



El Paso
de Robles
California



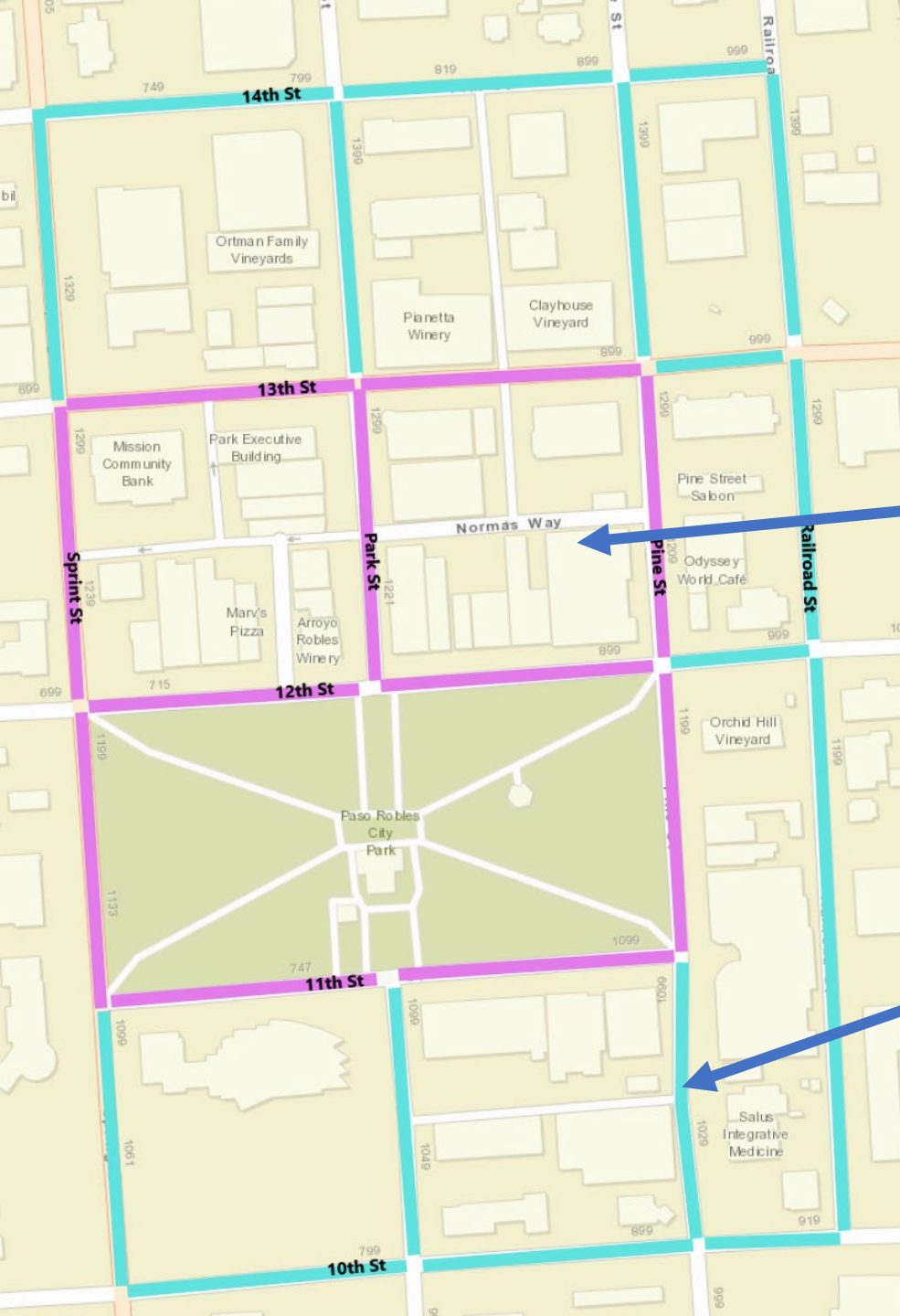
Q3 Parking Occupancy Study Results

August 2023

Where & Why?

