunday – Many businesses closed

On-Street Results

On-Street Daily Occupancy

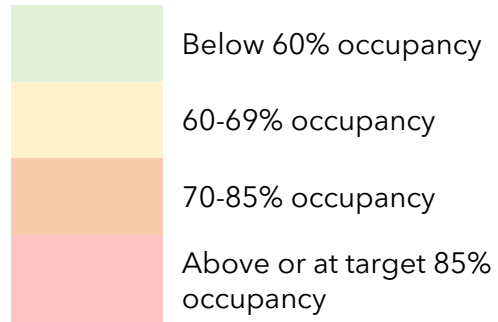


On-Street Core Daily Occupancy



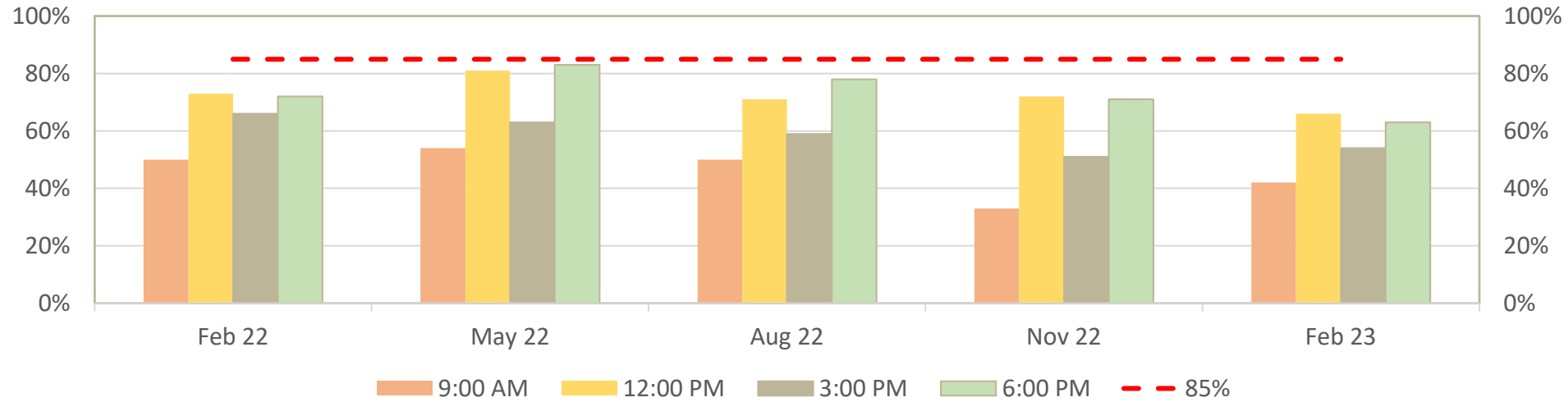
Average On-Street Historical Trends

| Location | 9 AM | | | | | 12 PM | | | | | 3 PM | | | | | 6 PM | | | | |
|---------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| | Feb 22 | May 22 | Aug 22 | Nov 22 | Feb 23 | Feb 22 | May 22 | Aug 22 | Nov 22 | Feb 23 | Feb 22 | May 22 | Aug 22 | Nov 22 | Feb 23 | Feb 22 | May 22 | Aug 22 | Nov 22 | Feb 23 |
| Downtown | 50% | 54% | 50% | 33% | 42% | 73% | 81% | 71% | 72% | 66% | 66% | 63% | 59% | 51% | 54% | 72% | 83% | 78% | 71% | 63% |
| Downtown Core | 24% | 39% | 33% | 33% | 24% | 69% | 77% | 76% | 72% | 68% | 57% | 69% | 63% | 51% | 58% | 75% | 84% | 83% | 71% | 74% |