- The City of Paso Robles collects data on a **quarterly basis** in the **Downtown and Downtown core** area.
- The quarterly cadence will capture **seasonal trends**, provide **transparency**, and allow for **data-driven decisions**.
- Data is collected for **on-street and off-street** locations at a frequency of:
 - 3 weekdays
 - 2 weekend days
 - 9 am, 12 pm, 3 pm, & 6 pm
- Results are compared to the parking industry-standard ideal parking **occupancy rate of 85%**.

Map of Data Collection Area

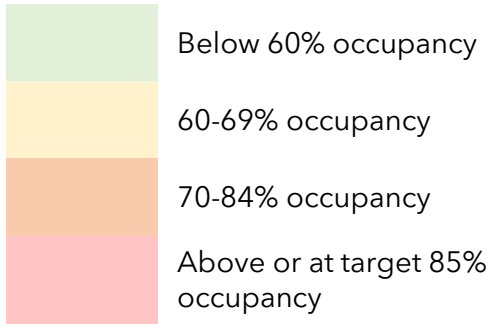


- **Downtown Core** data collection area

- **Downtown** data collection area

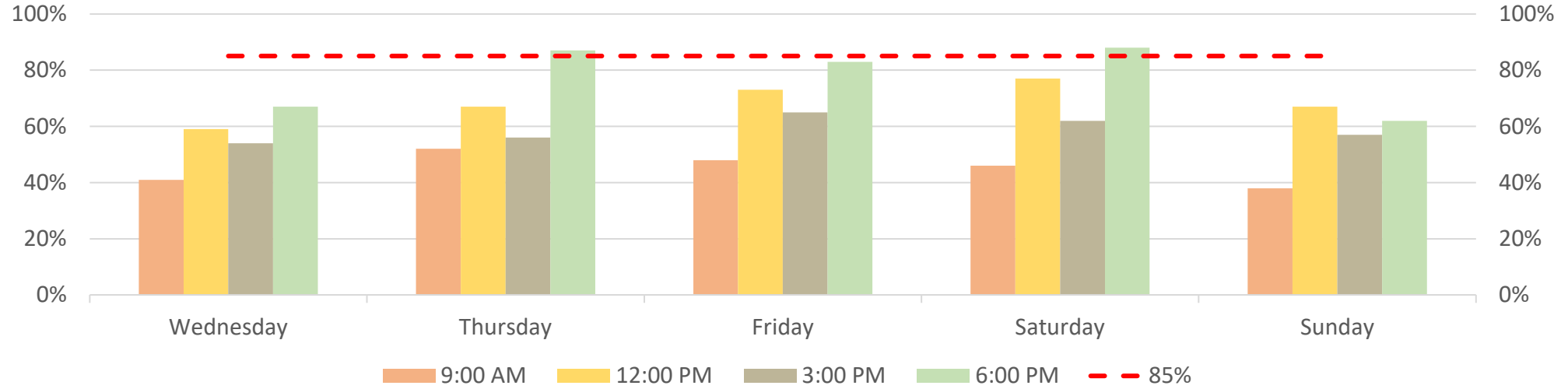
On-Street Results

Location	Wednesday				Thursday				Friday				Saturday				Sunday			
	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm
Downtown	41%	59%	54%	67%	52%	67%	56%	87%	48%	73%	65%	83%	46%	77%	62%	88%	38%	67%	57%	62%
Downtown Core	27%	69%	54%	73%	26%	66%	66%	96%	28%	78%	68%	92%	21%	90%	70%	90%	23%	75%	59%	82%

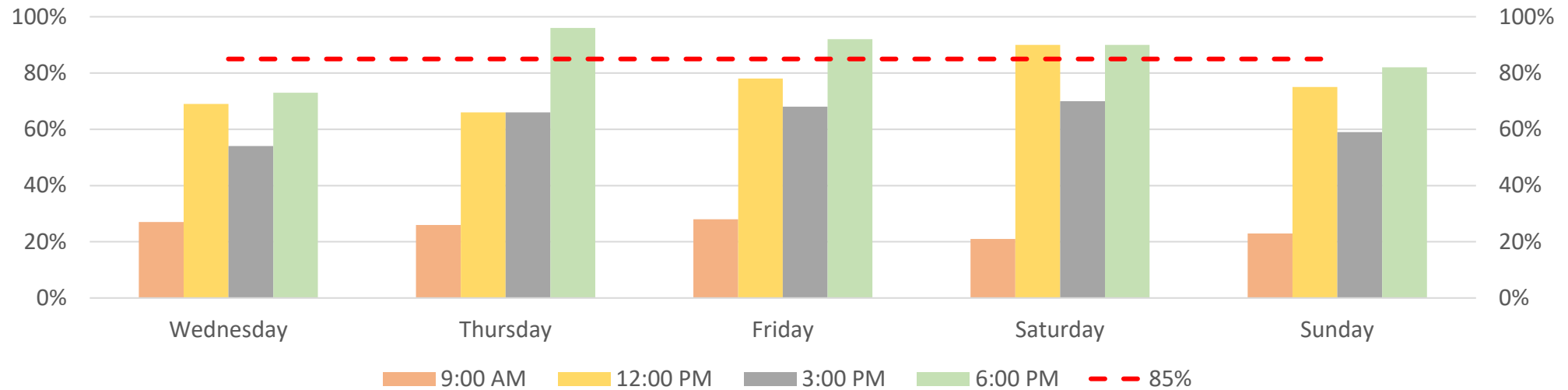


On-Street Results

On-Street Daily Occupancy

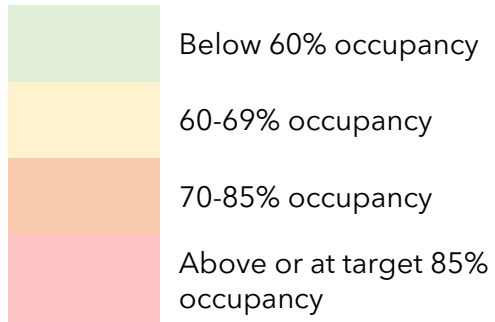


On-Street Core Daily Occupancy



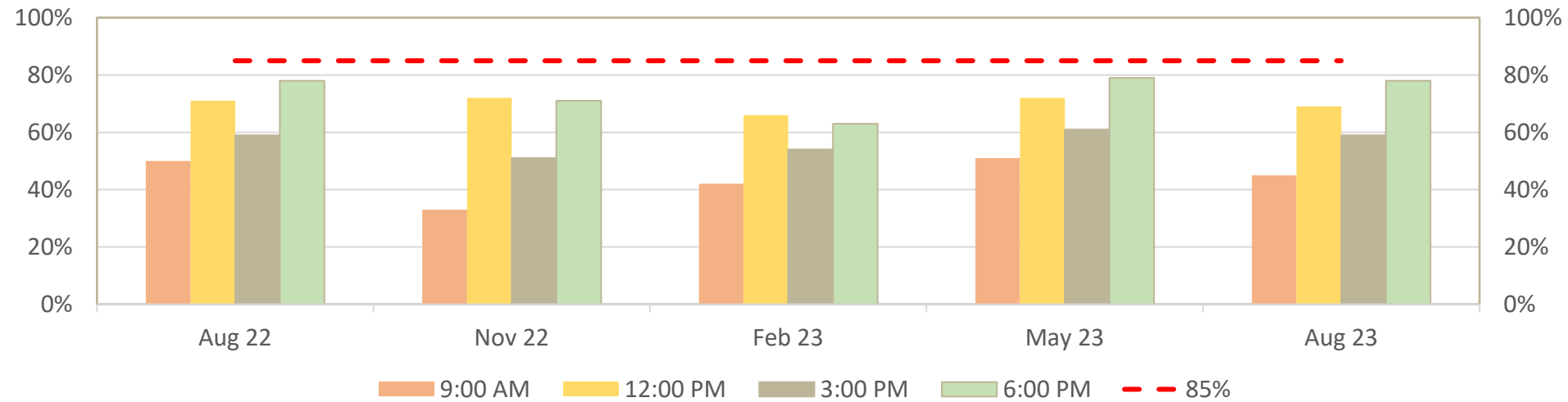
Average On-Street Historical Trends

Location	9 AM					12 PM					3 PM					6 PM				
	Aug 22	Nov 22	Feb 23	May 23	Aug 23	Aug 22	Nov 22	Feb 23	May 23	Aug 23	Aug 22	Nov 22	Feb 23	May 23	Aug 23	Aug 22	Nov 22	Feb 23	May 23	Aug 23
Downtown	50%	33%	42%	51%	45%	71%	72%	66%	72%	69%	59%	51%	54%	61%	59%	78%	71%	63%	79%	78%
Downtown Core	33%	33%	24%	27%	25%	76%	72%	68%	77%	75%	63%	51%	58%	69%	63%	83%	71%	74%	84%	86%



Average On-Street Historical Trends

On-Street Historical Occupancy



On-Street Core Historical Occupancy



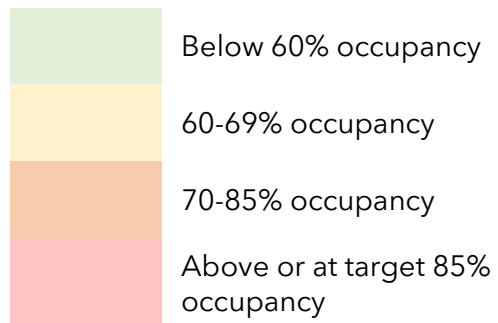
Off-Street Results- Permit Lots

Permit Parking Lot	Wednesday				Thursday				Friday				Saturday				Sunday			
	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm