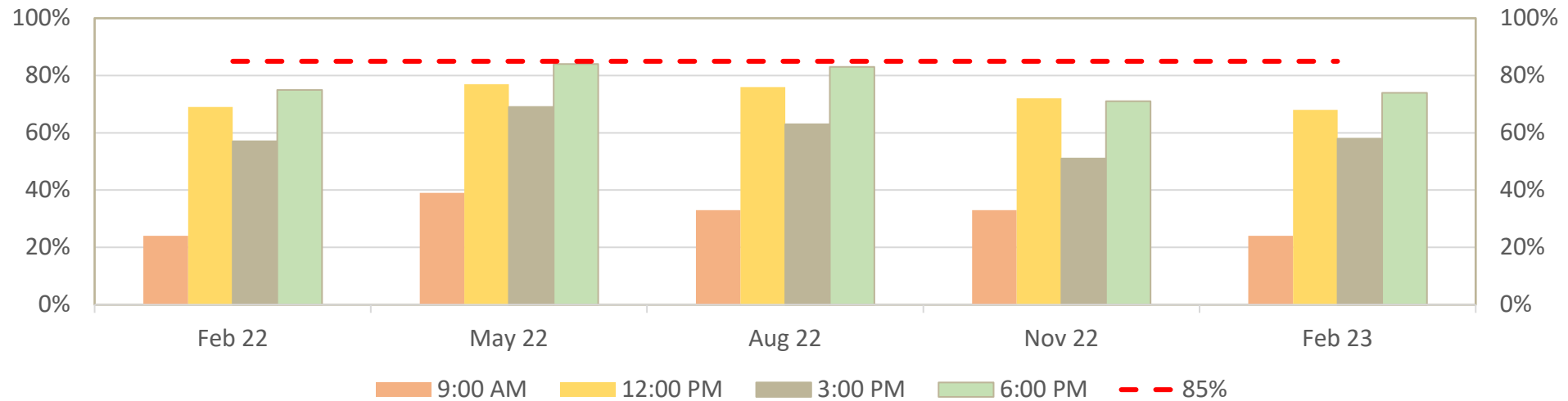


Average On-Street Historical Trends

On-Street Historical Occupancy

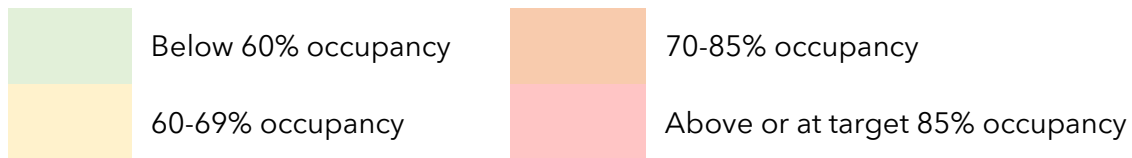


On-Street Core Historical Occupancy



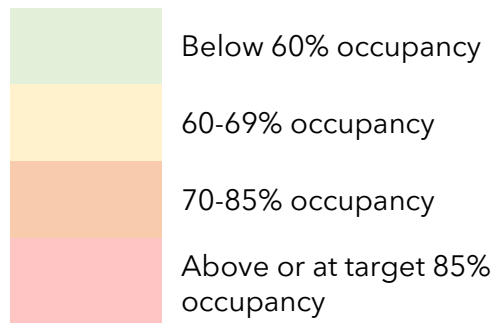
Off-Street Results- Permit Lots

| Permit Parking Lot | Wednesday | | | | Thursday | | | | Friday | | | | Saturday | | | | Sunday | | | |
|--------------------------|-----------|-------|------|------|----------|-------|------|------|--------|-------|------|------|----------|-------|------|------|--------|-------|------|------|
| | 9 am | 12 pm | 3 pm | 6 pm | 9 am | 12 pm | 3 pm | 6 pm | 9 am | 12 pm | 3 pm | 6 pm | 9 am | 12 pm | 3 pm | 6 pm | 9 am | 12 pm | 3 pm | 6 pm |
| Spring St. Lot | 23% | 35% | 55% | 19% | 35% | 55% | 45% | 61% | 45% | 74% | 68% | 87% | 3% | 32% | 42% | 55% | 3% | 6% | 13% | 26% |
| 12 th St. Lot | 89% | 84% | 58% | 79% | 89% | 89% | 68% | 89% | 89% | 89% | 79% | 89% | 32% | 84% | 100% | 100% | 32% | 79% | 68% | 53% |
| Pine Lot | 67% | 83% | 100% | 50% | 67% | 50% | 83% | 67% | 67% | 67% | 100% | 83% | 33% | 67% | 33% | 83% | 33% | 50% | 33% | 50% |
| Railroad Lot | 45% | 81% | 74% | 36% | 71% | 90% | 67% | 33% | 52% | 79% | 69% | 100% | 7% | 62% | 45% | 71% | 10% | 26% | 26% | 17% |



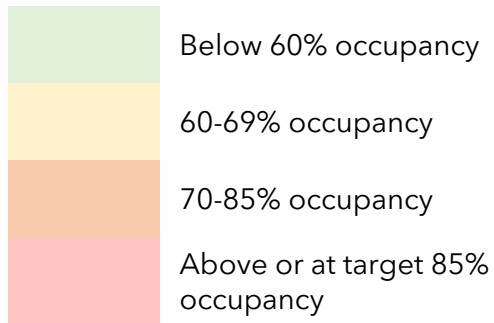
Off-Street Results- Public Lots

| Public Parking Lot | Wednesday | | | | Thursday | | | | Friday | | | | Saturday | | | | Sunday | | | |
|--------------------|-----------|-------|------|------|----------|-------|------|------|--------|-------|------|------|----------|-------|------|------|--------|-------|------|------|
| | 9 am | 12 pm | 3 pm | 6 pm | 9 am | 12 pm | 3 pm | 6 pm | 9 am | 12 pm | 3 pm | 6 pm | 9 am | 12 pm | 3 pm | 6 pm | 9 am | 12 pm | 3 pm | 6 pm |
| City Hall | 33% | 40% | 44% | 36% | 57% | 52% | 57% | 32% | 48% | 54% | 56% | 43% | 30% | 50% | 50% | 54% | 16% | 23% | 27% | 24% |
| Spring St. Lot | 15% | 62% | 46% | 77% | 15% | 69% | 31% | 69% | 15% | 69% | 77% | 77% | 31% | 77% | 77% | 62% | 46% | 54% | 8% | 23% |
| Train Lot | 3% | 13% | 26% | 0% | 10% | 16% | 23% | 0% | 0% | 3% | 3% | 0% | 0% | 3% | 0% | 3% | 0% | 0% | 0% | 0% |



Off-Street Average Results

| Location & Time | City Hall Public | Spring Public | Spring Permit | Pine Permit | Railroad Permit | 12 th Permit | Train Lot |
|-----------------|------------------|---------------|---------------|-------------|-----------------|-------------------------|-----------|
| 9:00 AM | 37% | 25% | 22% | 53% | 37% | 66% | 3% |
| 12:00 PM | 44% | 66% | 41% | 63% | 68% | 85% | 7% |
| 3:00 PM | 38% | 48% | 45% | 70% | 56% | 75% | 10% |
| 6:00 PM | 35% | 62% | 50% | 67% | 51% | 82% | 1% |



Off-Street Average Results

Off-Street Occupancy



Please direct any comments, suggestions,
and questions to:

parking@prcity.com



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