Spring St. Lot	39%	71%	52%	26%	42%	72%	61%	68%	52%	68%	84%	61%	6%	19%	16%	35%	3%	6%	6%	26%
12 th St. Lot	84%	89%	68%	63%	89%	89%	58%	95%	100%	100%	84%	100%	37%	100%	74%	100%	26%	84%	74%	100%
Pine Lot	83%	83%	83%	33%	83%	83%	100%	50%	83%	100%	100%	83%	17%	100%	100%	50%	33%	67%	83%	33%
Railroad Lot	57%	95%	57%	26%	60%	98%	76%	48%	67%	81%	83%	79%	14%	50%	50%	52%	14%	38%	45%	26%



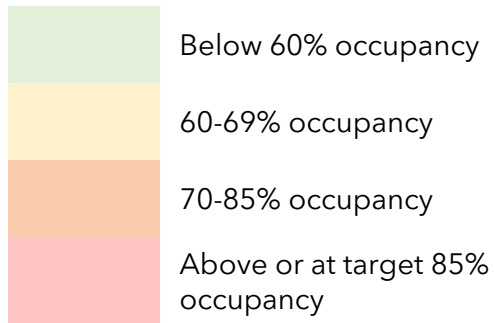
Off-Street Results- Public Lots

Public Parking Lot	Wednesday				Thursday				Friday				Saturday				Sunday			
	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm	9 am	12 pm	3 pm	6 pm
City Hall	5%	79%	58%	38%	60%	65%	92%	100%	47%	66%	68%	91%	21%	52%	50%	74%	17%	42%	49%	45%
Spring St. Lot	23%	31%	38%	46%	31%	77%	62%	100%	15%	85%	77%	77%	23%	54%	77%	77%	23%	69%	69%	69%
Train Lot	19%	29%	23%	0%	23%	19%	26%	3%	16%	19%	19%	0%	10%	10%	10%	3%	0%	6%	6%	0%



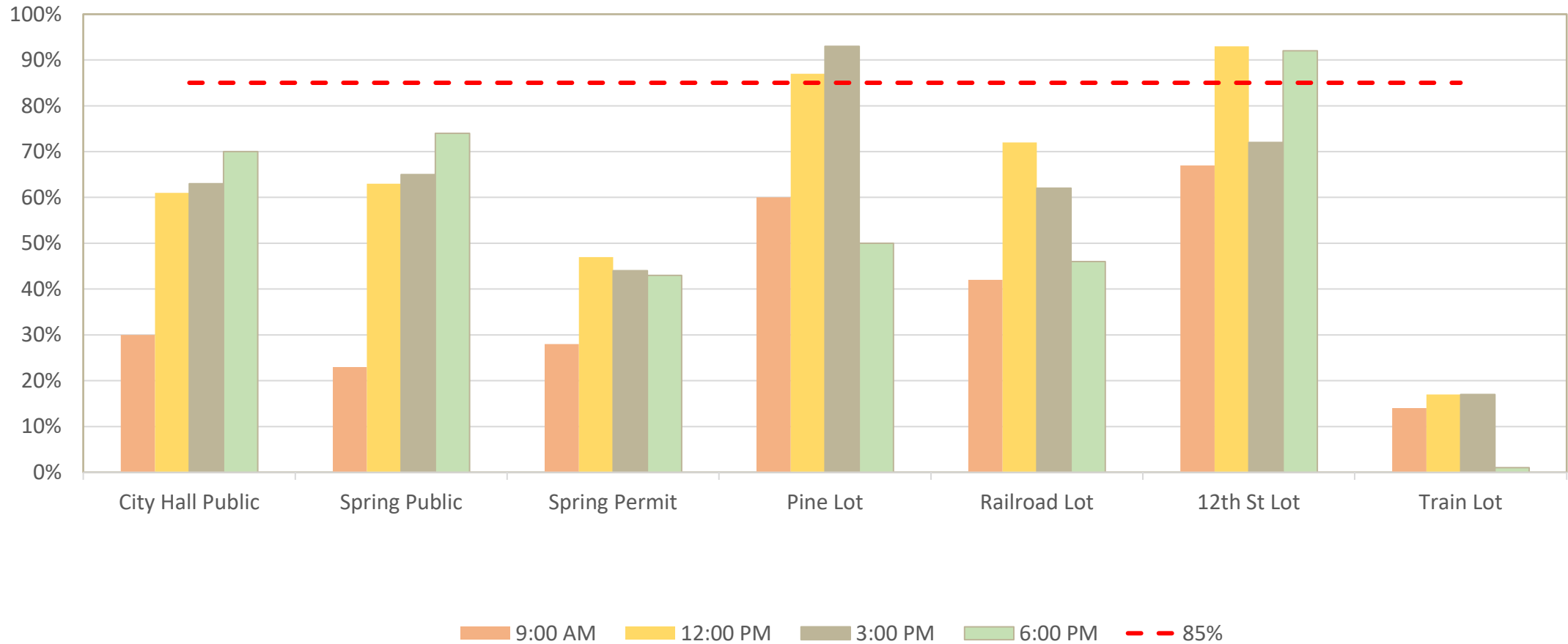
Off-Street Average Results

Location & Time	City Hall Public	Spring Public	Spring Permit	Pine Permit	Railroad Permit	12 th Permit	Train Lot
9:00 AM	30%	23%	28%	60%	42%	67%	14%
12:00 PM	61%	63%	47%	87%	72%	93%	17%
3:00 PM	63%	65%	44%	93%	62%	72%	17%
6:00 PM	70%	74%	43%	50%	46%	92%	1%



Off-Street Average Results

Off-Street Occupancy



Please direct any comments, suggestions,
and questions to:

parking@prcity.com



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